

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа

БЪЛГАРИЯ
Днес
bg **DNES**.bg

.bg
ПЪРВОДИТЕЛ В БИЗНЕСА

БЪЛГАРСКИ
ФЕРМЕР

МИЛА.bg
Всичко за жената

МАМА
24
МИСИЯ
ПЕРФЕКТЕН
РОДИТЕЛ

24 часа **ЗДРАВЕ**

ХАЙ КЛУБ

ЗАЩО В 24chasa.bg, 168chasa.bg, BgFarmer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, 24zdrave.bg, HiClub.bg?

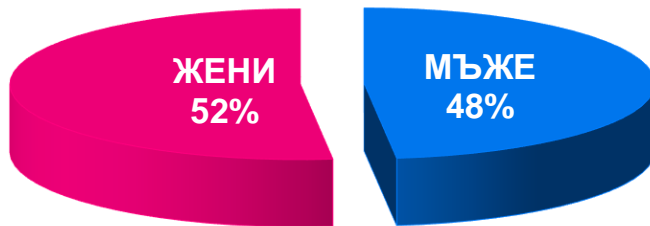
	24chasa.bg	168chasa.bg	BgFarmer.bg	BgDnes.bg	Mila.bg	Mama24.bg	Dotbg.bg	24zdrave.bg	HiClub.bg	Общо
Уникални посетители за месеца	1 211 765	350 081	286 513	239 863	219 746	28 081	27 377	134 155	47 993	2 545 574
Посетители от компютър	344 235	91 087	89 029	55 635	70 907	11 870	5 945	36 644	11 468	716 820
Посетители от телефон	1 083 365	260 964	204 314	179 276	137 588	14 189	20 433	95 577	35 169	2 030 875
Посетители от таблет	106 364	19 683	20 130	16 080	19 701	2603	0	13 367	2 587	200 515

Къде сме ние?

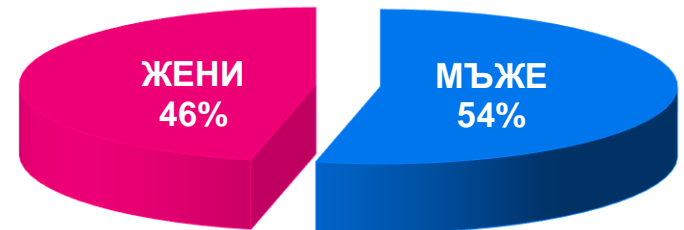
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
fakti.bg	1,264,966	25,165,069	0:27:56	28.19%
dariknews.bg	1,212,077	10,701,877	0:07:25	27.01%
24chasa.bg	1,211,765	18,997,709	0:25:39	27.00%
nova.bg	1,157,153	15,895,808	0:17:15	25.79%
vesti.bg	1,122,182	17,437,581	0:19:21	25.01%
btvnovinite.bg	1,005,102	4,623,245	0:03:58	22.40%
actualno.com	999,588	7,268,352	0:07:00	22.27%
blitz.bg	957,671	58,812,575	1:26:46	21.34%
dnes.bg	941,403	16,134,169	0:19:29	20.98%
marica.bg	940,961	18,674,330	0:25:38	20.97%
sinoptik.bg	901,799	21,022,117	0:12:50	20.10%
novini.bg	857,194	13,857,673	0:17:18	19.10%
news.bg	817,033	8,621,168	0:13:02	18.21%
offnews.bg	680,996	8,484,804	0:17:22	15.17%
bnt.bg	677,801	2,620,765	0:03:19	15.10%
trafficnews.bg	641,900	8,881,876	0:16:16	14.30%
dnevnik.bg	640,864	8,577,381	0:18:41	14.28%
monitor.bg	507,888	1,493,594	0:02:02	11.32%
bnr.bg	502,902	1,887,493	0:03:36	11.21%
gospodari.com	471,878	2,516,188	0:04:45	10.52%
segabg.com	433,559	4,559,675	0:14:54	9.66%
manager.bg	377,320	1,789,148	0:04:24	8.41%
webcafe.bg	371,675	2,572,824	0:06:37	8.28%
168chasa.bg	350,081	1,300,625	0:04:25	7.80%
trud.bg	267,787	3,161,102	0:16:11	5.97%
bgonair.bg	224,783	577,905	0:01:55	5.01%
Topnovini.bg	207,598	667,957	0:01:50	4.63%
Dir.bg News	199,960	6,064,992	0:51:47	4.46%
debati.bg	173,744	491,732	0:02:14	3.87%
tribune.bg	140,530	488,937	0:02:51	3.13%
BTV - NEWS	137,235	390,257	0:03:14	3.06%
stolica.bg	127,145	386,888	0:02:01	2.83%
chronicle.bg	125,161	331,052	0:01:17	2.79%
dalivali.bg	77,736	669,018	0:03:55	1.73%
media.framar.bg	54,758	93,860	0:01:58	1.22%
mediapool.bg	36,986	1,229,528	0:38:53	0.82%
clubz.bg	17,126	510,652	1:00:06	0.38%
ekipnews.com	16,637	28,154	0:01:01	0.37%

Профил на аудиторията (пол)

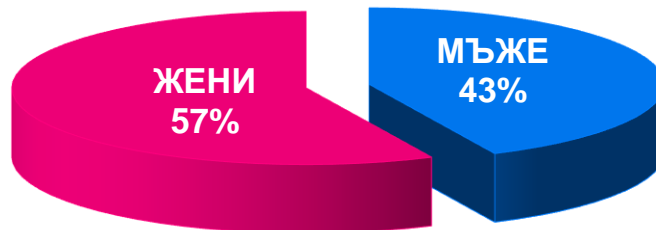
24chasa.bg



168chasa.bg



bgdnes.bg

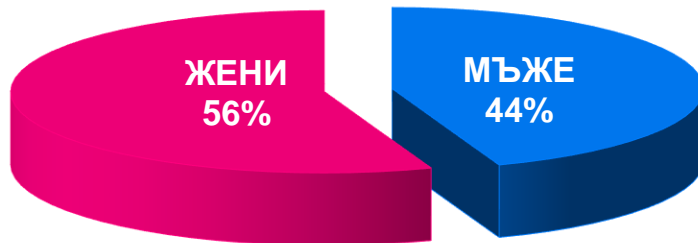


Категории “News” & “Lifestyle”

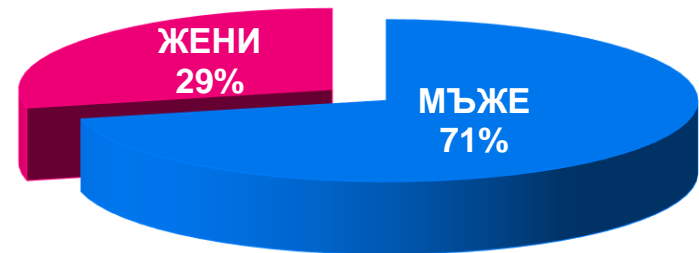
данни за март 2019 – източник Gemius

Профил на аудиторията (пол)

bgfermer.bg



dotbg.bg



Категории “Agriculture” & “Business”

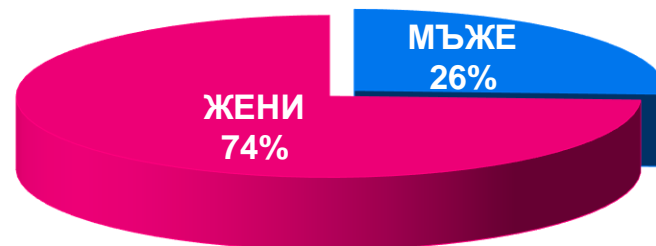
данни за март 2019 – източник Gemius

Профил на аудиторията (пол)

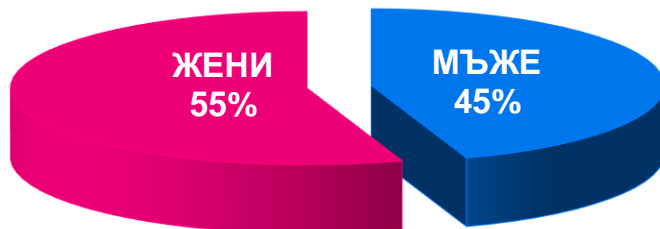
mila.bg



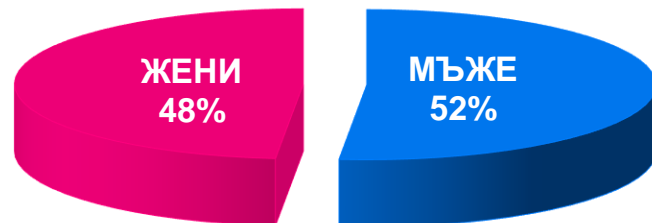
мама24.bg



24zdrave.bg



hiclub.bg

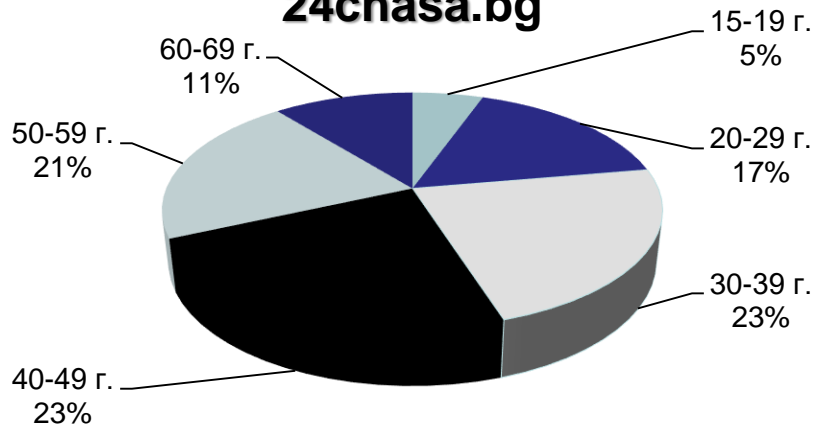


Категории, “Women”, “Health” & “Lifestyle”

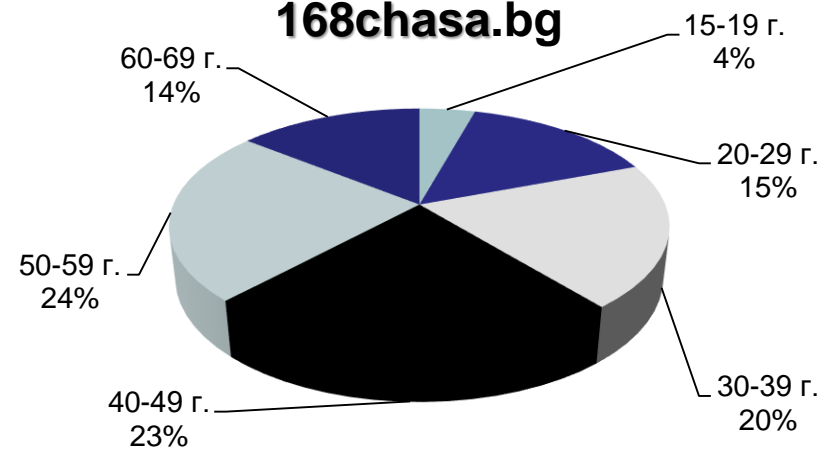
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Профил на аудиторията (възраст)

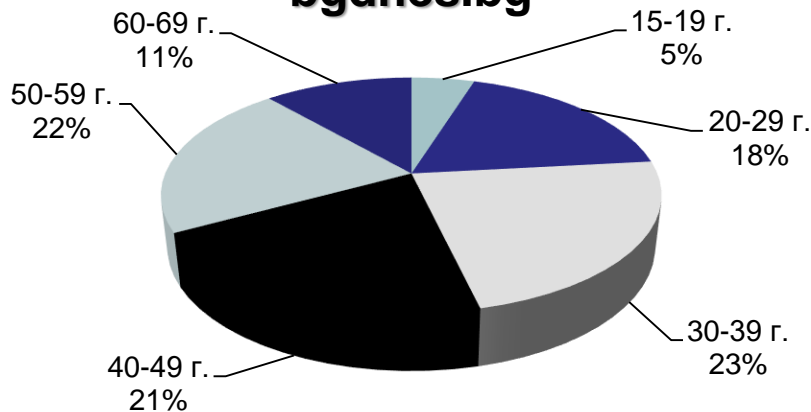
24chasa.bg



168chasa.bg



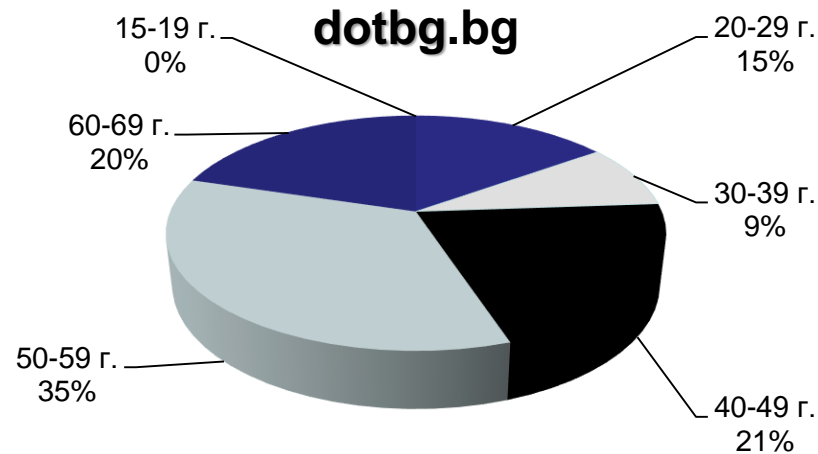
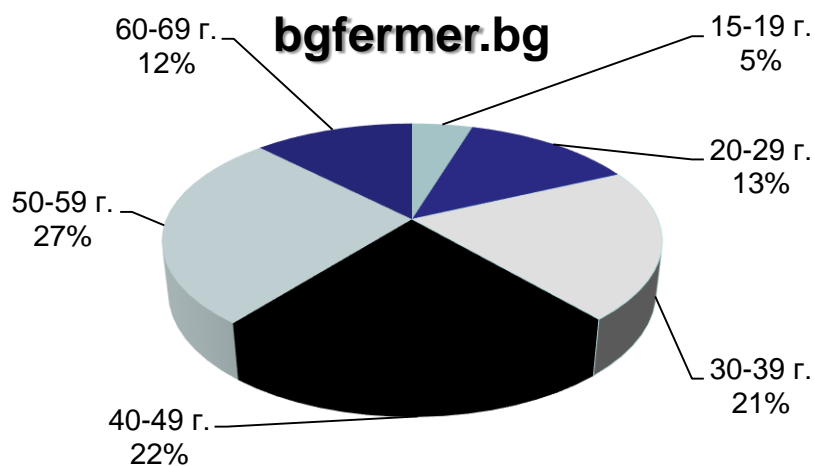
bgdnes.bg



Категории “News” & “Lifestyle”

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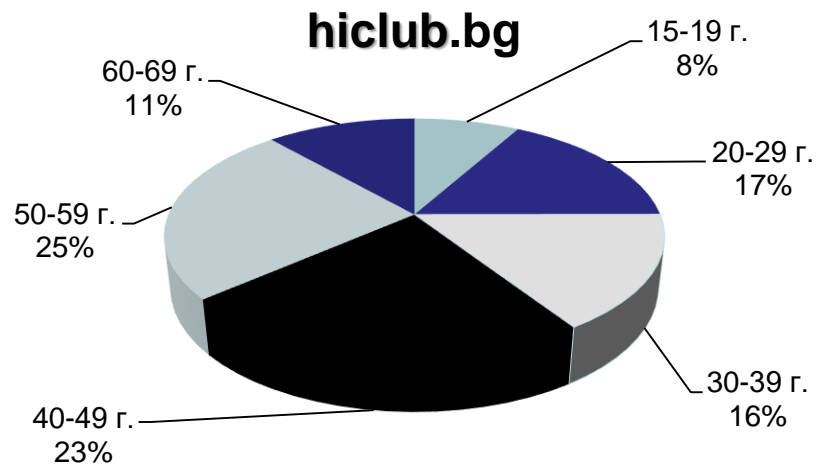
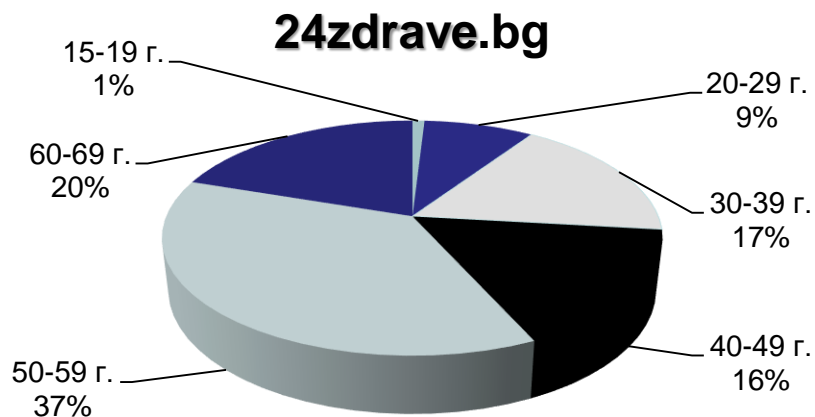
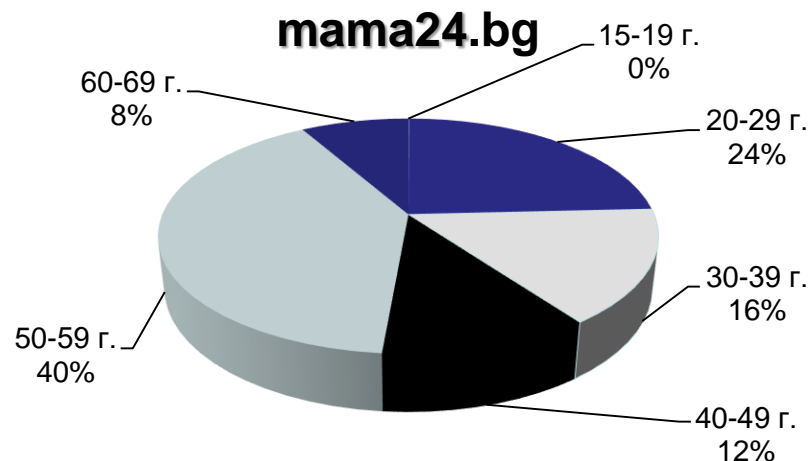
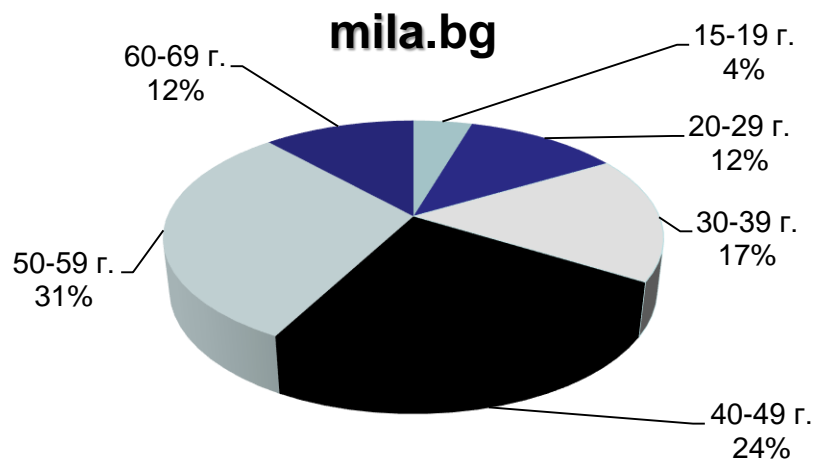
Профил на аудиторията (възраст)



Категории "Agriculture" & "Business"

данни за март 2019 – източник Gemius

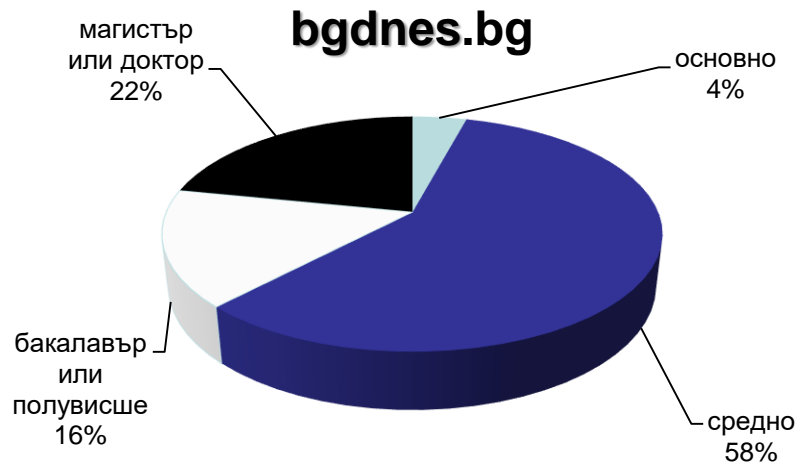
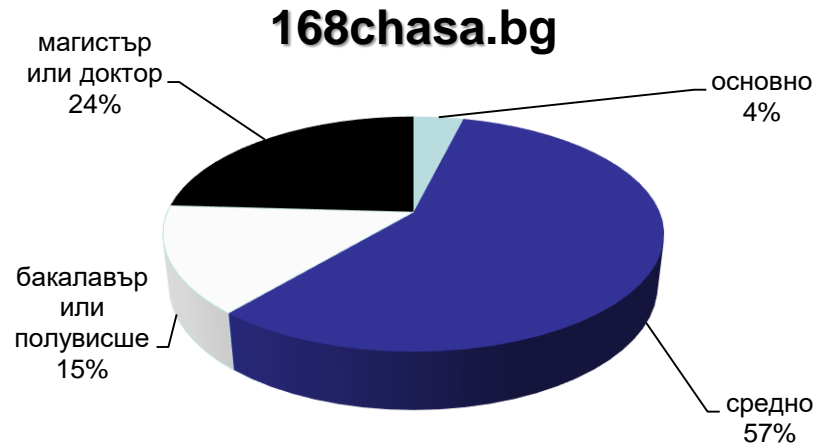
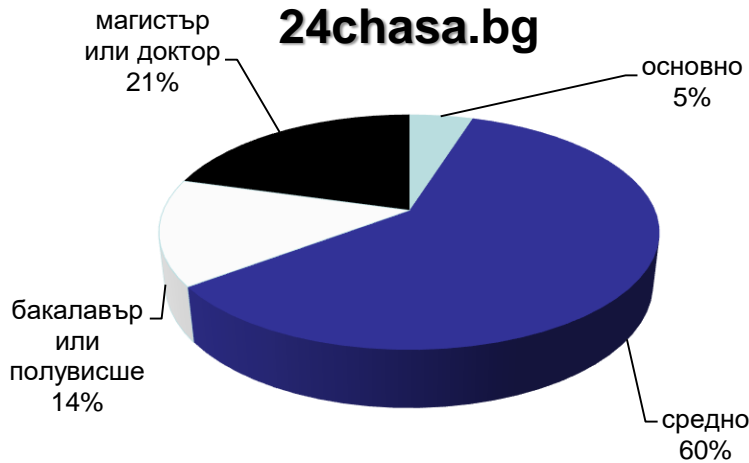
Профил на аудиторията (възраст)



Категории “Women”, “Health” & “Lifestyle”

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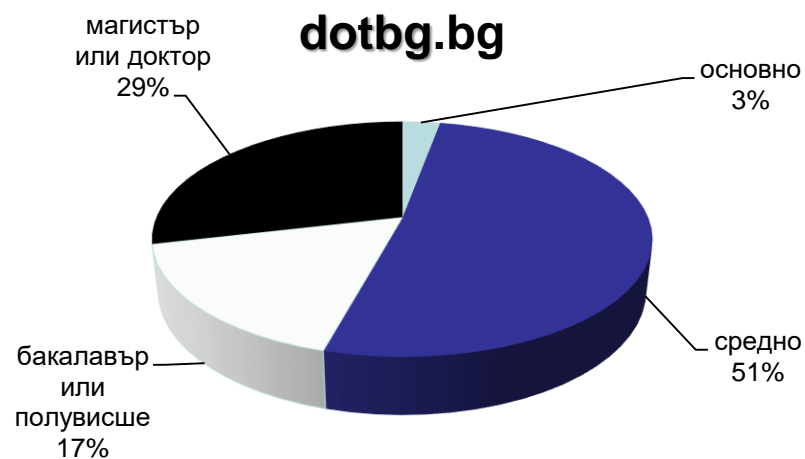
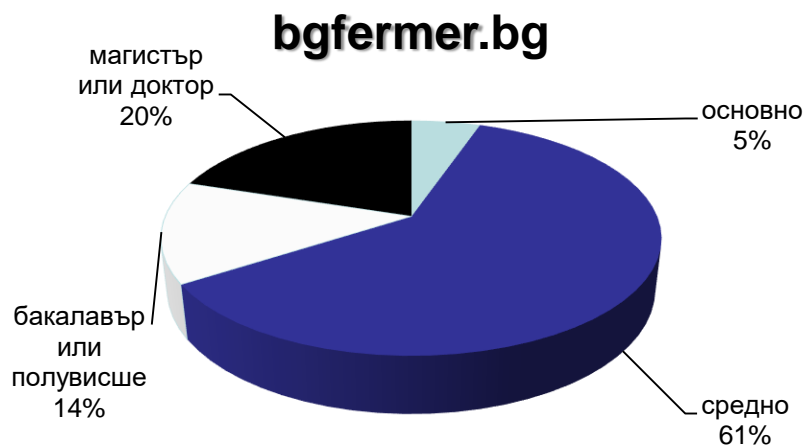
Профил на аудиторията (образование)



Категории "News" & "Lifestyle"

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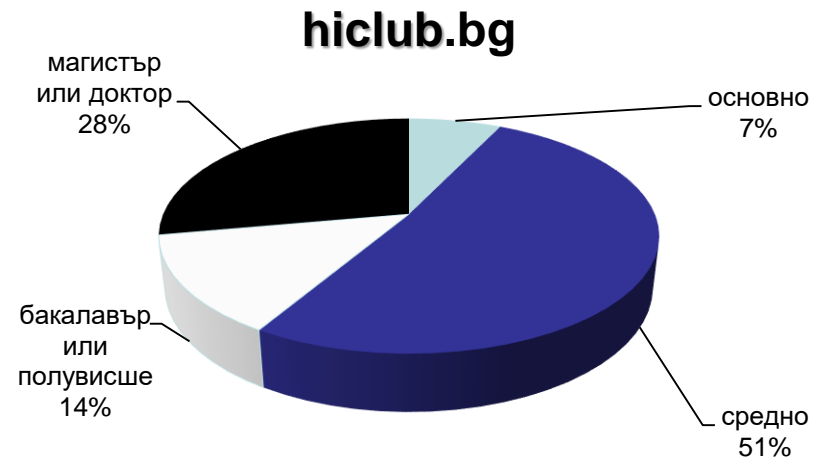
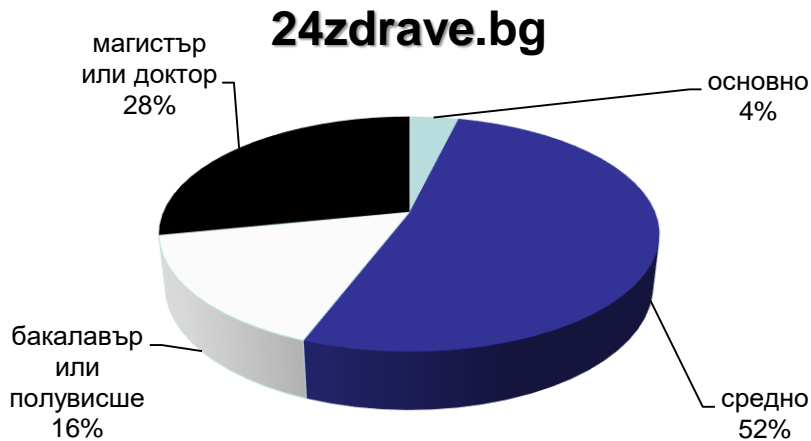
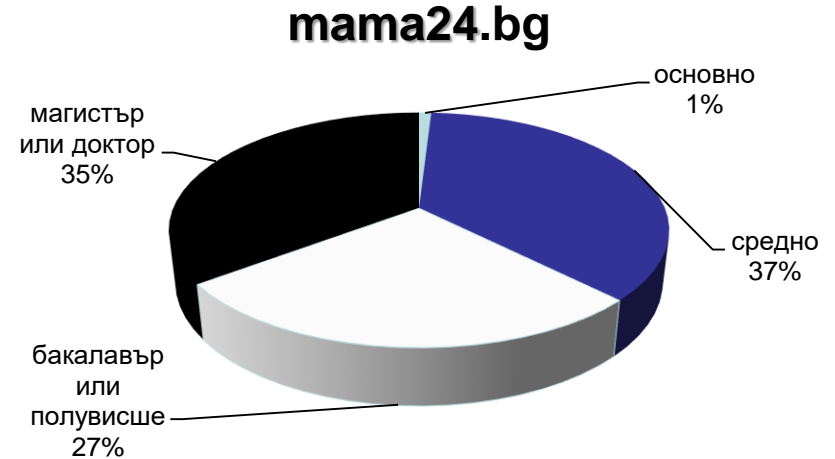
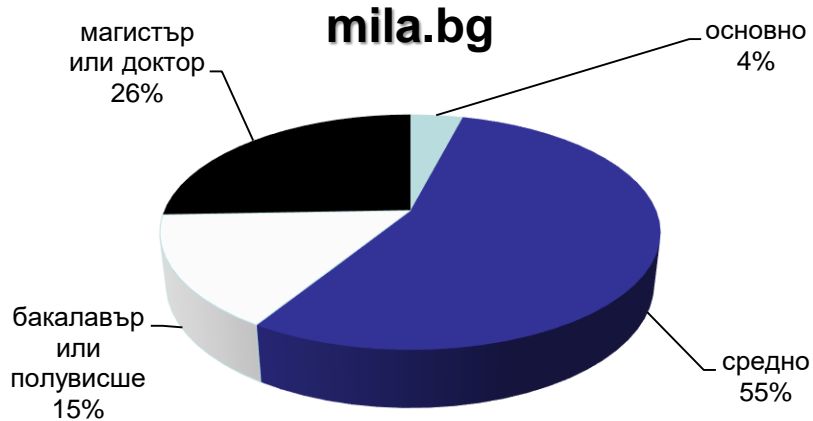
Профил на аудиторията (образование)



Категории "Agriculture" & "Business"

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Профил на аудиторията (образование)



Категории “Women”, “Health” & “Lifestyle”

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