

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа

БЪЛГАРИЯ
Днес
bg **DNES**.bg

.bg
ПЪРВОДИТЕЛ В БИЗНЕСА

БЪЛГАРСКИ
ФЕРМЕР

МИЛА.bg
Всичко за жената

МАМА
24
МИСИЯ
ПЕРФЕКТЕН
РОДИТЕЛ

24 часа **ЗДРАВЕ**

ХАЙ КЛУБ

ЗАЩО В 24chasa.bg, 168chasa.bg, BgFarmer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, 24zdrave.bg, HiClub.bg?

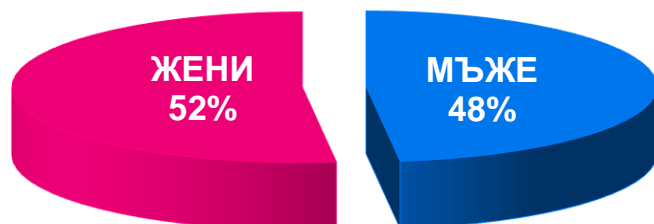
	24chasa.bg	168chasa.bg	BgFarmer.bg	BgDnes.bg	Mila.bg	Mama24.bg	Dotbg.bg	24zdrave.bg	HiClub.bg	Общо
<i>Уникални посетители за месеца</i>	1 423 207	485 685	252 526	259 581	244 560	77 447	43 308	117 516	52 949	2 980 154
<i>Посетители от компютър</i>	321 116	94 335	52 145	50 219	85 568	27 731	6 180	25 792	22 576	698 334
<i>Посетители от телефон</i>	1 298 901	391 493	196 635	206 927	150 249	49 536	37 911	87 899	31 327	2 461 640
<i>Посетители от таблет</i>	115 570	31 244	15 185	18 118	16 963	0	0	7 987	1 376	206 443

Къде сме ние?

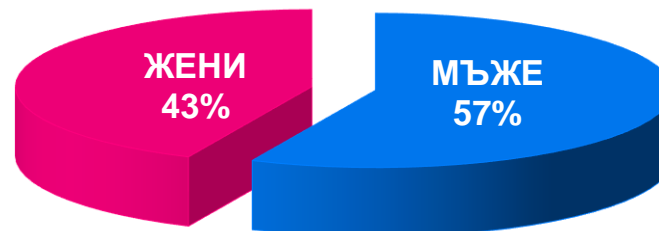
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
btvnovinite.bg	1,447,494	7,441,782	0:04:00	31.47%
fakti.bg	1,446,583	28,872,040	0:28:05	31.45%
24chasa.bg	1,423,207	21,523,816	0:22:36	30.94%
actualno.com	1,409,033	15,292,792	0:14:32	30.63%
blitz.bg	1,337,951	70,728,308	1:12:19	29.09%
novini.bg	1,269,949	17,509,365	0:13:56	27.61%
nova.bg	1,182,321	12,311,200	0:10:08	25.70%
dariknews.bg	1,111,608	12,340,156	0:06:48	24.17%
marica.bg	1,086,233	14,091,794	0:14:05	23.62%
vesti.bg	1,078,250	17,150,287	0:13:52	23.44%
dnes.bg	1,066,634	16,015,062	0:16:22	23.19%
topnovini.bg	1,039,221	3,289,394	0:04:21	22.59%
news.bg	926,156	7,249,607	0:08:33	20.14%
sinoptik.bg	895,784	17,219,505	0:08:53	19.48%
dnevnik.bg	762,253	9,604,173	0:16:48	16.57%
trafficnews.bg	757,020	10,070,184	0:14:24	16.46%
gospodari.com	731,543	3,875,868	0:04:29	15.90%
bnr.bg	701,618	2,643,267	0:02:59	15.25%
offnews.bg	653,248	8,117,624	0:16:34	14.20%
bnt.bg	536,027	1,689,376	0:02:34	11.65%
monitor.bg	507,339	1,533,970	0:02:01	11.03%
168chasa.bg	485,685	1,693,428	0:04:20	10.56%
trud.bg	470,588	3,583,500	0:08:50	10.23%
manager.bg	382,077	1,748,122	0:03:31	8.31%
bgonair.bg	260,360	599,056	0:01:23	5.66%
tribune.bg	223,288	967,800	0:03:27	4.85%
Dir.bg News	195,458	5,657,803	0:46:56	4.25%
stolica.bg	158,045	507,998	0:02:11	3.44%
debati.bg	151,193	414,664	0:02:07	3.29%
izbori.bg	92,615	301,963	0:02:03	2.01%
BTV - NEWS	92,543	261,922	0:02:57	2.01%
dalivali.bg	81,754	521,933	0:02:56	1.78%
mediapool.bg	42,709	1,262,743	0:33:17	0.93%
media.framar.bg	41,979	78,010	0:02:05	0.91%
equipnews.com	18,472	28,644	0:00:40	0.40%
club.bg	14,284	21,526	0:01:54	0.31%

Профил на аудиторията (пол)

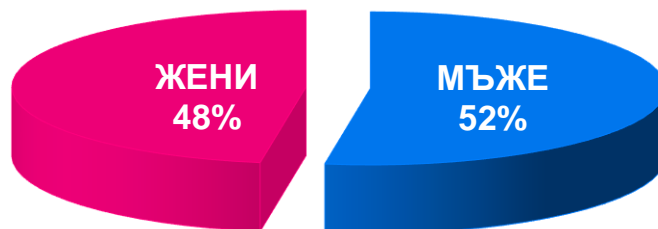
24chasa.bg



168chasa.bg



bgdnes.bg

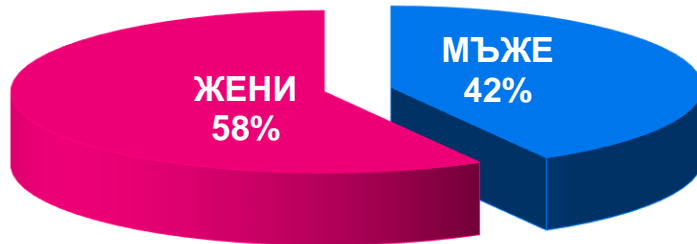


Категории “News” & “Lifestyle”

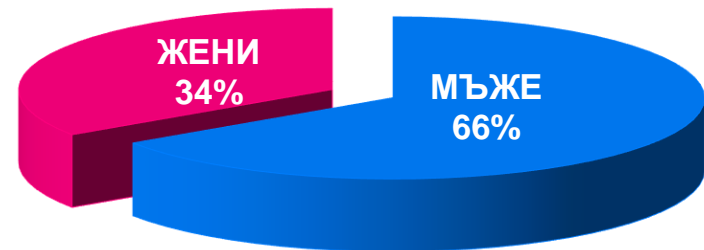
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Профил на аудиторията (пол)

bgfermer.bg



dotbg.bg

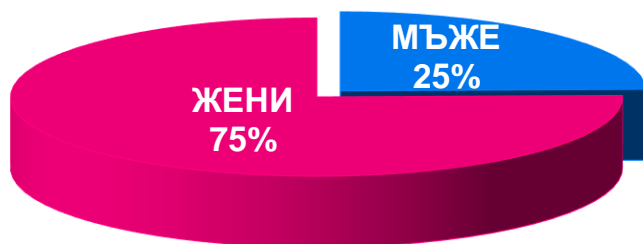


Категории “Agriculture” & “Business”

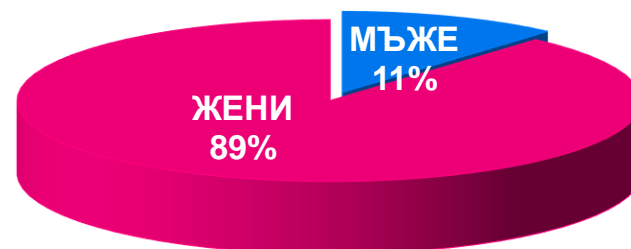
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Профил на аудиторията (пол)

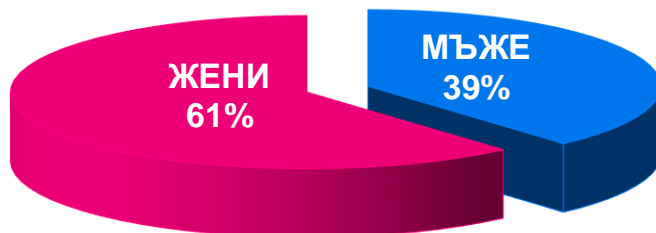
mila.bg



мама24.bg



24zdrave.bg



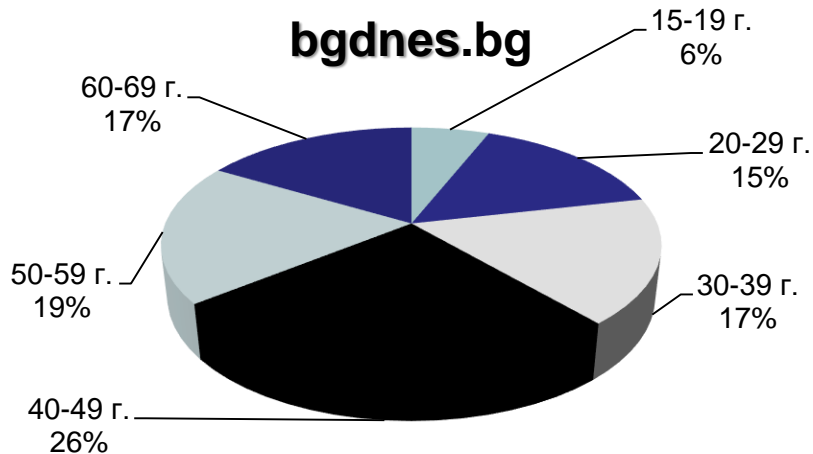
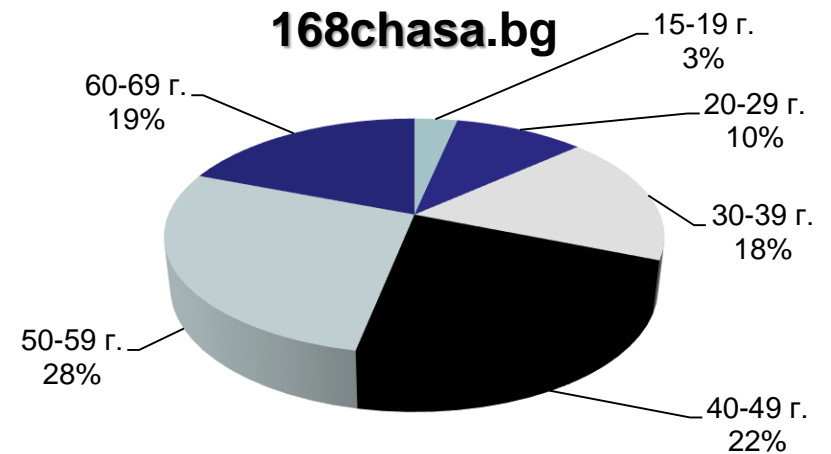
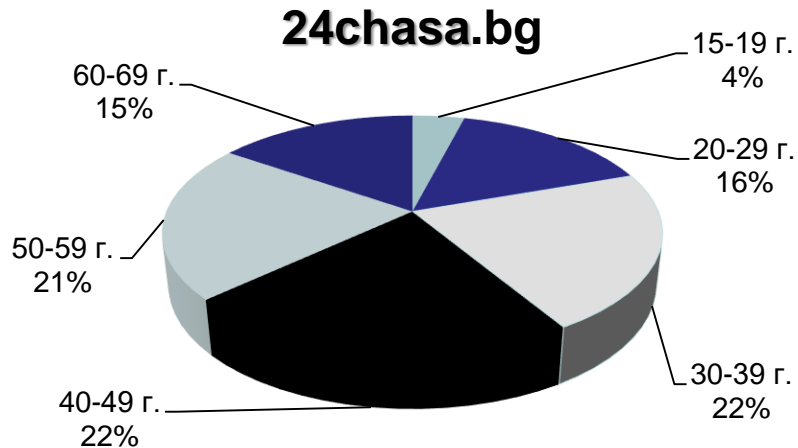
hiclub.bg



Категории, “Women”, “Health” & “Lifestyle”

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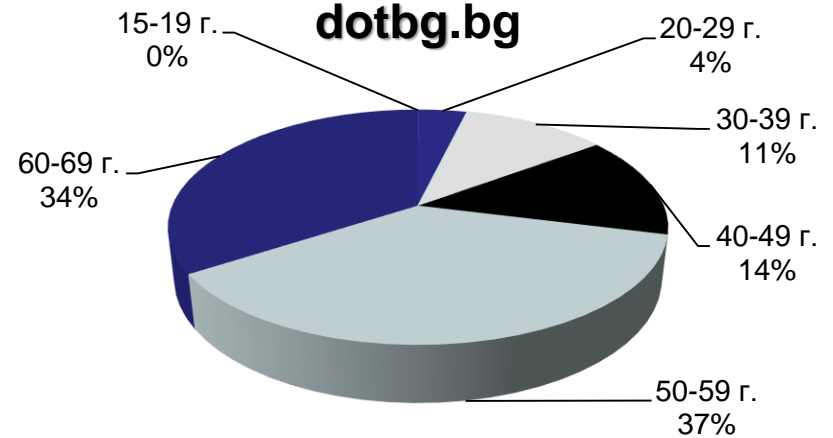
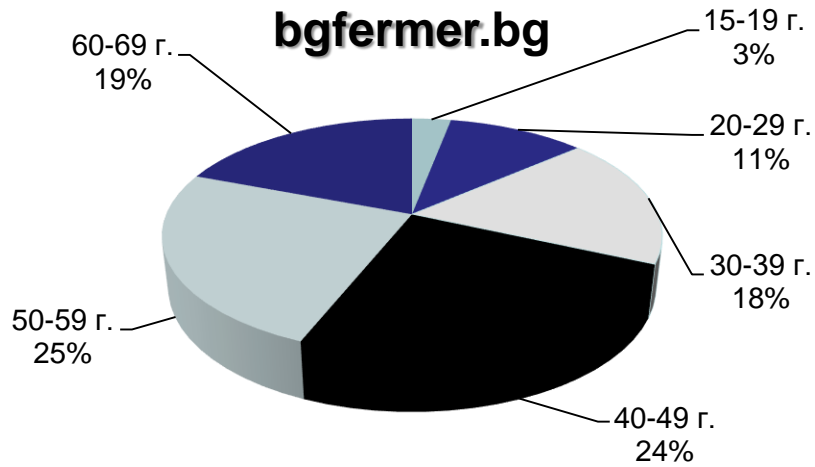
Профил на аудиторията (възраст)



Категории “News” & “Lifestyle”

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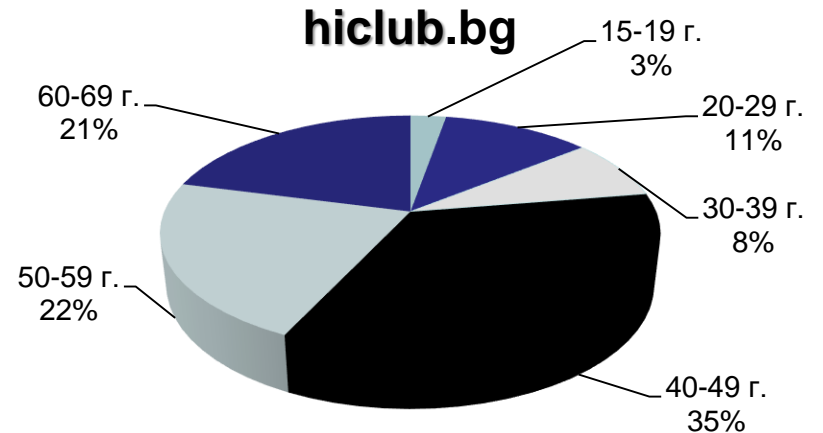
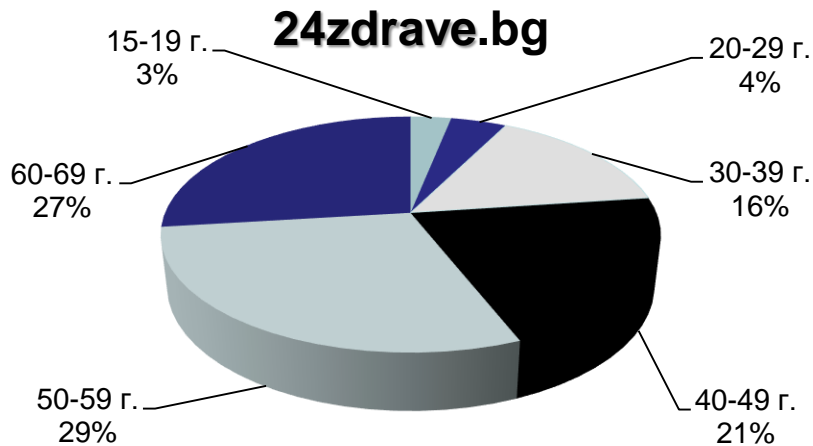
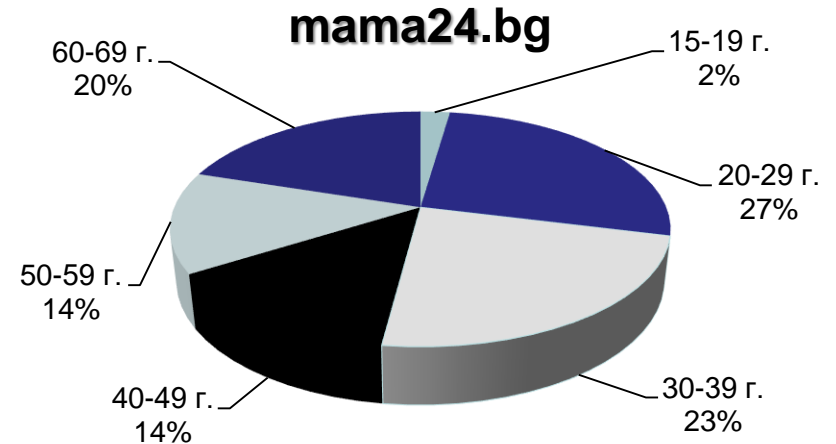
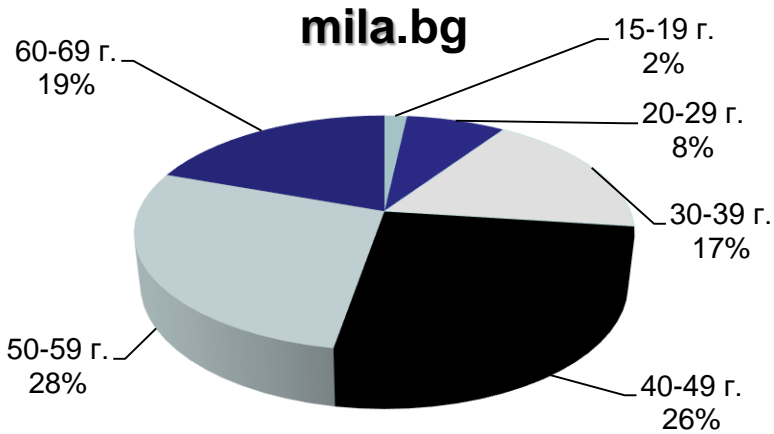
Профил на аудиторията (възраст)



Категории “Agriculture” & “Business”

данни за август 2019 – източник Gemius

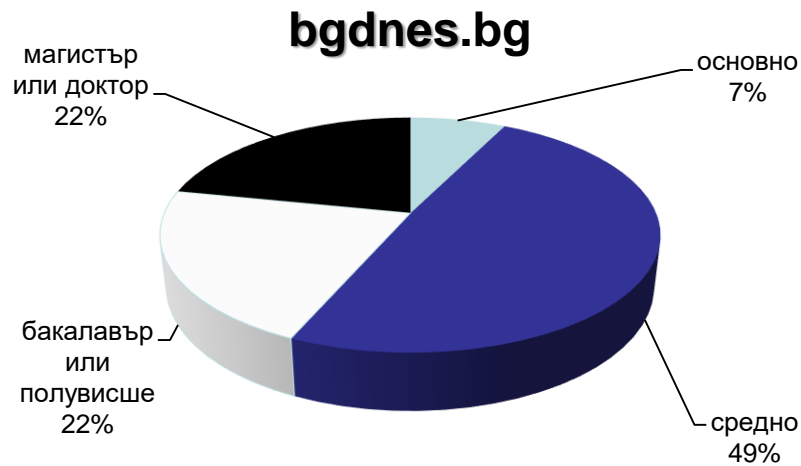
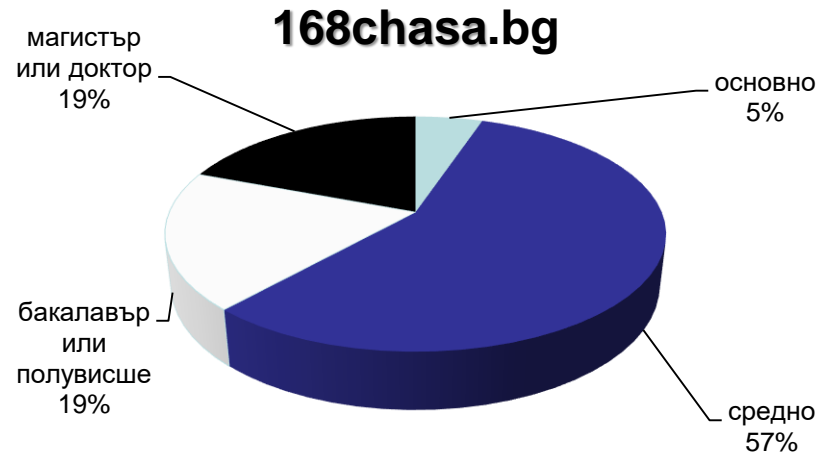
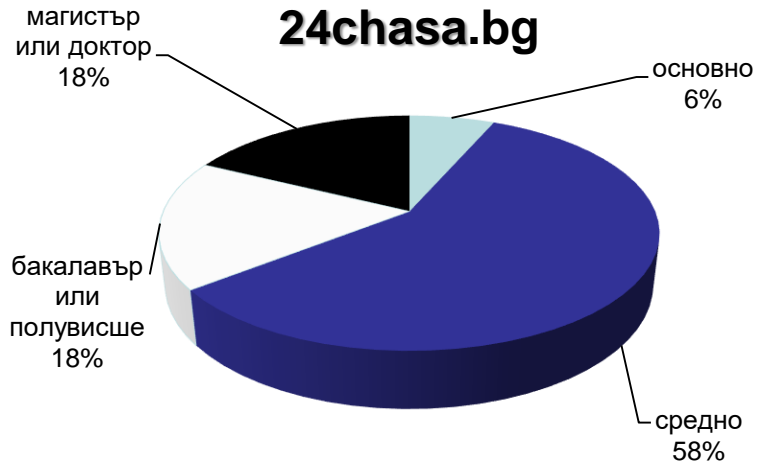
Профил на аудиторията (възраст)



Категории “Women”, “Health” & “Lifestyle”

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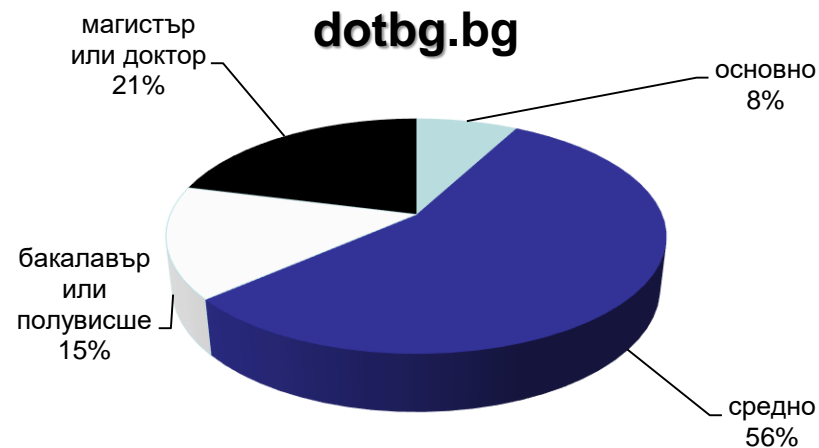
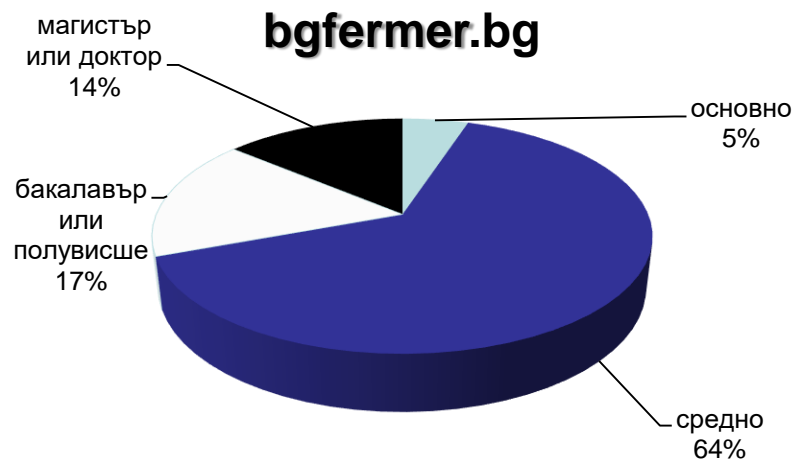
Профил на аудиторията (образование)



Категории "News" & "Lifestyle"

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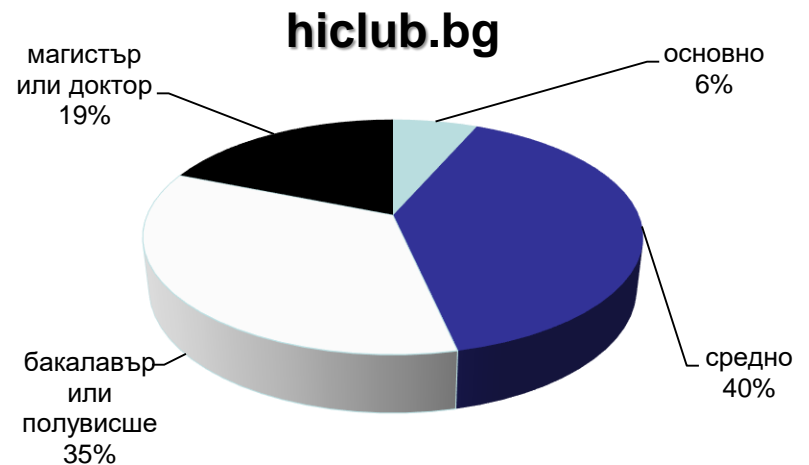
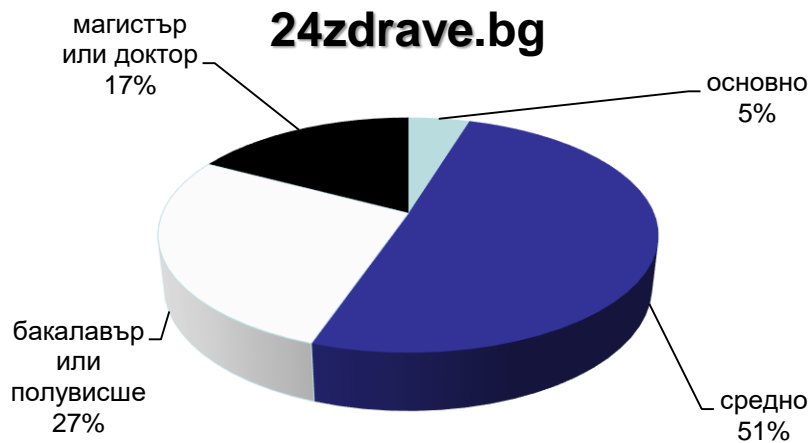
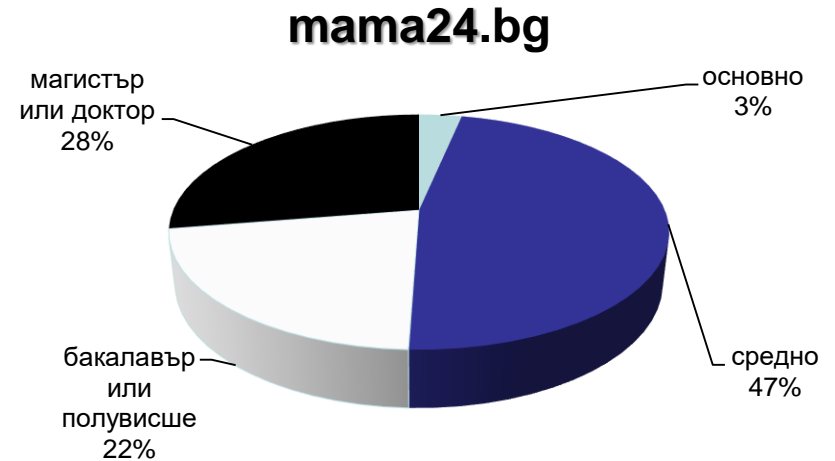
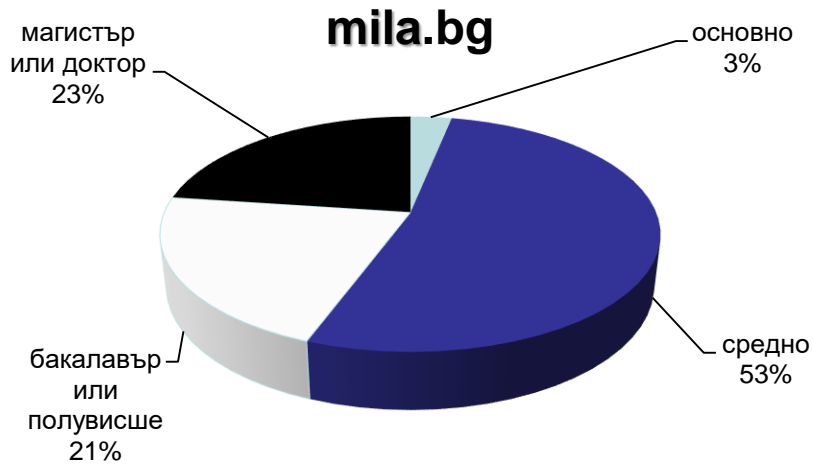
Профил на аудиторията (образование)



Категории "Agriculture" & "Business"

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Профил на аудиторията (образование)



Категории “Women”, “Health” & “Lifestyle”

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