

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**  
Профил на интернет аудиторията

**24 часа**

**168 часа**

БЪЛГАРИЯ  
**Днес**  
bg **DNES**.bg

**.bg**  
ПЪТЕВОДИТЕЛ В БИЗНЕСА

БЪЛГАРСКИ  
**ФЕРМЕР**

**МИЛА**.bg  
Всичко за жената

МАМА  
**24**  
МИСИЯ  
ПЕРФЕКТЕН  
РОДИТЕЛ

**24 часа** **ЗДРАВЕ**

**ХАЙ КЛУБ**

## ЗАЩО В [24chasa.bg](http://24chasa.bg), [168chasa.bg](http://168chasa.bg), [BgFermer.bg](http://BgFermer.bg), [BgDnes.bg](http://BgDnes.bg), [Mila.bg](http://Mila.bg), [Dotbg.bg](http://Dotbg.bg), [24zdrave.bg](http://24zdrave.bg), [HiClub.bg](http://HiClub.bg)?

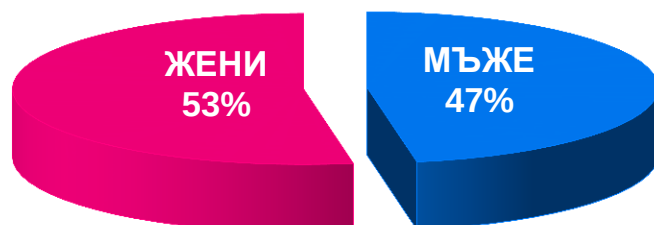
|                               | <a href="http://24chasa.bg">24chasa.bg</a> | <a href="http://168chasa.bg">168chasa.bg</a> | <a href="http://BgFermer.bg">BgFermer.bg</a> | <a href="http://BgDnes.bg">BgDnes.bg</a> | <a href="http://Mila.bg">Mila.bg</a> | <a href="http://Mama24.bg">Mama24.bg</a> | <a href="http://Dotbg.bg">Dotbg.bg</a> | <a href="http://24zdrave.bg">24zdrave.bg</a> | <a href="http://HiClub.bg">HiClub.bg</a> | Общо      |
|-------------------------------|--------------------------------------------|----------------------------------------------|----------------------------------------------|------------------------------------------|--------------------------------------|------------------------------------------|----------------------------------------|----------------------------------------------|------------------------------------------|-----------|
| Уникални посетители за месеца | 906 265                                    | 141 845                                      | 94 872                                       | 121 026                                  | 168 456                              | 51 812                                   | 30 019                                 | 97 167                                       | 37 192                                   | 1 648 664 |
| Посетители от компютър        | 634 827                                    | 96 321                                       | 72 874                                       | 93 417                                   | 126 470                              | 30 890                                   | 24 635                                 | 78 353                                       | 27 905                                   | 1 185 692 |
| Посетители от телефон         | 387 032                                    | 37 719                                       | 14 766                                       | 19 892                                   | 33 480                               | 18 529                                   | 1 751                                  | 9 119                                        | 5 473                                    | 527 761   |
| Посетители от таблет          | 106 812                                    | 16 983                                       | 11 123                                       | 13 503                                   | 20 450                               | 5 436                                    | 3 880                                  | 13 756                                       | 4 403                                    | 196 346   |

# Къде сме ние?

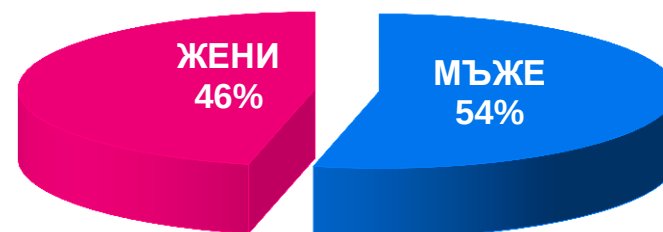
| Уебсайт            | Реални потребители | Импресии          | Средно време на посетител [ч:мин:сек] | Интернет обхват |
|--------------------|--------------------|-------------------|---------------------------------------|-----------------|
| vesti.bg           | 1,259,783          | 25,242,768        | 0:22:41                               | 28.79%          |
| blitz.bg           | 1,178,915          | 67,936,765        | 1:35:34                               | 26.94%          |
| novini.bg          | 1,023,883          | 22,779,174        | 0:27:41                               | 23.40%          |
| actualno.com       | 949,305            | 9,079,816         | 0:10:07                               | 21.69%          |
| <b>24chasa.bg</b>  | <b>906,265</b>     | <b>15,251,695</b> | <b>0:28:13</b>                        | <b>20.71%</b>   |
| dariknews.bg       | 865,003            | 7,957,168         | 0:10:02                               | 19.76%          |
| pik.bg             | 818,939            | 22,142,319        | 0:44:02                               | 18.71%          |
| dnes.bg            | 793,228            | 20,296,302        | 0:29:41                               | 18.12%          |
| btvnovinite.bg     | 788,408            | 3,748,502         | 0:04:58                               | 18.01%          |
| dnevnik.bg         | 665,565            | 9,939,909         | 0:21:58                               | 15.21%          |
| fakti.bg           | 655,843            | 8,363,565         | 0:17:00                               | 14.99%          |
| offnews.bg         | 612,964            | 9,770,785         | 0:22:40                               | 14.01%          |
| news.bg            | 532,630            | 5,226,674         | 0:12:31                               | 12.17%          |
| gospodari.com      | 509,393            | 2,904,840         | 0:07:31                               | 11.64%          |
| Dir.bg News        | 458,021            | 15,695,012        | 0:51:03                               | 12.16%          |
| webcafe.bg         | 454,576            | 4,529,557         | 0:07:47                               | 10.39%          |
| bnt.bg             | 421,749            | 1,547,982         | 0:03:47                               | 9.64%           |
| mediapool.bg       | 389,183            | 2,864,744         | 0:10:07                               | 8.89%           |
| trud.bg            | 334,409            | 4,184,615         | 0:16:33                               | 7.64%           |
| plovdiv24.bg       | 309,231            | 8,136,603         | 0:25:26                               | 7.07%           |
| frognews.bg        | 306,727            | 5,005,662         | 0:18:37                               | 7.01%           |
| marica.bg          | 292,885            | 4,385,928         | 0:17:03                               | 6.69%           |
| standartnews.com   | 277,759            | 2,182,034         | 0:08:16                               | 6.35%           |
| bTV - News         | 220,542            | 866,979           | 0:02:33                               | 5.85%           |
| inews.bg           | 161,687            | 628,923           | 0:07:15                               | 3.69%           |
| bgonair.bg         | 153,990            | 417,087           | 0:02:28                               | 3.52%           |
| burgas24.bg        | 146,480            | 1,127,321         | 0:05:52                               | 3.35%           |
| chronicle.bg       | 143,255            | 1,335,279         | 0:04:06                               | 3.27%           |
| <b>168chasa.bg</b> | <b>141,845</b>     | <b>596,461</b>    | <b>0:06:00</b>                        | <b>3.24%</b>    |
| <b>bgdnes.bg</b>   | <b>121,036</b>     | <b>599,372</b>    | <b>0:07:44</b>                        | <b>2.77%</b>    |
| varna24.bg         | 91,574             | 501,844           | 0:05:09                               | 2.09%           |
| novinite.bg        | 74,496             | 280,236           | 0:04:15                               | 1.70%           |
| uspelite.bg        | 69,443             | 140,378           | 0:01:41                               | 1.59%           |
| egoist.bg          | 41,175             | 69,317            | 0:01:56                               | 0.94%           |
| clubz.bg           | 19,872             | 450,789           | 0:48:46                               | 0.45%           |
| novinite.com       | 15,896             | 123,991           | 0:27:05                               | 0.36%           |
| ruse24.bg          | 8,655              | 28,459            | 0:05:01                               | 0.20%           |

# Профил на аудиторията (пол)

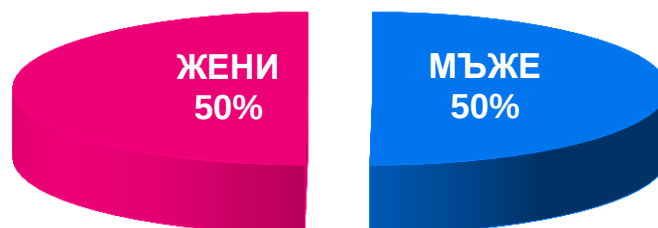
**24chasa.bg**



**168chasa.bg**



**bgdnes.bg**

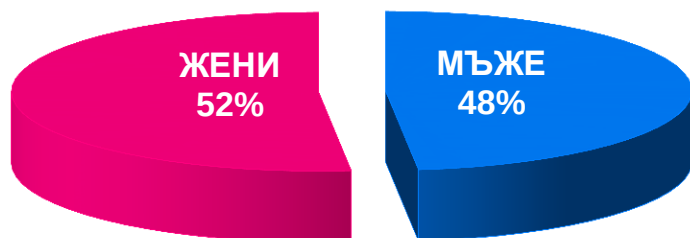


**Категории "News"**

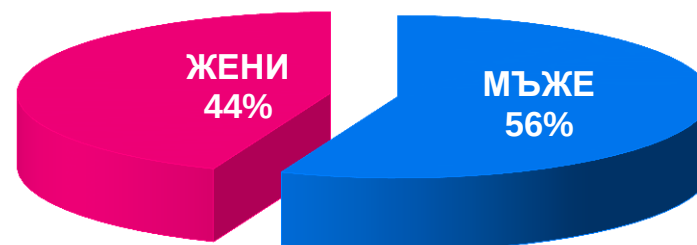
данни за януари 2017 – източник Gemius

# Профил на аудиторията (пол)

**bgfermer.bg**



**dotbg.bg**

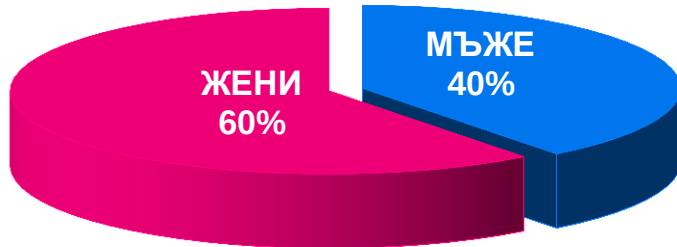


**Категории “Agriculture” & “Business”**

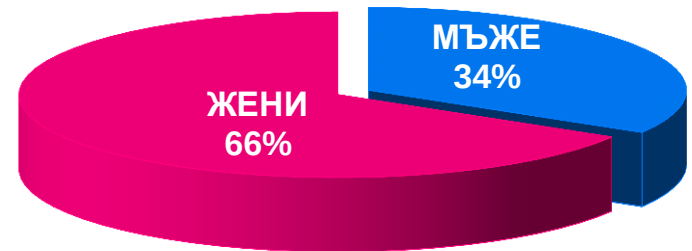
данни за януари 2017 – източник Gemius

# Профил на аудиторията (пол)

**mila.bg**



**mama24.bg**



**24zdrave.bg**



**hiclub.bg**

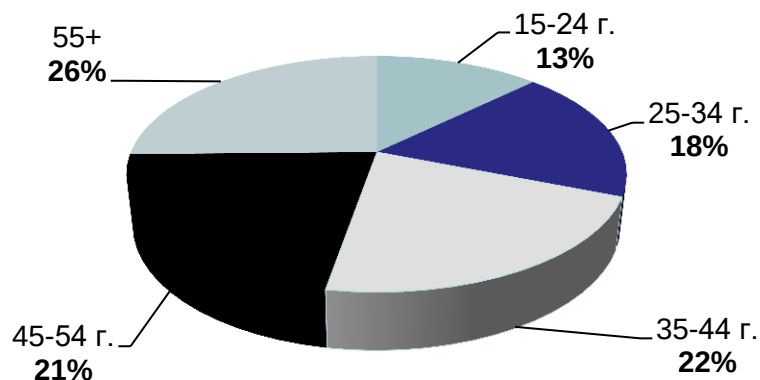


Категории, “Women”, “Health” & “Lifestyles”

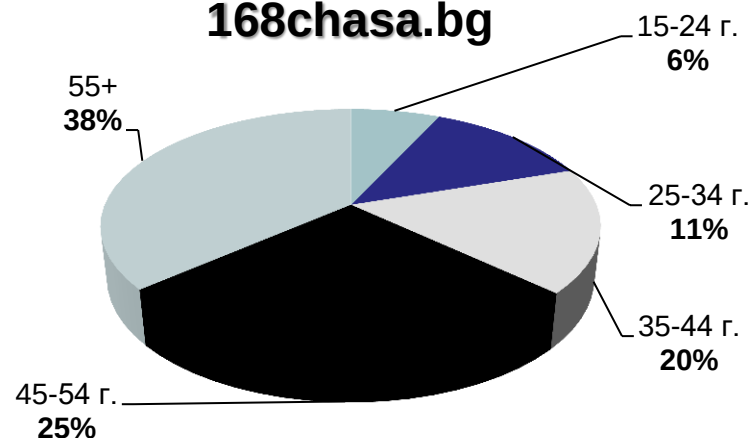
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# Профил на аудиторията (възраст)

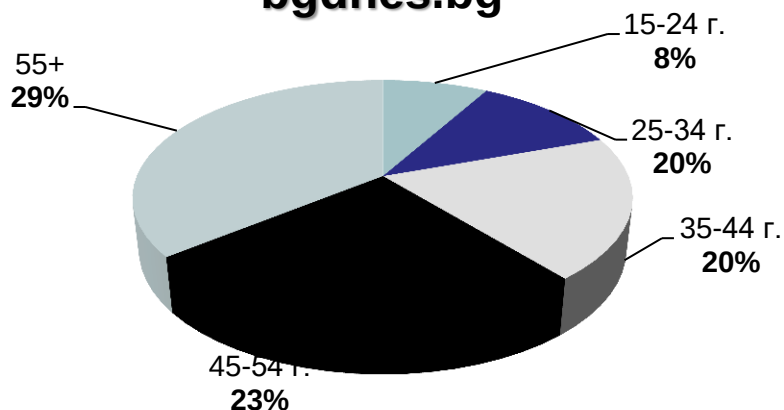
**24chasa.bg**



**168chasa.bg**



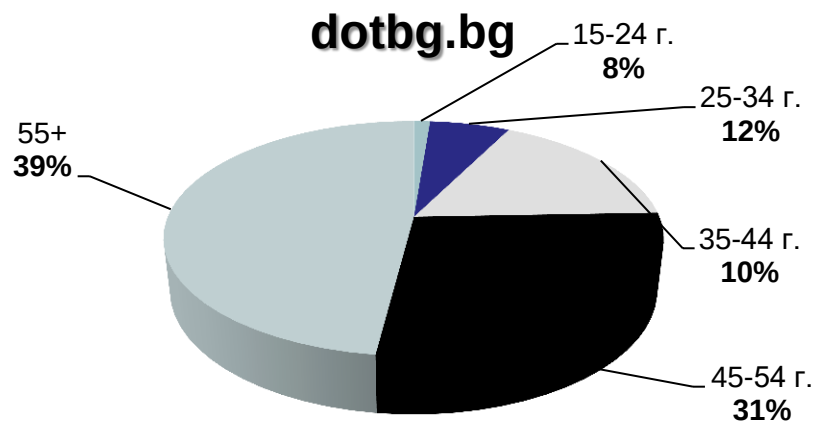
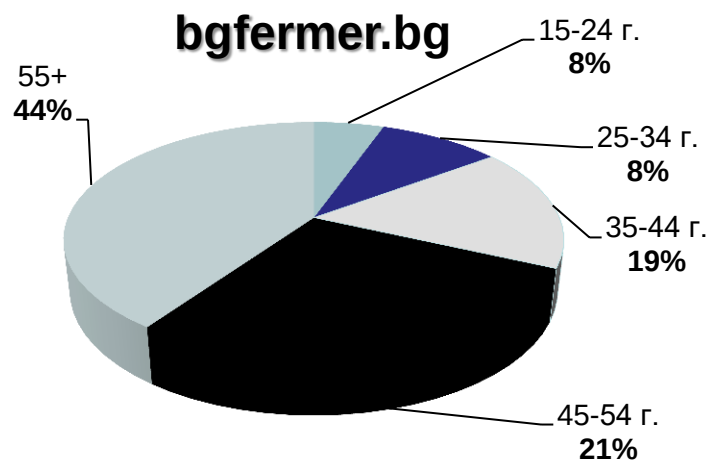
**bgdnes.bg**



**Категории "News"**

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# Профил на аудиторията (възраст)



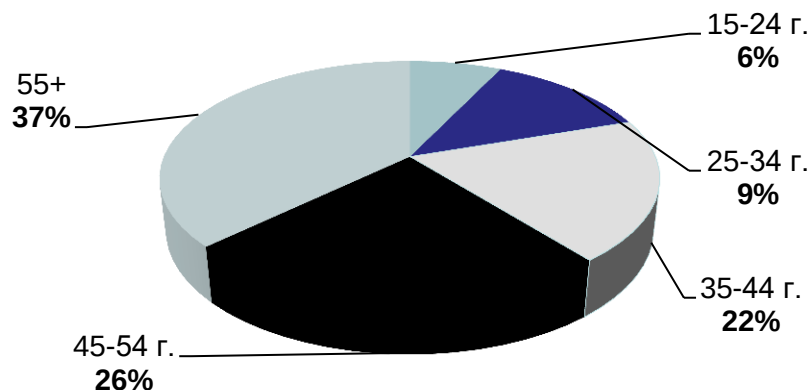
Категории “Agriculture” & “Business”

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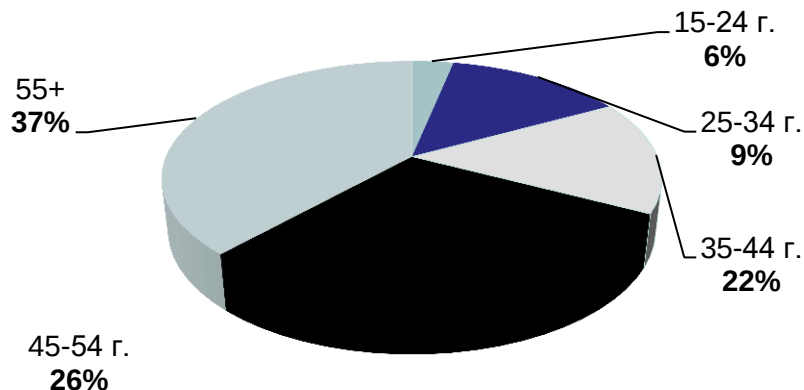


# Профил на аудиторията (възраст)

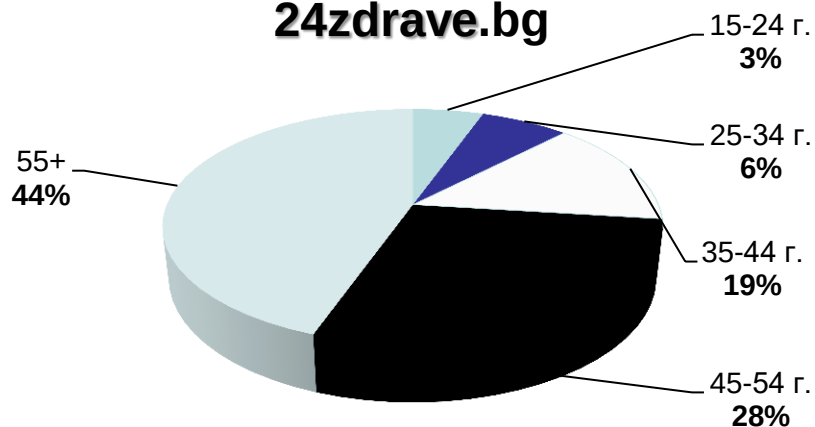
**mila.bg**



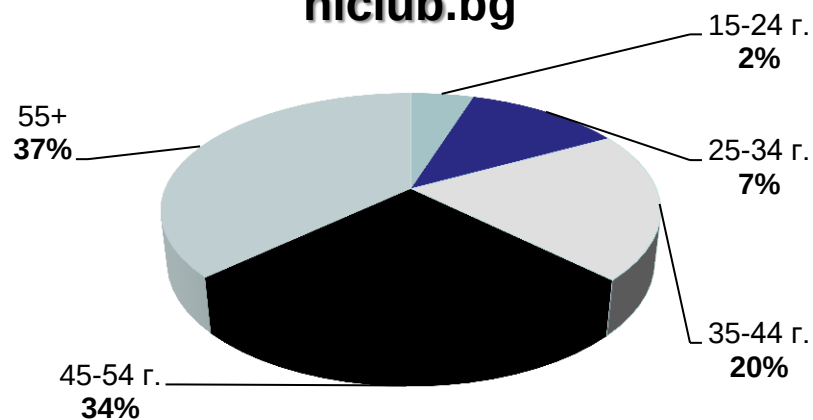
**mama24.bg**



**24zdrave.bg**



**hiclub.bg**

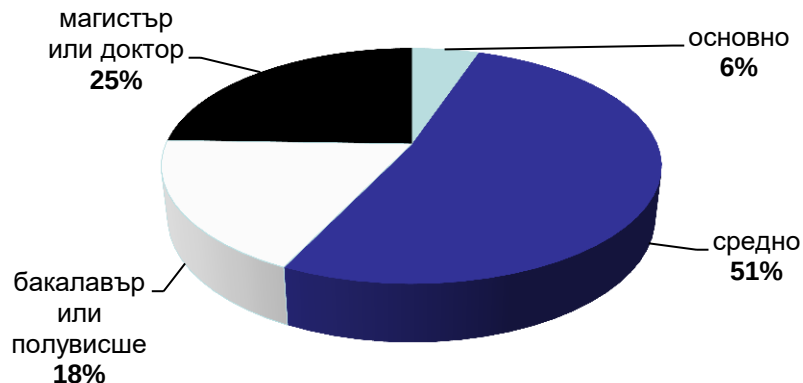


**Категории “Women”, “Health” & “Lifestyles”**

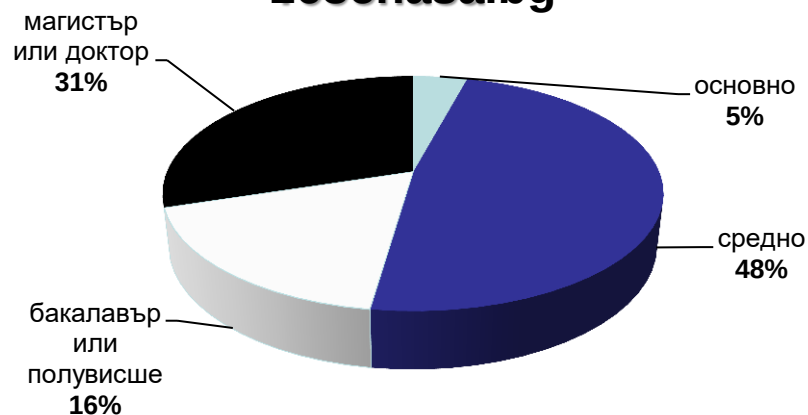
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# Профил на аудиторията (образование)

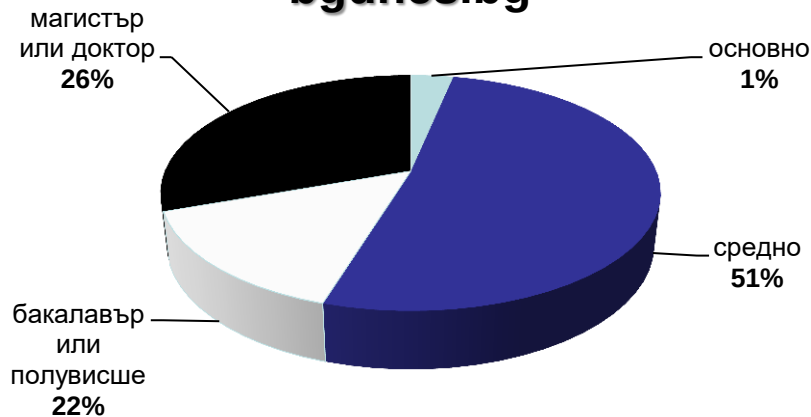
**24chasa.bg**



**168chasa.bg**



**bgdnes.bg**

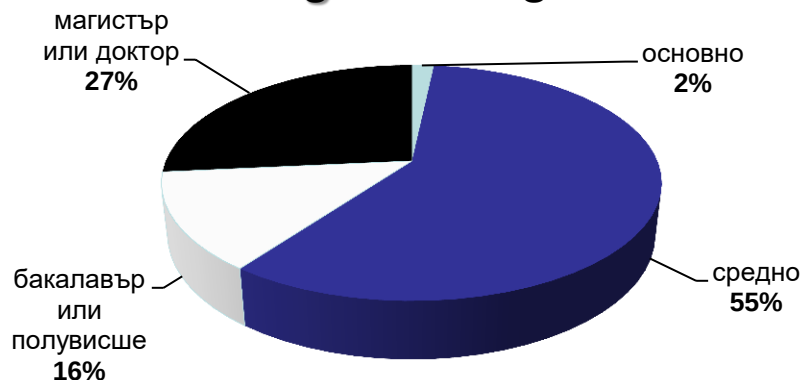


**Категории "News"**

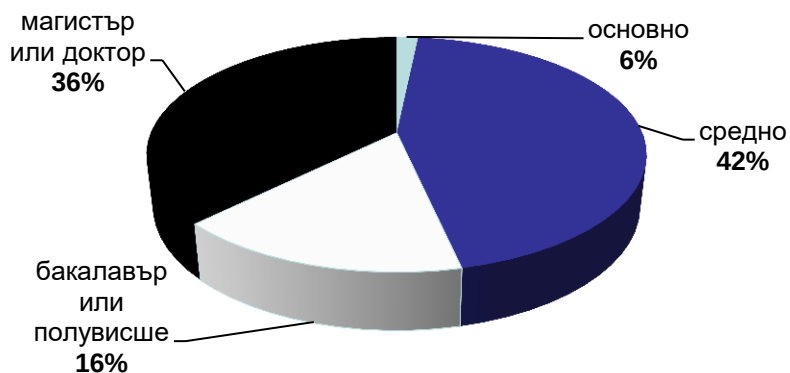
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# Профил на аудиторията (образование)

**bgfermer.bg**



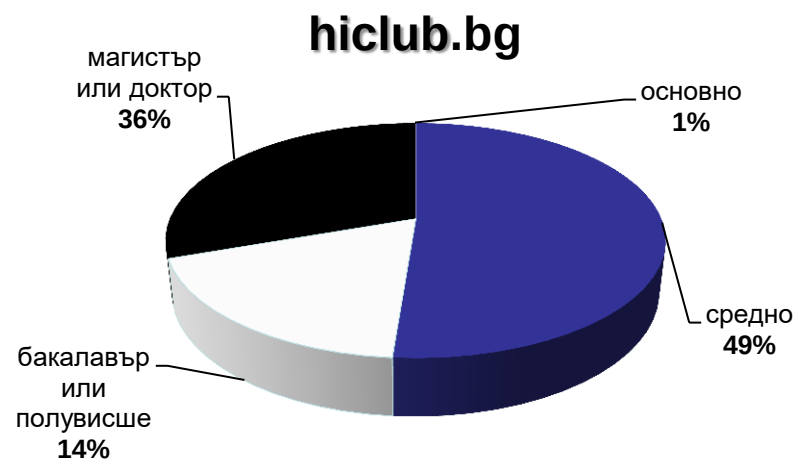
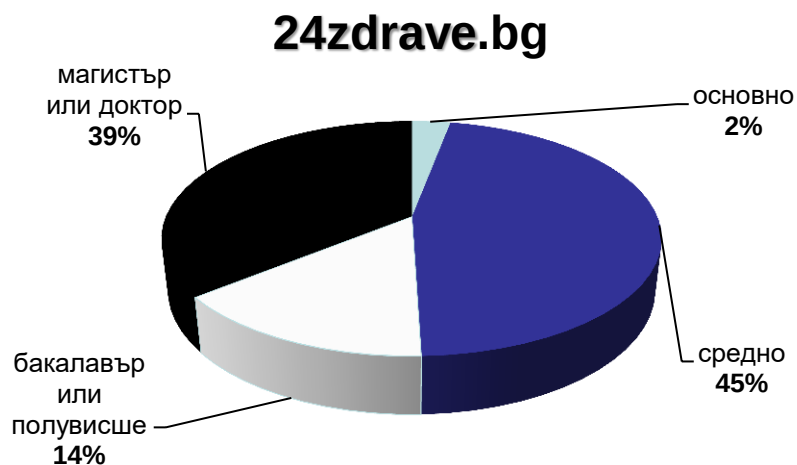
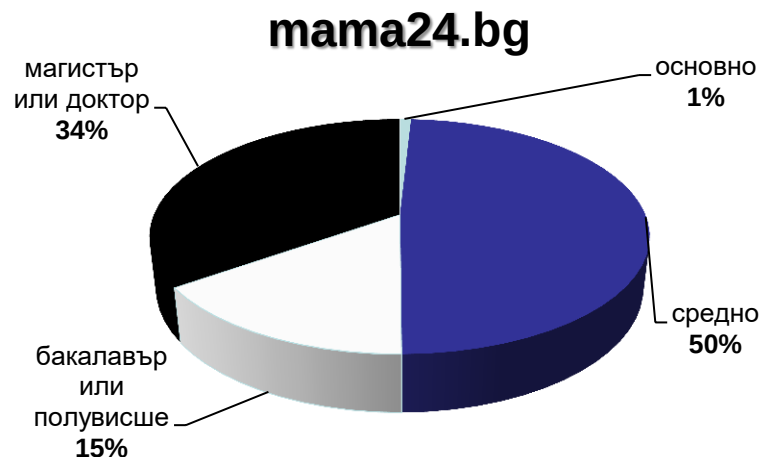
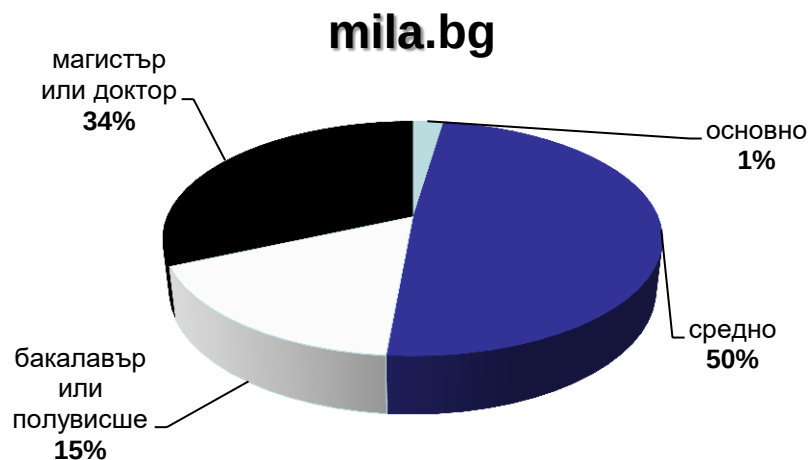
**dotbg.bg**



**Категории "Agriculture" & "Business"**

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# Профил на аудиторията (образование)



Категории “Women”, “Health” & “Lifestyles”

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