

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа

БЪЛГАРИЯ
Днес
bg **DNES**.bg

.bg
ПЪРВОДИТЕЛ В БИЗНЕСА

БЪЛГАРСКИ
ФЕРМЕР

МИЛА.bg
Всичко за жената

МАМА
24
МИСИЯ
ПЕРФЕКТЕН
РОДИТЕЛ

24 часа **ЗДРАВЕ**

ХАЙ КЛУБ

ЗАЩО В 24chasa.bg, 168chasa.bg, BgFarmer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, 24zdrave.bg, HiClub.bg?

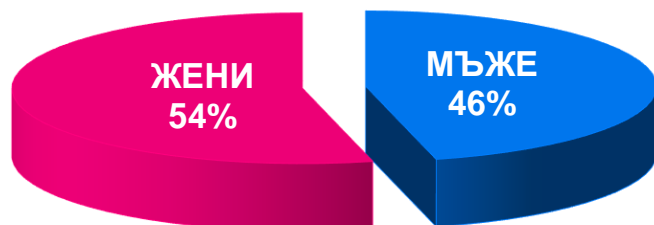
	24chasa.bg	168chasa.bg	BgFarmer.bg	BgDnes.bg	Mila.bg	Mama24.bg	Dotbg.bg	24zdrave.bg	HiClub.bg	Общо
<i>Уникални посетители за месеца</i>	1 342 200	368 787	275 770	250 198	186 174	40 158	35 631	98 795	51 304	2 649 017
<i>Посетители от компютър</i>	359 250	78 849	65 832	55 042	64 166	18 683	5 450	28 710	16 085	692 067
<i>Посетители от телефон</i>	1 220 076	294 959	214 227	193 809	121 473	21 740	29 069	70 017	32 822	2 198 192
<i>Посетители от таблет</i>	103 166	19 822	16 681	12 928	12 029	0	2 171	8 171	3 896	178 864

Къде сме ние?

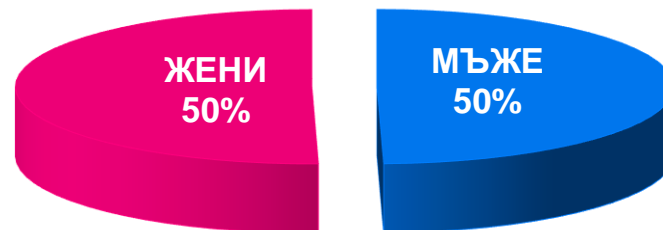
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
fakti.bg	1,371,357	26,783,913	0:27:12	30.62%
24chasa.bg	1,342,200	20,268,673	0:24:16	29.97%
btvnovinite.bg	1,330,066	6,593,448	0:03:54	29.70%
nova.bg	1,298,688	17,182,555	0:15:00	29.00%
novini.bg	1,204,374	15,889,769	0:13:38	26.89%
dariknews.bg	1,164,412	13,323,735	0:07:37	26.00%
vesti.bg	1,137,654	18,069,948	0:17:50	25.40%
actualno.com	1,007,409	8,553,469	0:11:50	22.49%
dnes.bg	994,102	17,021,131	0:19:12	22.20%
sinoptik.bg	987,514	28,536,193	0:14:44	22.05%
marica.bg	952,947	12,534,223	0:14:23	21.28%
news.bg	945,274	8,980,893	0:11:15	21.11%
dnevnik.bg	895,744	11,394,052	0:17:11	20.00%
blitz.bg	831,708	61,246,590	1:43:13	18.57%
gospodari.com	803,357	4,212,375	0:04:40	17.94%
bnt.bg	803,324	3,212,449	0:03:12	17.94%
monitor.bg	718,126	2,142,539	0:01:59	16.04%
offnews.bg	708,415	9,983,525	0:19:01	15.82%
trafficnews.bg	664,171	9,421,269	0:17:56	14.83%
bnr.bg	603,015	2,320,730	0:03:21	13.47%
segabg.com	433,189	4,746,472	0:14:59	9.67%
168chasa.bg	368,787	1,399,473	0:04:29	8.23%
webcafe.bg	355,813	3,106,260	0:07:48	7.95%
manager.bg	343,359	1,678,267	0:03:56	7.67%
trud.bg	329,152	3,289,672	0:13:01	7.35%
Topnovini.bg	228,141	825,205	0:02:16	5.09%
bgonair.bg	207,413	503,718	0:01:49	4.63%
Dir.bg News	199,925	6,012,719	0:50:36	4.46%
izbori.bg	193,571	733,406	0:02:43	4.32%
chronicle.bg	168,504	425,227	0:02:37	3.76%
tribune.bg	165,931	597,916	0:02:39	3.71%
debati.bg	159,901	392,965	0:01:58	3.57%
stolica.bg	153,753	487,595	0:02:10	3.43%
BTV - NEWS	138,028	395,472	0:03:12	3.08%
dalivali.bg	119,384	815,682	0:03:11	2.67%
media.framar.bg	50,798	85,733	0:01:46	1.13%
mediapool.bg	44,637	1,371,275	0:36:01	1.00%
clubz.bg	26,112	538,647	0:43:15	0.58%
equipnews.com	17,119	31,431	0:00:54	0.38%
club.bg	5,851	13,902	0:04:11	0.13%

Профил на аудиторията (пол)

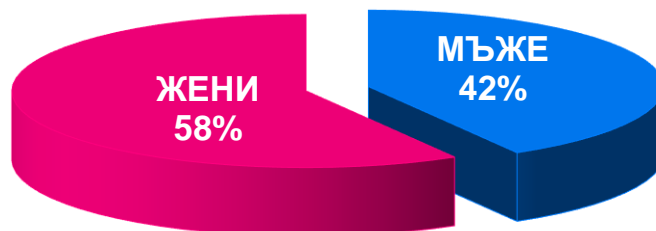
24chasa.bg



168chasa.bg



bgdnes.bg



Категории “News” & “Lifestyle”

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Профил на аудиторията (пол)

bgfermer.bg



dotbg.bg



Категории “Agriculture” & “Business”

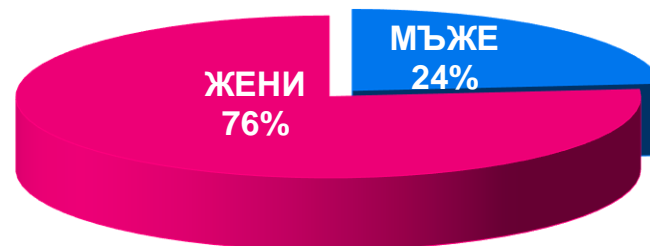
данни за май 2019 – източник Gemius

Профил на аудиторията (пол)

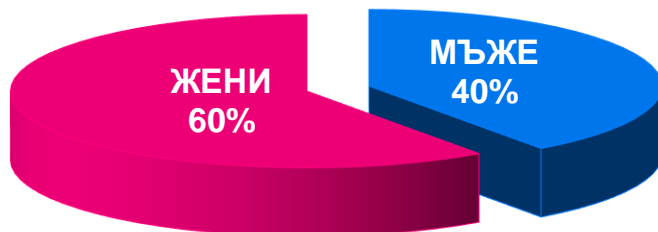
mila.bg



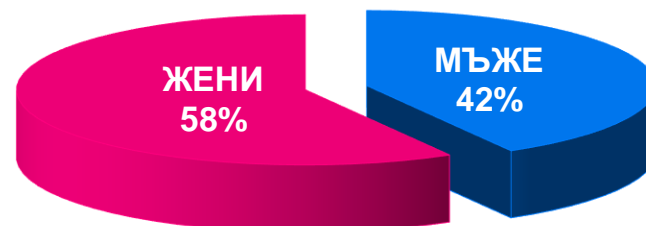
мама24.bg



24zdrave.bg



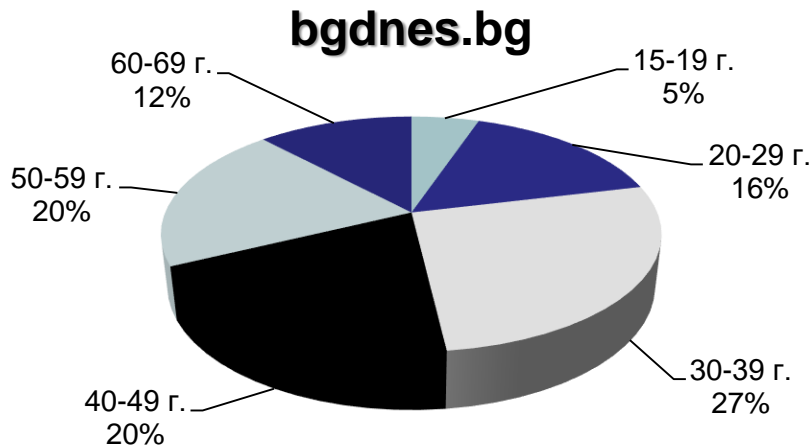
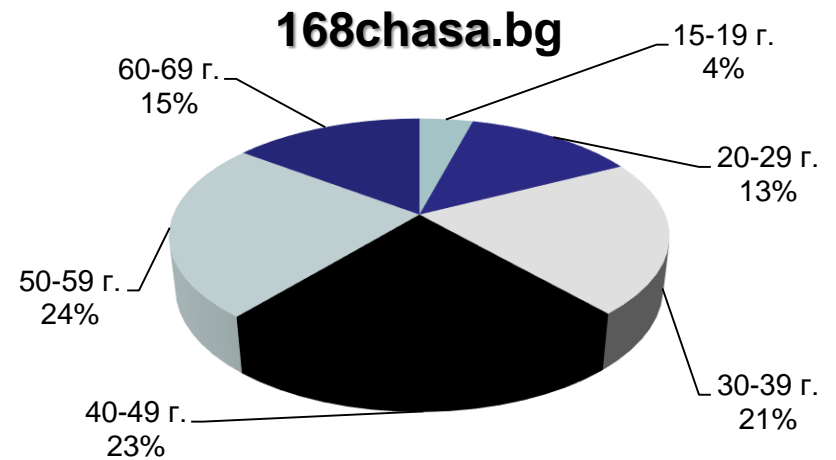
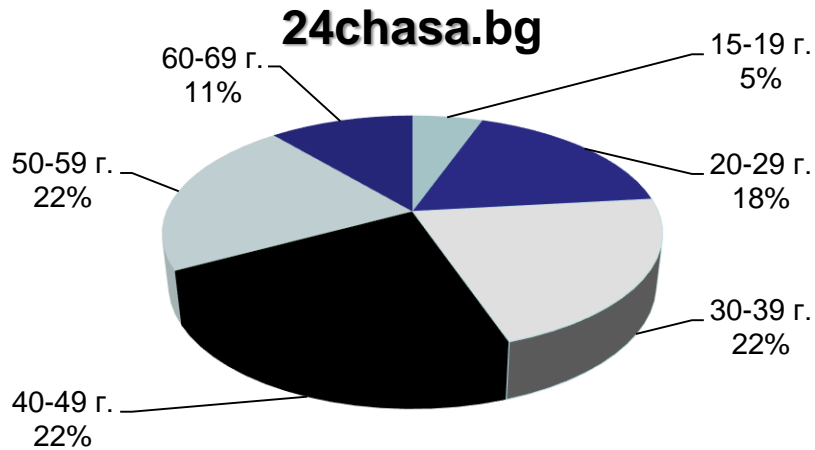
hiclub.bg



Категории, “Women”, “Health” & “Lifestyle”

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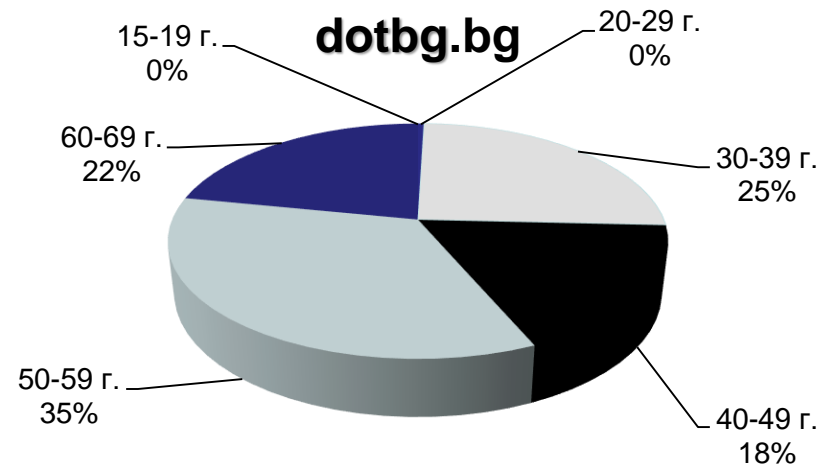
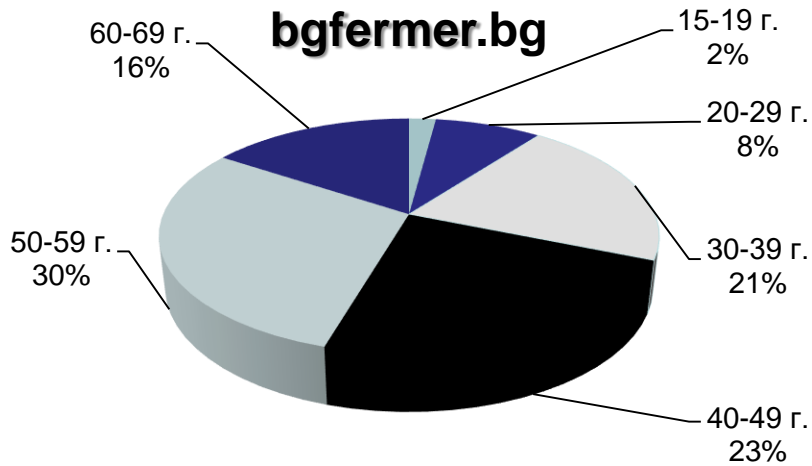
Профил на аудиторията (възраст)



Категории “News” & “Lifestyle”

данни за май 2019 – източник Gemius

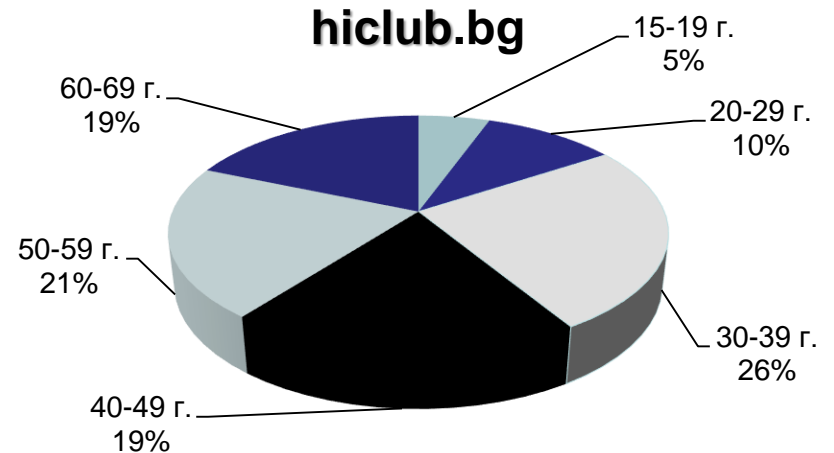
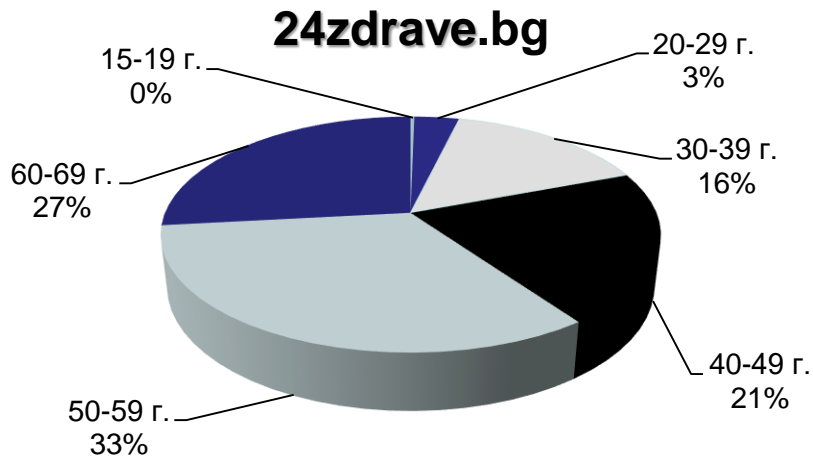
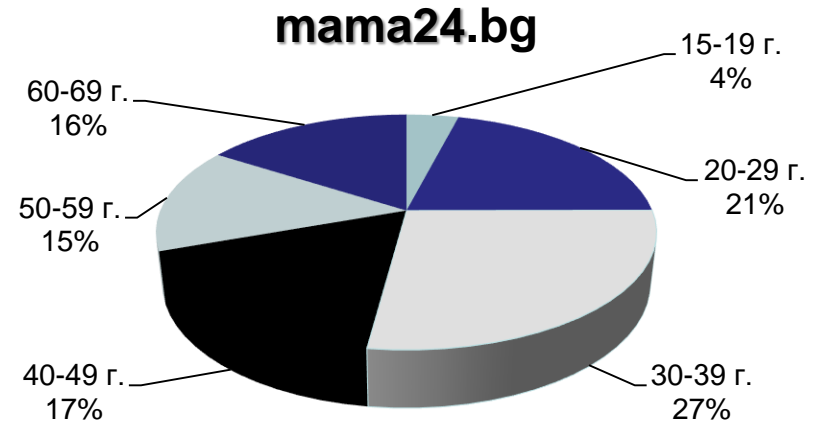
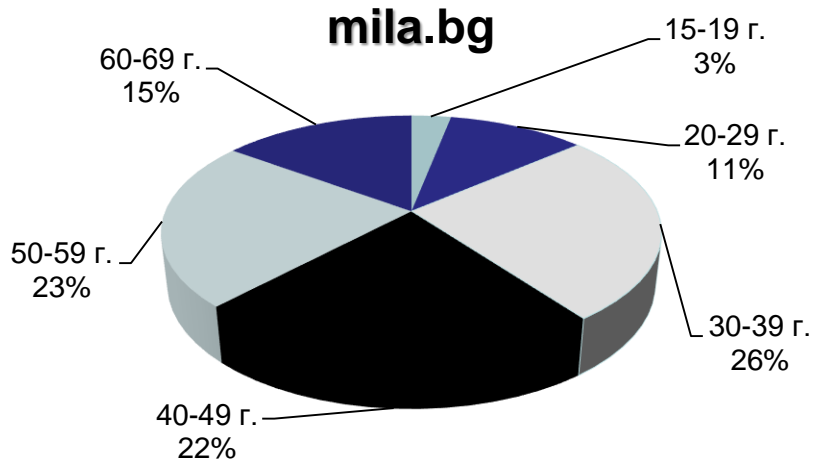
Профил на аудиторията (възраст)



Категории “Agriculture” & “Business”

данни за май 2019 – източник Gemius

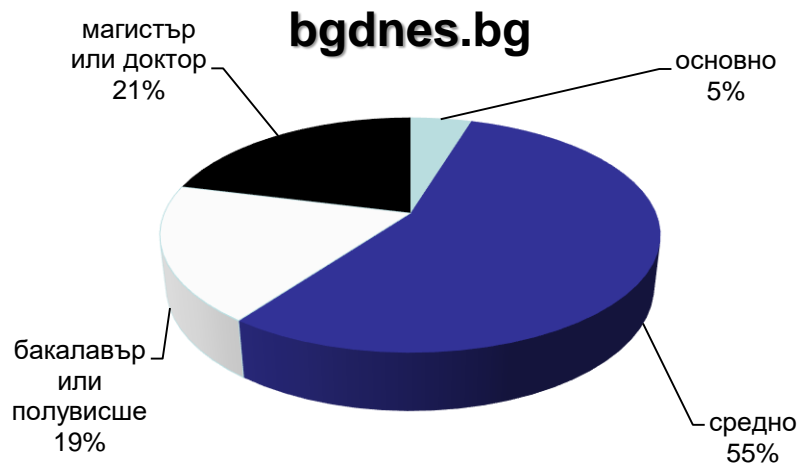
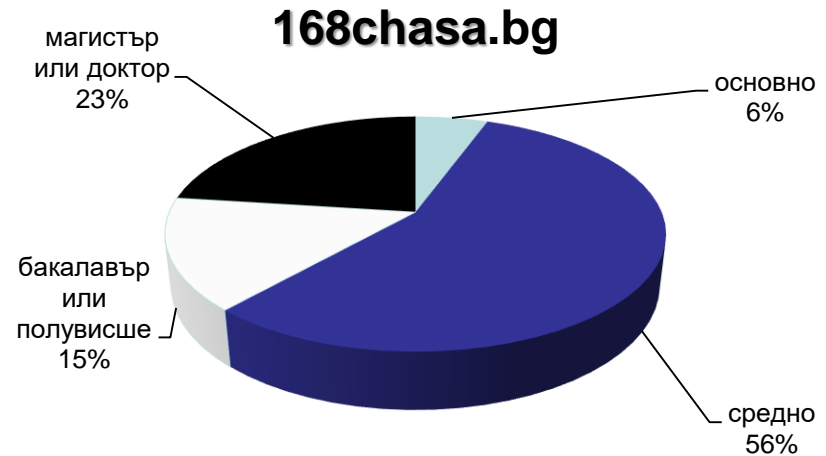
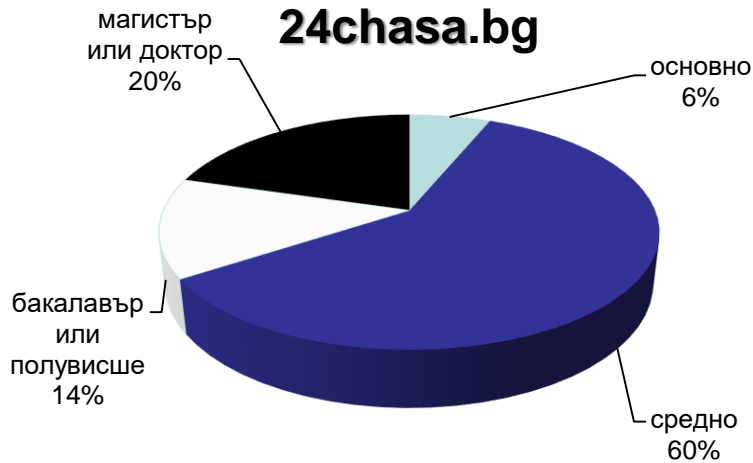
Профил на аудиторията (възраст)



Категории “Women”, “Health” & “Lifestyle”

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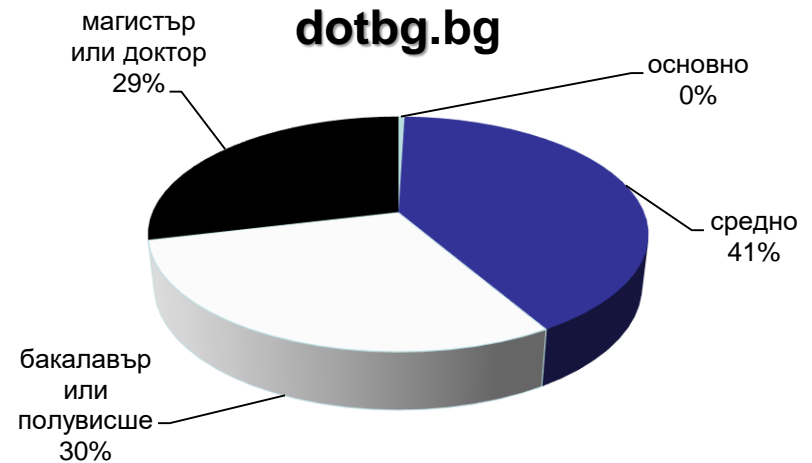
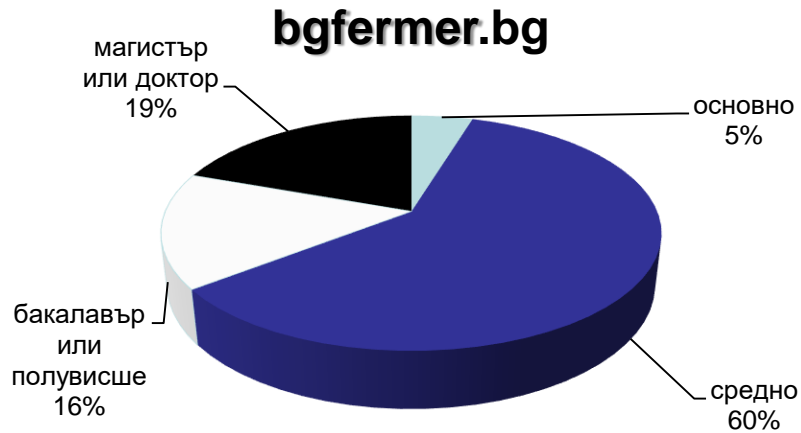
Профил на аудиторията (образование)



Категории "News" & "Lifestyle"

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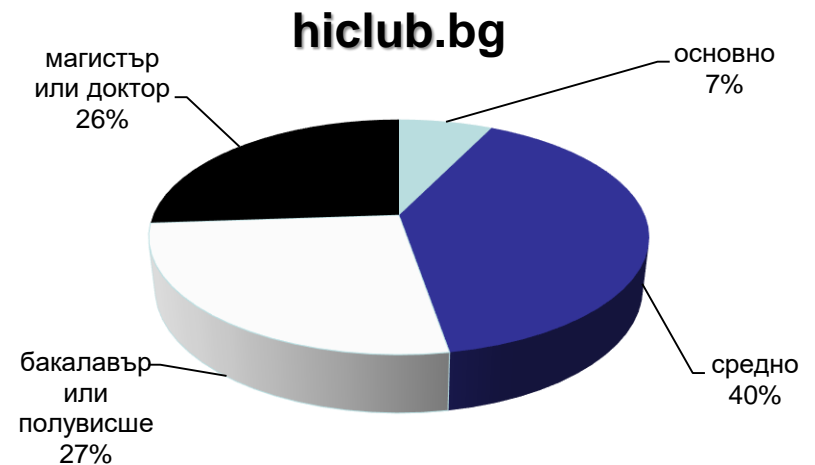
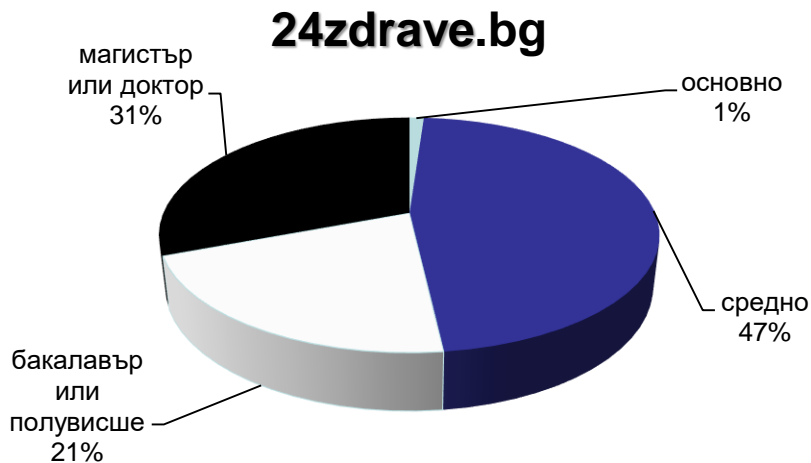
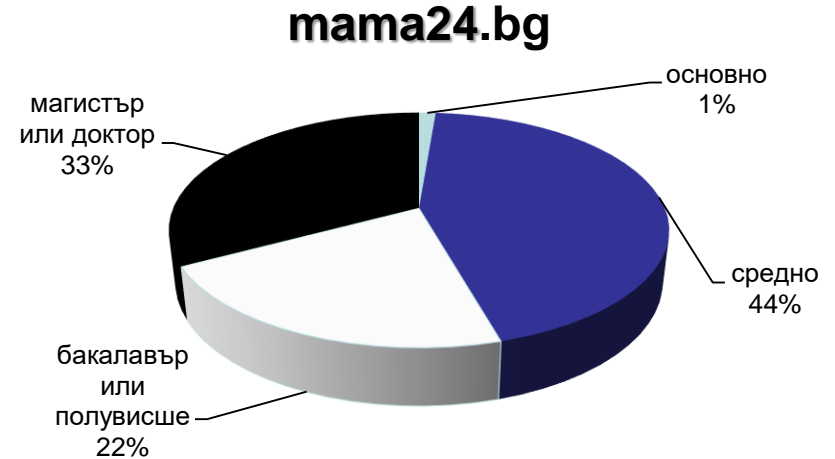
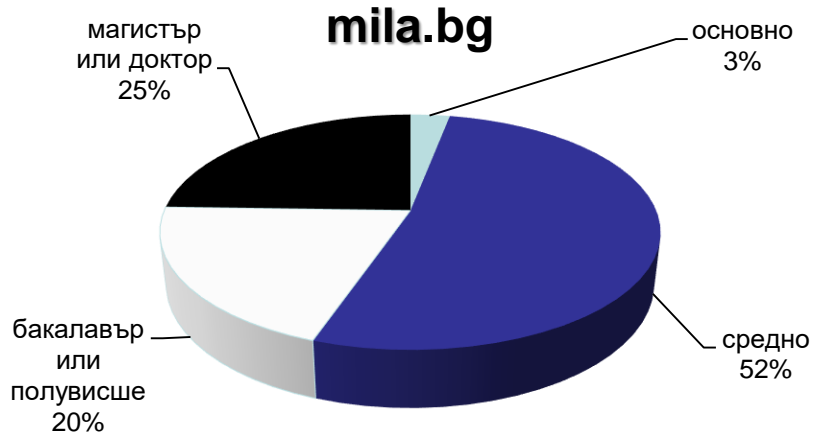
Профил на аудиторията (образование)



Категории "Agriculture" & "Business"

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Профил на аудиторията (образование)



Категории "Women", "Health" & "Lifestyle"

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