

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа



**БЪЛГАРСКИ
ФЕРМЕР**



Къде сме ние?

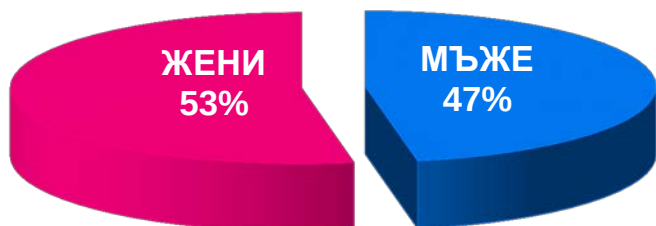
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
vesti.bg	1,254,762	21,996,309	0:18:08	28.60%
blitz.bg	1,157,046	72,145,769	1:31:41	26.37%
actualno.com	895,717	8,340,113	0:16:35	20.42%
24chasa.bg	886,294	12,192,698	0:21:34	20.20%
pik.bg	821,108	17,699,684	0:32:58	18.72%
dariknews.bg	810,441	6,650,700	0:08:52	18.47%
novini.bg	810,242	16,752,290	0:26:04	18.47%
btvnovinite.bg	735,935	3,292,518	0:05:06	16.77%
dnevnik.bg	710,113	8,813,762	0:17:46	16.19%
dnes.bg	669,578	16,825,377	0:29:47	15.26%
fakti.bg	613,529	6,919,679	0:15:17	13.98%
offnews.bg	541,269	5,234,520	0:15:14	12.34%
Dir.bg News	453,298	11,441,279	0:37:26	11.93%
news.bg	440,844	4,205,911	0:12:49	10.05%
webcafe.bg	427,336	4,134,589	0:07:54	9.74%
mediapool.bg	329,932	2,575,866	0:11:14	7.52%
bnews.bg	308,658	1,328,246	0:03:57	7.04%
marica.bg	295,386	3,972,407	0:14:28	6.73%
trud.bg	266,198	3,269,599	0:16:09	6.07%
plovdiv24.bg	261,629	6,857,845	0:24:15	5.96%
standartnews.com	248,033	1,946,094	0:08:38	5.65%
168chasa.bg	235,127	706,043	0:03:46	5.36%
trafficnews.bg	224,306	2,817,090	0:14:56	5.11%
frognews.bg	198,113	2,841,432	0:18:29	4.52%
bTV - News	178,445	666,770	0:02:40	4.70%
bgonair.bg	156,209	359,087	0:02:07	3.56%
bnt.bg	151,805	488,811	0:03:19	3.46%
politikata.net	146,376	742,836	0:06:34	3.34%
clubz.bg	142,064	812,946	0:09:46	3.24%
inews.bg	135,089	480,927	0:07:24	3.08%
dalivali.bg	115,209	779,304	0:03:50	2.63%
chronicle.bg	99,271	1,292,109	0:05:21	2.26%
vchas.net	89,865	811,726	0:15:56	2.05%
burgas24.bg	88,989	471,572	0:04:06	2.03%
novinite.bg	83,502	434,738	0:05:31	1.90%
bgdnes.bg	78,568	281,229	0:04:38	1.79%
uspelite.bg	73,806	127,223	0:01:13	1.68%
varna24.bg	50,914	200,657	0:03:34	1.16%
egoist.bg	35,152	55,384	0:01:59	0.80%
novinite.com	22,202	141,337	0:19:14	0.51%

ЗАЩО В 24chasa.bg, 168chasa.bg, BgFermer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, HiClub.bg?

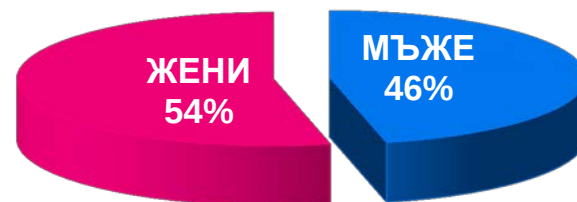
	24chasa.bg	168chasa.bg	BgFermer.bg	BgDnes.bg	Mila.bg	Dotbg.bg	HiClub.bg	Общо
Уникални посетители за месеца	886 294	235 127	101 156	78 568	132 043	31 752	14 198	1 479 138
Посетители от компютър	616 874	138 118	74 379	54 354	99 272	24 068	9 584	1 016 149
Посетители от телефон	335 917	72 304	15 394	17 025	19 781	2 590	3 295	466 306
Посетители от таблет	146 600	41 037	15 152	9 948	21 885	5 391	1 555	241 568

Профил на аудиторията (пол)

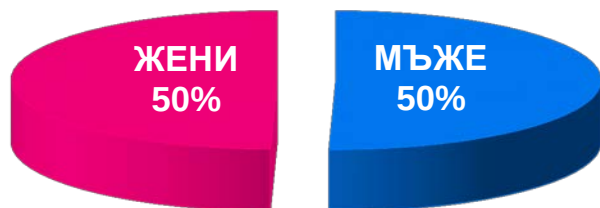
24chasa.bg



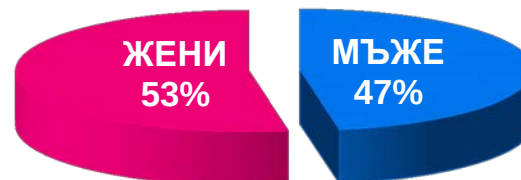
168chasa.bg



bgdnes.bg



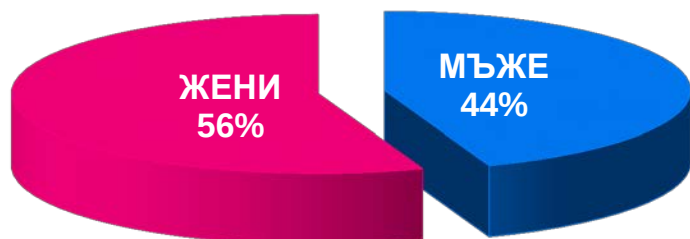
dotbg.bg



Категория "News"

Профил на аудиторията (пол)

bgfermer.bg



mila.bg



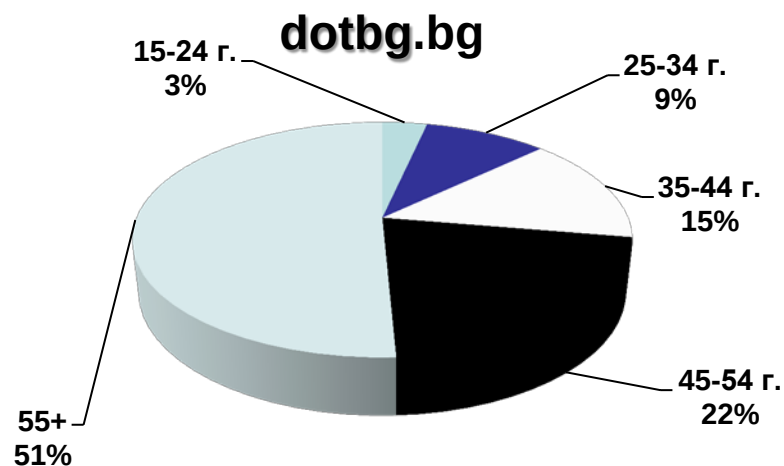
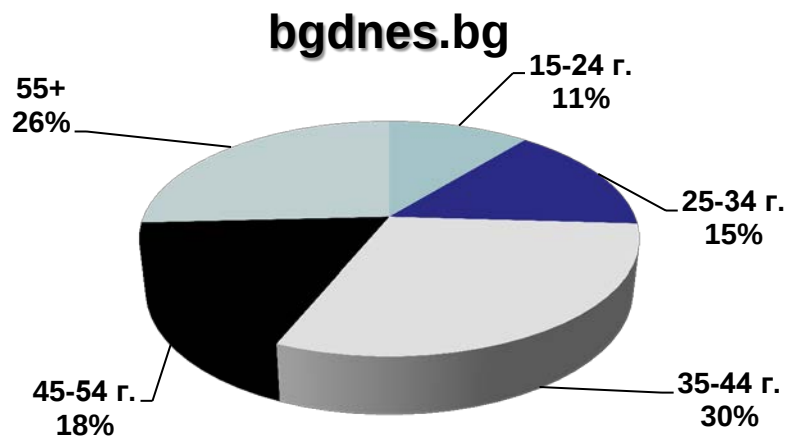
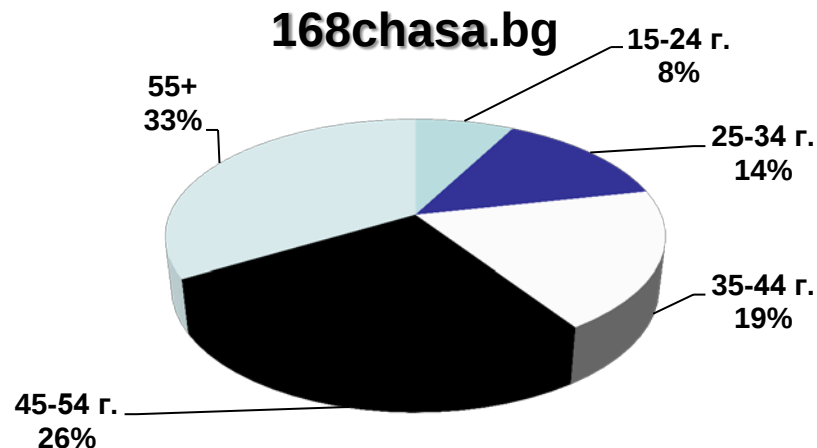
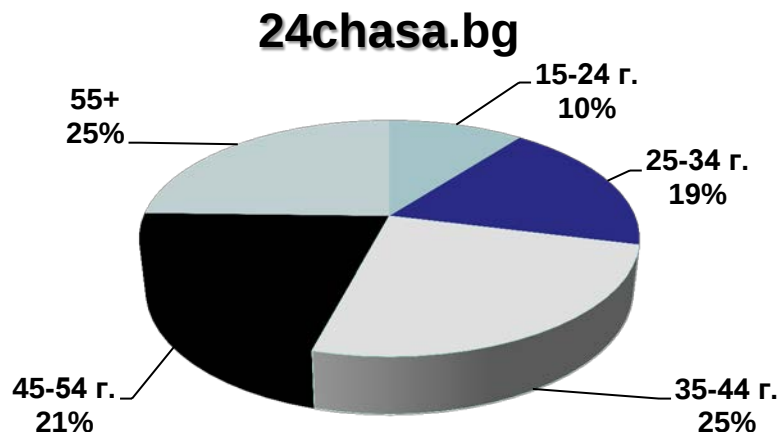
hiclub.bg



Категория “Agriculture”, “Women” & “Lifestyles”

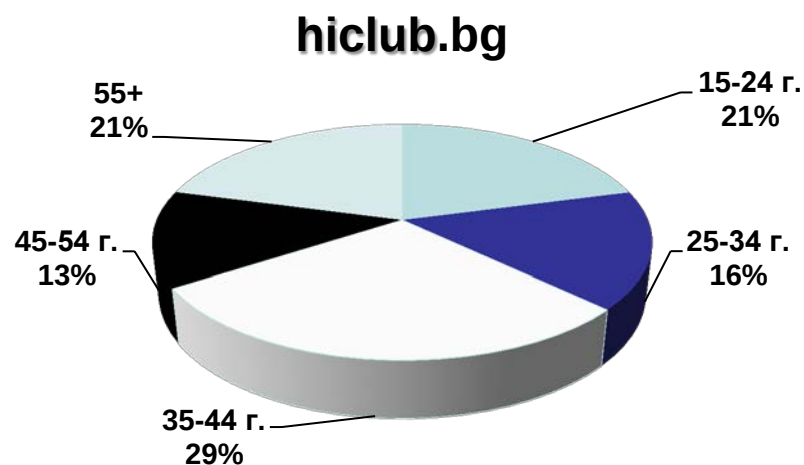
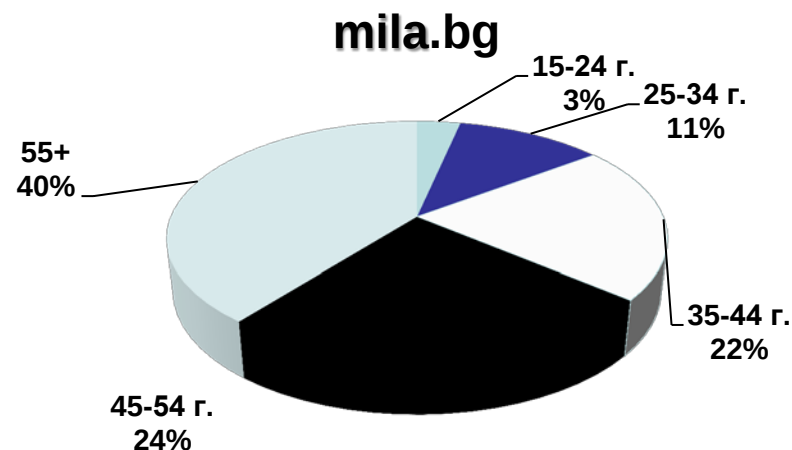
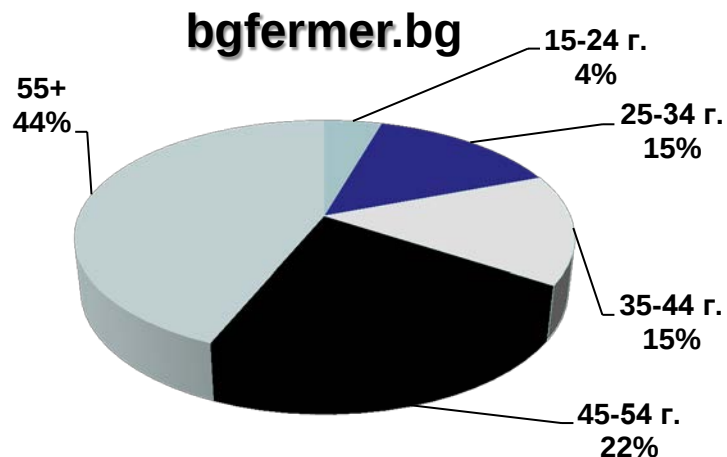
данни за октомври 2016 – източник Gemius

Профил на аудиторията (възраст)



Категория "News"

Профил на аудиторията (възраст)

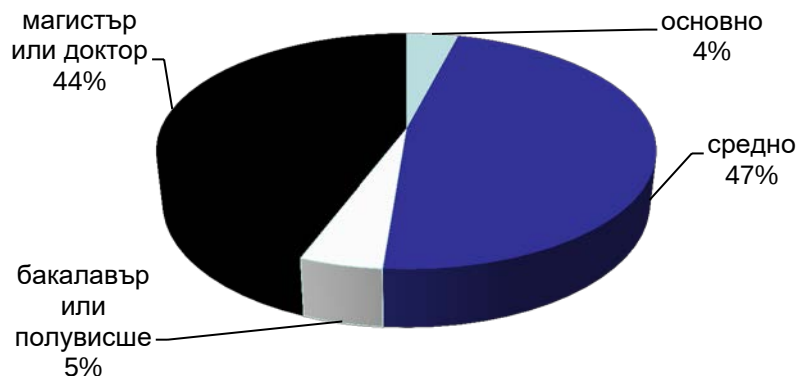


Категория "Agriculture", "Women" & "Lifestyles"

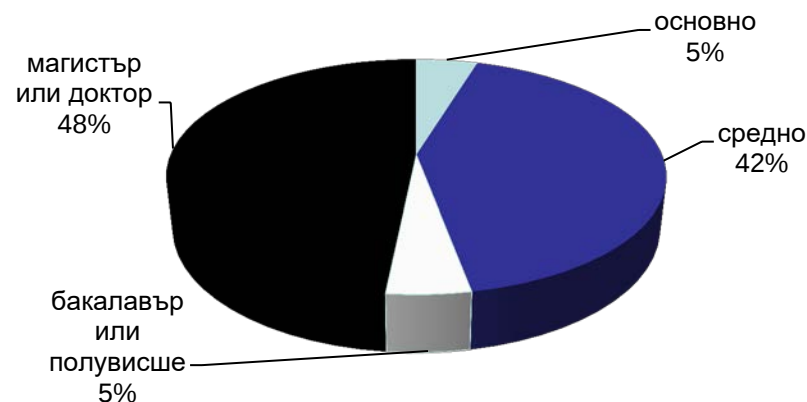
данни за октомври 2016 – източник Gemius

Профил на аудиторията (образование)

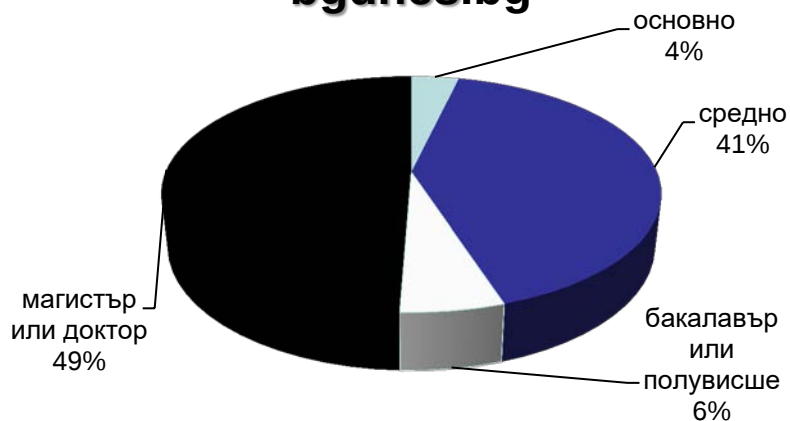
24chasa.bg



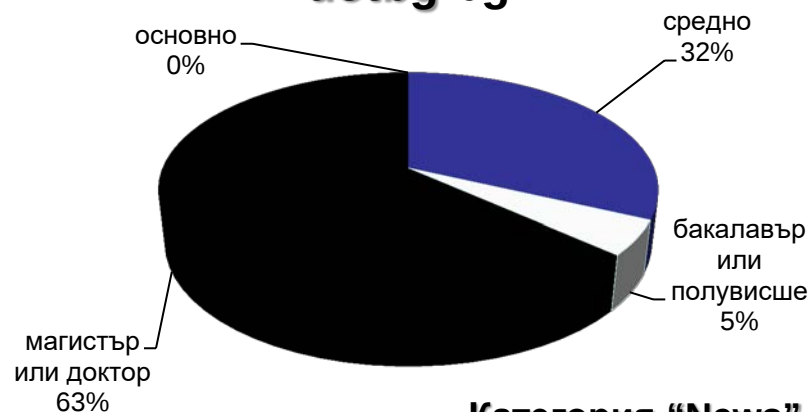
168chasa.bg



bgdnes.bg



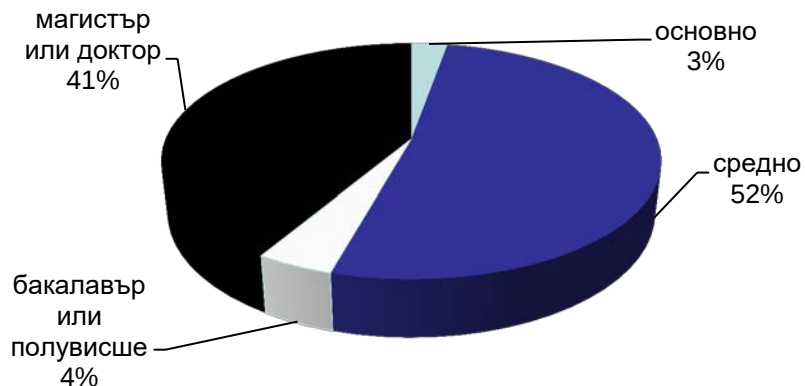
dotbg.bg



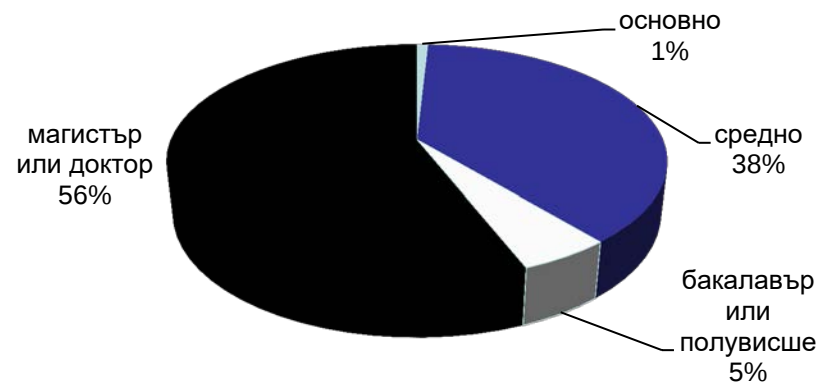
Категория "News"

Профил на аудиторията (образование)

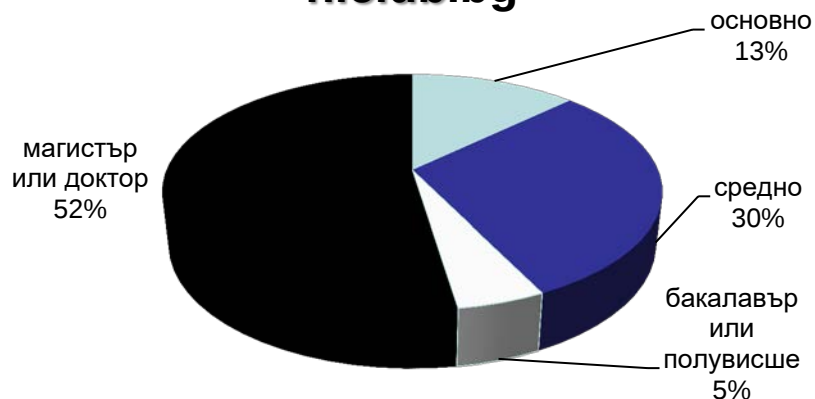
bgfermer.bg



mila.bg



hiclub.bg



Категория "Agriculture", "Women" & "Lifestyles"

данни за октомври 2016 – източник Gemius