

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа



**БЪЛГАРСКИ
ФЕРМЕР**



ЗАЩО В 24chasa.bg, 168chasa.bg, BgFarmer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, 24zdrave.bg, HiClub.bg?

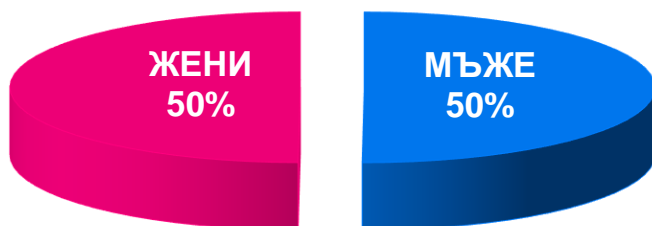
	24chasa.bg	168chasa.bg	BgFarmer.bg	BgDnes.bg	Mila.bg	Mama24.bg	Dotbg.bg	24zdrave.bg	HiClub.bg	Общо
<i>Уникални посетители за месеца</i>	1 414 846	469 018	243 929	280 605	208 514	178 767	36 283	131 414	56 676	3 035 731
<i>Посетители от компютър</i>	318 422	75 097	55 608	43 134	66 072	21 659	3 177	32 048	9 426	634 464
<i>Посетители от телефон</i>	1 276 013	395 056	181 655	233 808	137 244	151 723	30 605	91 410	44 754	2 547 948
<i>Посетители от таблет</i>	112 302	26 590	15 305	13 774	15 929	5 931	2 600	11 725	2 711	206 867

Къде сме ние?

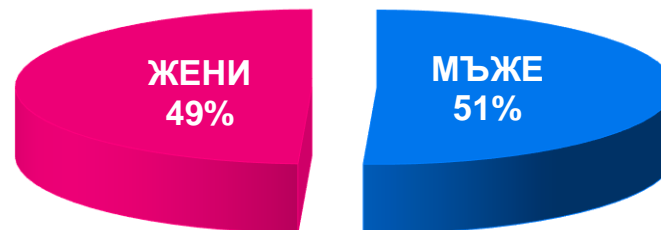
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
24chasa.bg	1,414,846	19,662,784	0:19:31	30.43%
blitz.bg	1,375,562	70,756,756	1:08:26	29.58%
fakti.bg	1,348,956	23,128,583	0:22:40	29.01%
nova.bg	1,302,115	15,753,746	0:11:01	28.00%
btvnovinite.bg	1,274,721	5,879,713	0:03:34	27.42%
novini.bg	1,224,680	14,244,799	0:10:28	26.34%
actualno.com	1,194,851	11,905,914	0:12:30	25.70%
dariknews.bg	1,129,035	10,365,886	0:05:37	24.28%
marica.bg	1,128,482	14,960,072	0:14:30	24.27%
vesti.bg	1,091,893	14,250,391	0:10:15	23.48%
dnes.bg	944,628	13,419,505	0:14:49	20.32%
sinoptik.bg	858,254	18,165,675	0:09:23	18.46%
news.bg	825,587	6,644,091	0:08:39	17.76%
trafficnews.bg	810,839	8,717,399	0:10:52	17.44%
dnevnik.bg	760,192	9,062,366	0:15:00	16.35%
offnews.bg	683,328	9,206,012	0:15:54	14.70%
bnr.bg	594,736	2,305,585	0:03:00	12.79%
bnt.bg	564,411	2,061,638	0:02:50	12.14%
gospodari.com	532,425	2,406,430	0:03:43	11.45%
trud.bg	501,631	3,622,418	0:07:35	10.79%
monitor.bg	478,846	1,391,860	0:01:50	10.30%
168chasa.bg	469,018	1,724,258	0:04:16	10.09%
manager.bg	323,741	1,173,087	0:02:34	6.96%
bgonair.bg	229,570	534,381	0:01:19	4.94%
Dir.bg News	205,655	4,671,451	0:33:30	4.42%
stolica.bg	201,977	596,861	0:01:47	4.34%
tribune.bg	199,733	725,709	0:02:45	4.30%
Topnovini.bg	165,853	2,485,043	0:19:23	3.57%
BTV - NEWS	133,156	444,939	0:03:09	2.86%
izbori.bg	114,092	356,480	0:01:52	2.45%
dalivali.bg	81,363	503,886	0:02:28	1.75%
media.framar.bg	47,420	75,834	0:01:41	1.02%
mediapool.bg	37,467	1,216,484	0:33:51	0.81%
club.bg	4,512	14,574	0:04:37	0.10%

Профил на аудиторията (пол)

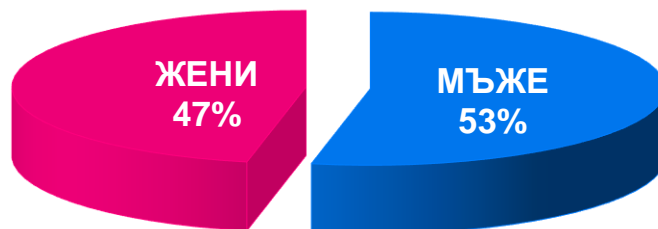
24chasa.bg



168chasa.bg



bgdnes.bg

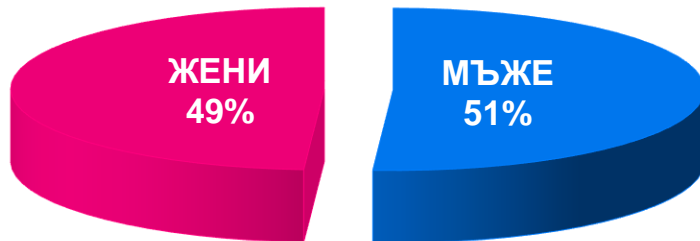


Категории “News” & “Lifestyle”

данни за септември 2019 – източник Gemius

Профил на аудиторията (пол)

bgfermer.bg



dotbg.bg

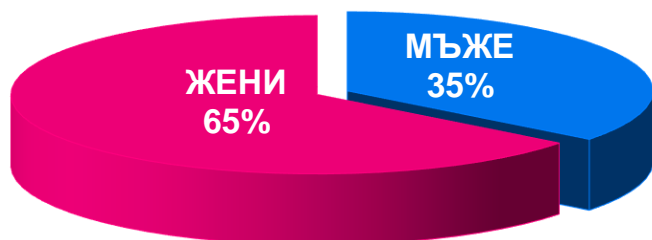


Категории “Agriculture” & “Business”

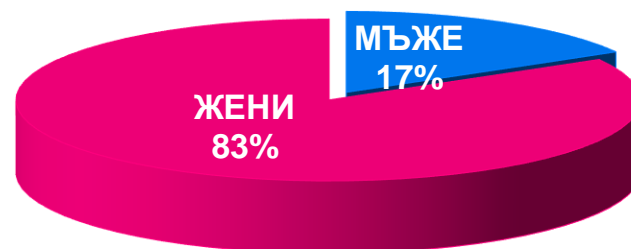
данни за септември 2019 – източник Gemius

Профил на аудиторията (пол)

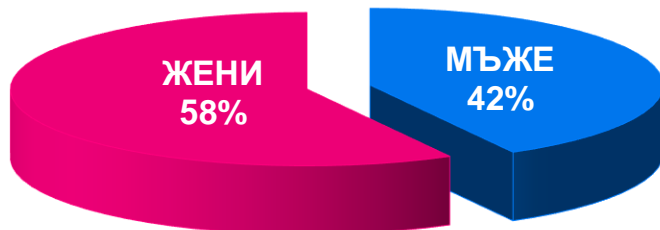
mila.bg



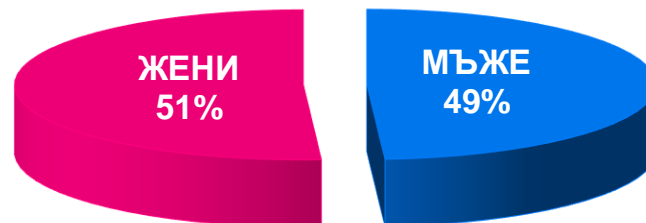
мама24.bg



24zdrave.bg



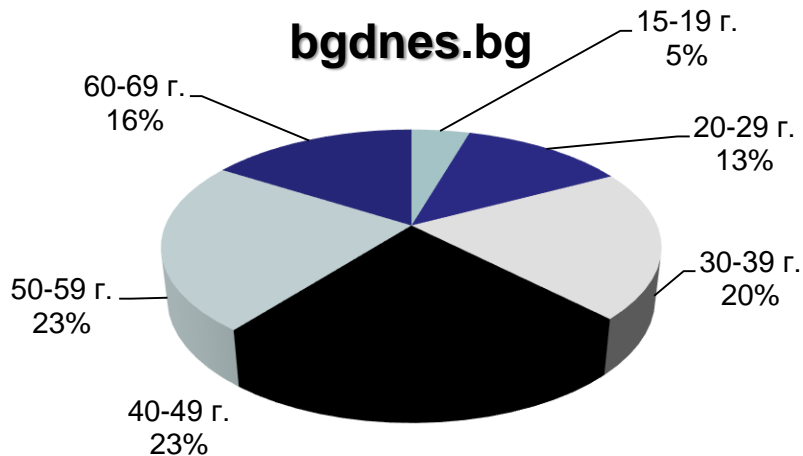
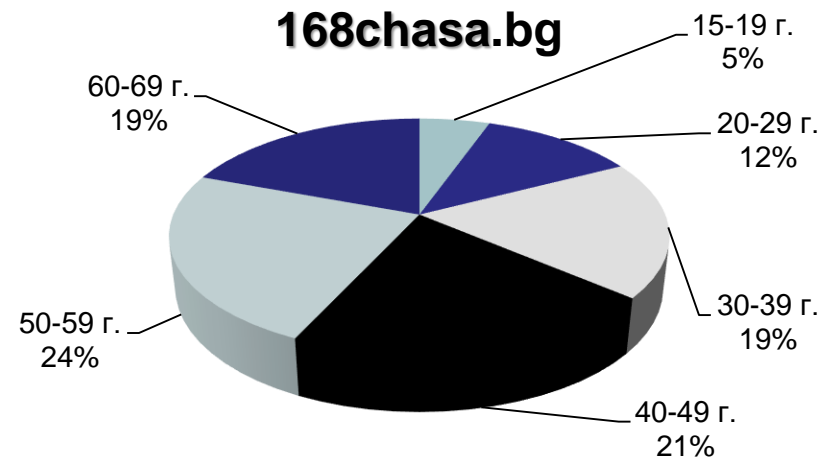
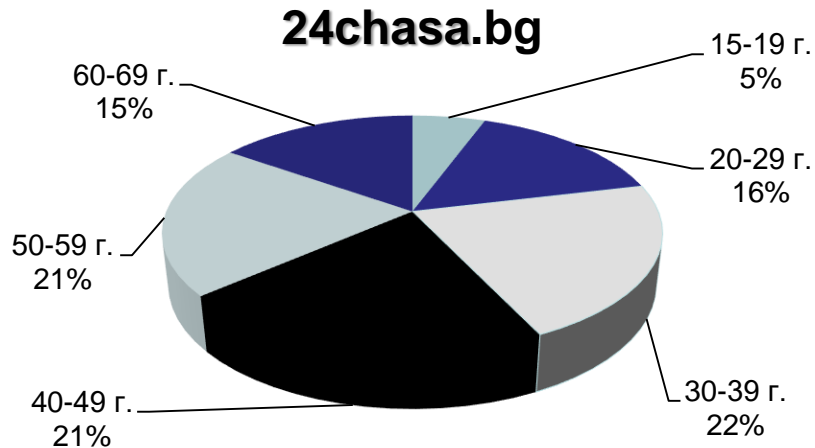
hiclub.bg



Категории, “Women”, “Health” & “Lifestyle”

данни за септември 2019 – източник Gemius

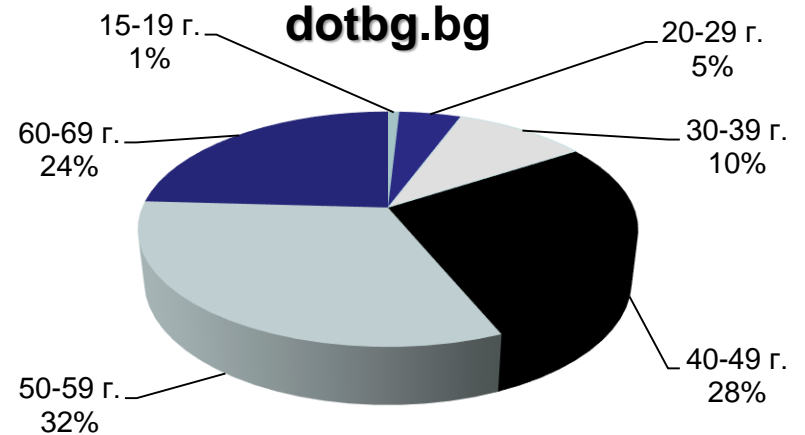
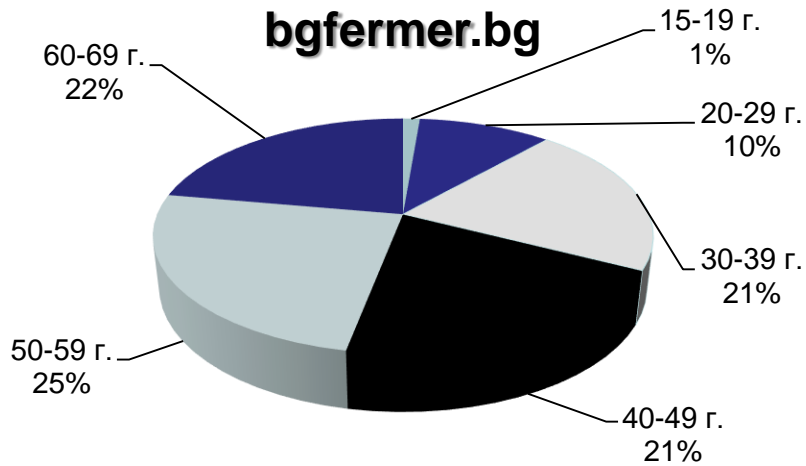
Профил на аудиторията (възраст)



Категории “News” & “Lifestyle”

данни за септември 2019 – източник Gemius

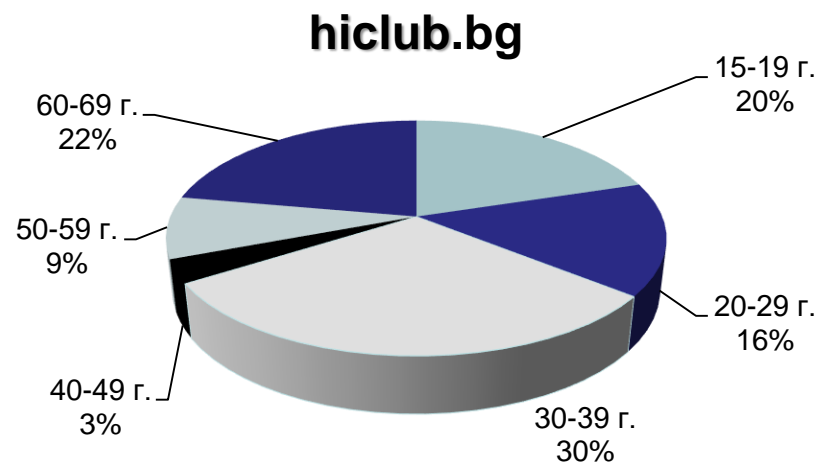
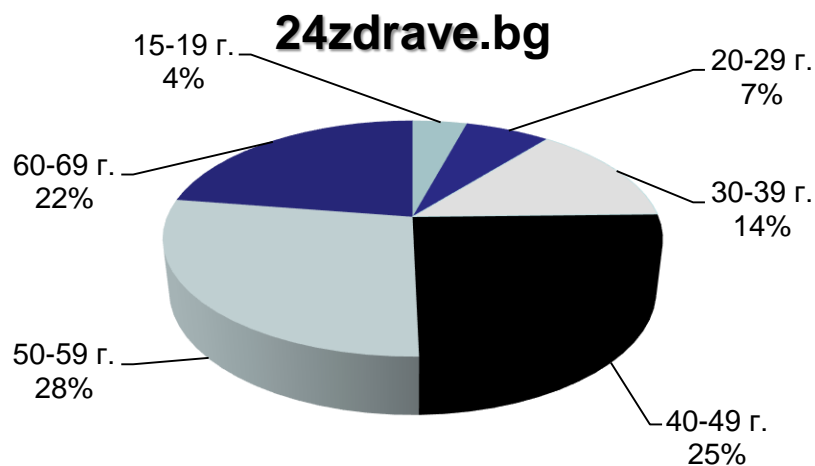
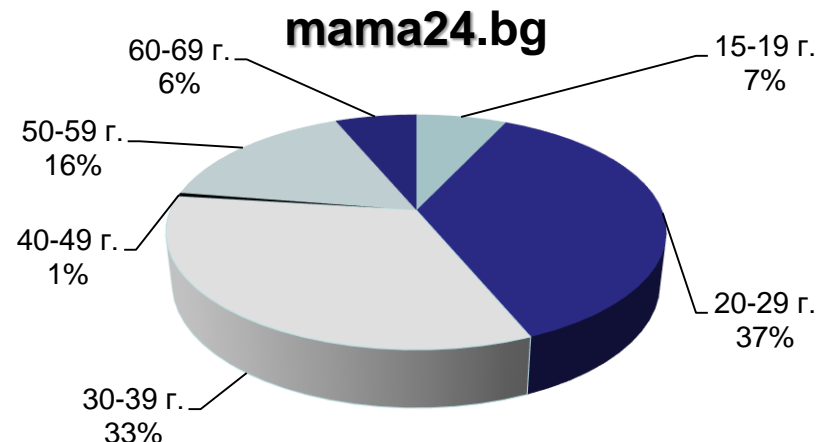
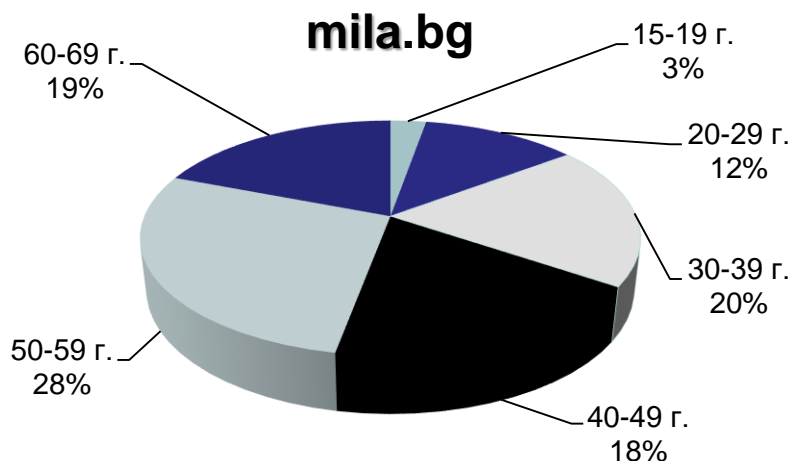
Профил на аудиторията (възраст)



Категории “Agriculture” & “Business”

данни за септември 2019 – източник Gemius

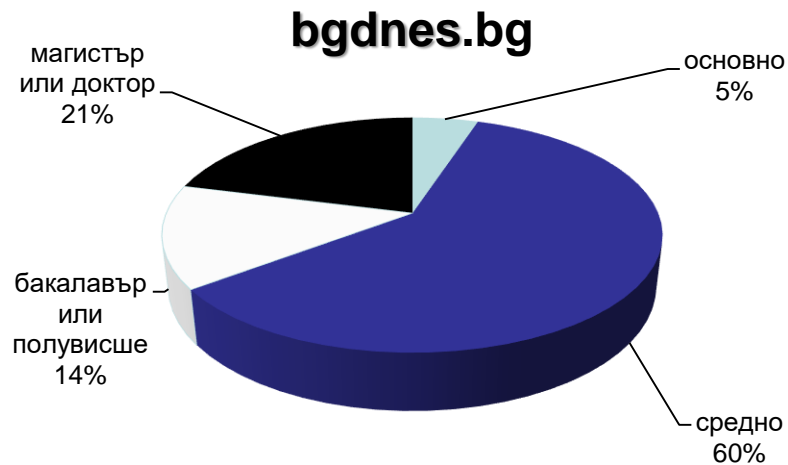
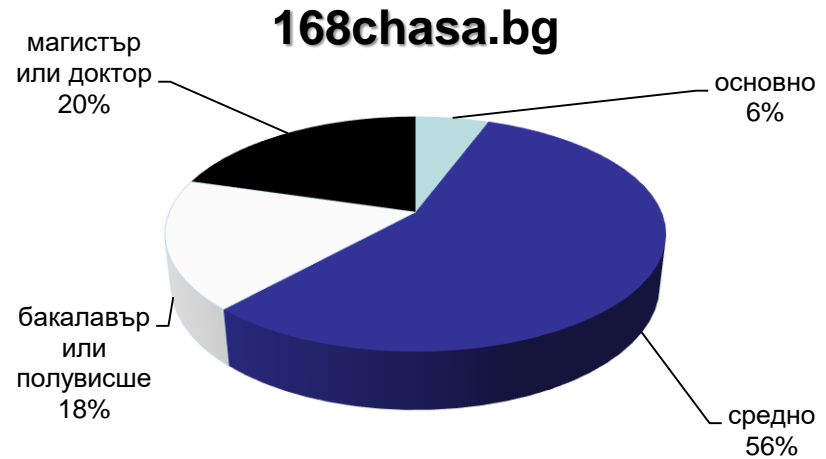
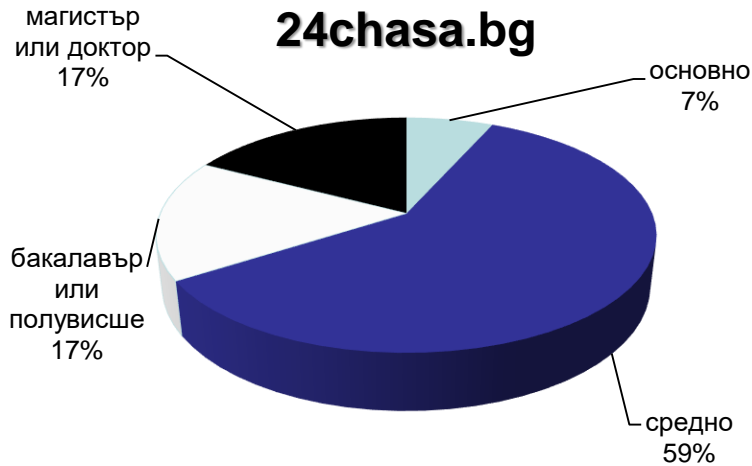
Профил на аудиторията (възраст)



Категории “Women”, “Health” & “Lifestyle”

данни за септември 2019 – източник Gemius

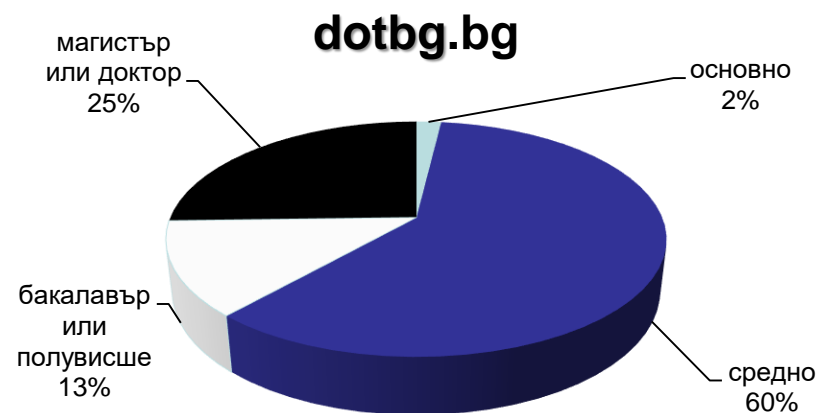
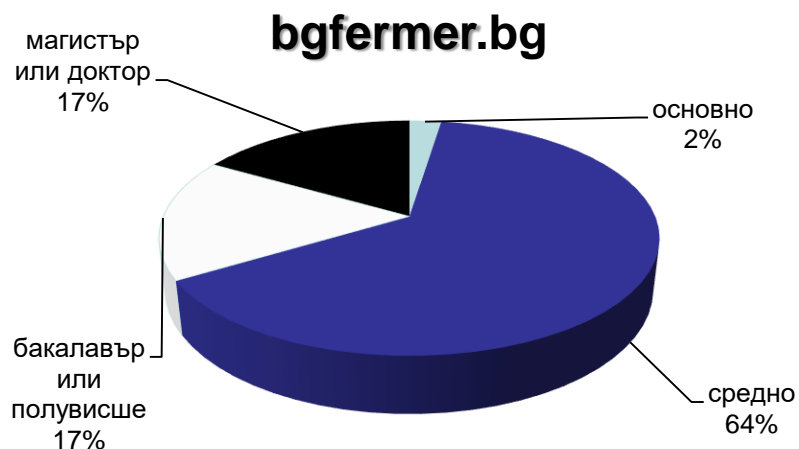
Профил на аудиторията (образование)



Категории "News" & "Lifestyle"

данни за септември 2019 – източник Gemius

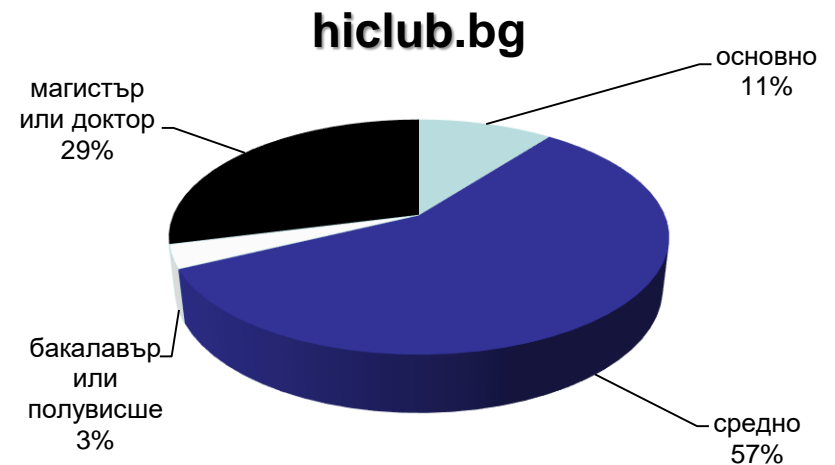
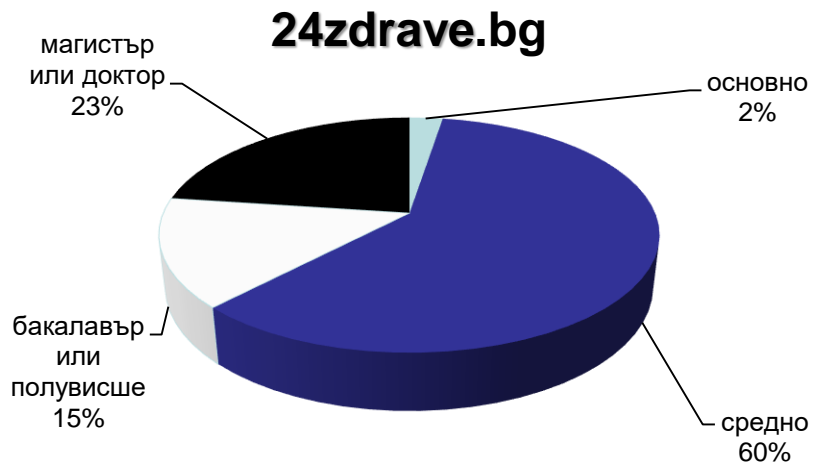
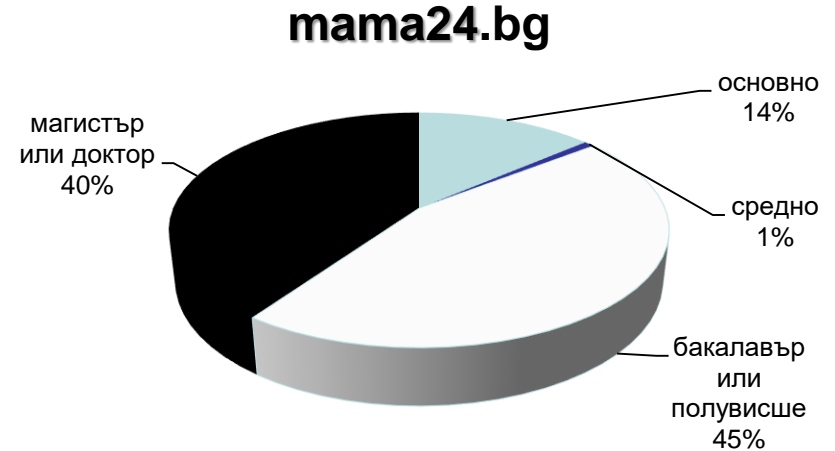
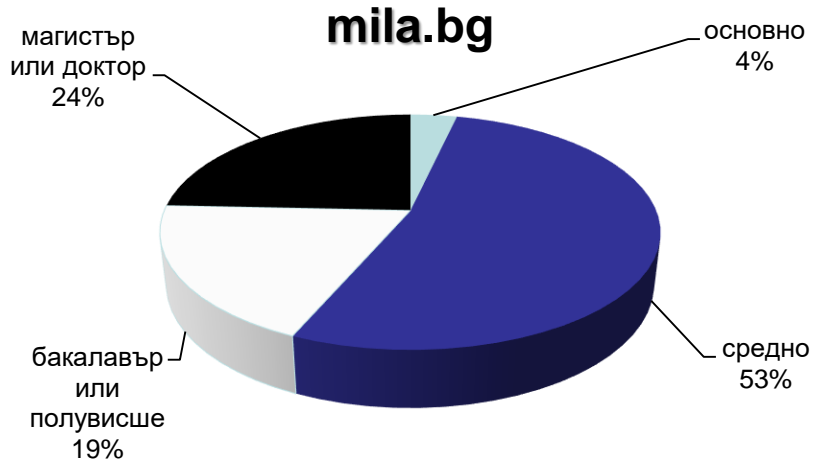
Профил на аудиторията (образование)



Категории “Agriculture” & “Business”

данни за септември 2019 – източник Gemius

Профил на аудиторията (образование)



Категории "Women", "Health" & "Lifestyle"

данни за септември 2019 – източник Gemius