

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа

БЪЛГАРИЯ
Днес
bg **DNES**.bg

.bg
ПЪТЕВОДИТЕЛ В БИЗНЕСА

БЪЛГАРСКИ
ФЕРМЕР

МИЛА.bg
Всичко за жената

МАМА
24
МИСИЯ
ПЕРФЕКТЕН
РОДИТЕЛ

24 часа **ЗДРАВЕ**

ХАЙ КЛУБ

ЗАЩО В 24chasa.bg, 168chasa.bg, BgFarmer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, 24zdrave.bg, HiClub.bg?

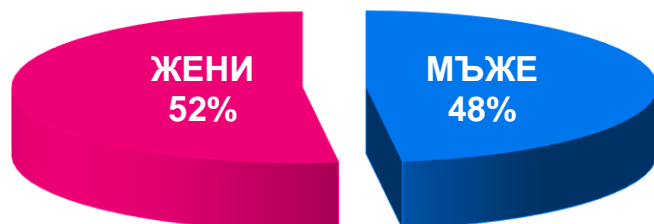
	24chasa.bg	168chasa.bg	BgFarmer.bg	BgDnes.bg	Mila.bg	Mama24.bg	Dotbg.bg	24zdrave.bg	HiClub.bg	Общо
Уникални посетители за месеца	1 190 924	269 865	264 956	224 085	204 091	29 942	26 511	101 738	39 648	2 351 760
Посетители от компютър	345 487	72 731	71 174	48 555	67 567	11 002	6 172	26 775	12 233	616 696
Посетители от телефон	1 055 511	197 832	194 064	170 447	130 757	17 071	20 383	72 409	26 443	1 884 917
Посетители от таблет	94 649	15 002	14 891	14 086	18 337	2 759	0	6 027	2 114	168 910

Къде сме ние?

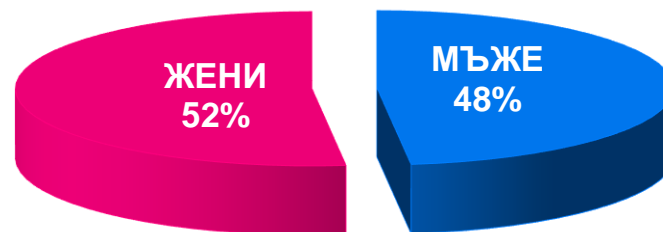
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
fakti.bg	1,293,656	26,011,195	0:28:48	28.86%
dariknews.bg	1,224,874	10,570,639	0:07:19	27.33%
btvnovinite.bg	1,217,148	5,317,936	0:03:28	27.15%
24chasa.bg	1,190,924	18,205,287	0:25:48	26.57%
nova.bg	1,184,497	16,603,631	0:15:58	26.43%
vesti.bg	1,087,690	16,432,929	0:18:46	24.27%
actualno.com	1,024,715	9,650,865	0:11:12	22.86%
novini.bg	974,634	15,148,443	0:16:51	21.74%
sinoptik.bg	935,570	24,471,176	0:13:50	20.87%
dnes.bg	921,837	15,651,893	0:19:39	20.57%
marica.bg	878,621	13,704,096	0:18:46	19.60%
news.bg	852,398	8,757,013	0:12:35	19.02%
blitz.bg	792,826	56,757,916	1:41:42	17.69%
bnt.bg	780,300	3,216,382	0:03:20	17.41%
dnevnik.bg	687,949	9,542,225	0:18:50	15.35%
trafficnews.bg	626,426	8,745,257	0:17:46	13.98%
offnews.bg	593,054	8,931,014	0:19:33	13.23%
bnr.bg	563,911	2,089,028	0:03:25	12.58%
monitor.bg	522,106	1,579,639	0:02:06	11.65%
gospodari.com	492,180	2,547,061	0:04:26	10.98%
segabg.com	409,645	4,648,475	0:16:10	9.14%
webcafe.bg	326,902	2,650,522	0:07:23	7.29%
manager.bg	320,278	1,472,540	0:03:53	7.15%
168chasa.bg	269,865	1,123,613	0:04:58	6.02%
trud.bg	262,265	3,095,909	0:16:05	5.85%
bgonair.bg	248,487	602,012	0:01:44	5.54%
Topnovini.bg	220,872	746,281	0:02:13	4.93%
Dir.bg News	198,493	6,341,772	0:54:22	4.43%
debati.bg	153,899	443,651	0:02:25	3.43%
tribune.bg	151,579	563,867	0:03:06	3.38%
izbori.bg	141,927	713,217	0:03:43	3.17%
BTV - NEWS	135,040	369,087	0:02:56	3.01%
stolica.bg	131,184	400,299	0:02:09	2.93%
chronicle.bg	116,283	328,786	0:01:57	2.59%
dalivali.bg	89,441	718,644	0:03:50	2.00%
media.framar.bg	56,036	93,176	0:01:53	1.25%
mediapool.bg	35,819	1,333,292	0:44:39	0.80%
clubz.bg	18,884	519,918	0:55:55	0.42%
ekipnews.com	10,384	28,460	0:01:23	0.23%

Профил на аудиторията (пол)

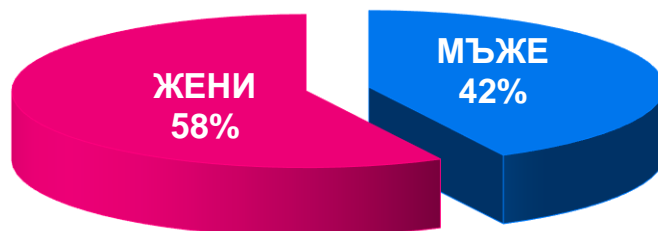
24chasa.bg



168chasa.bg



bgdnes.bg

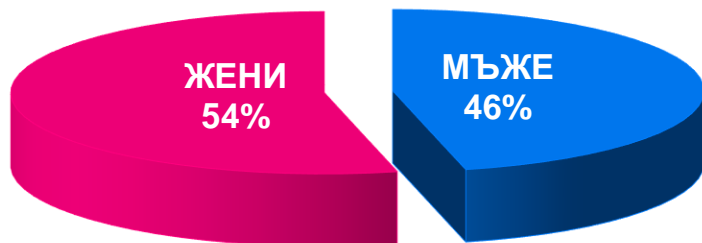


Категории “News” & “Lifestyle”

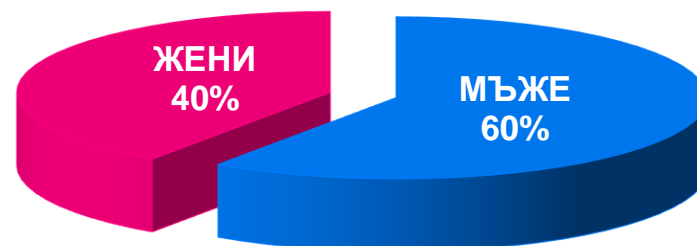
данни за април 2019 – източник Gemius

Профил на аудиторията (пол)

bgfermer.bg



dotbg.bg

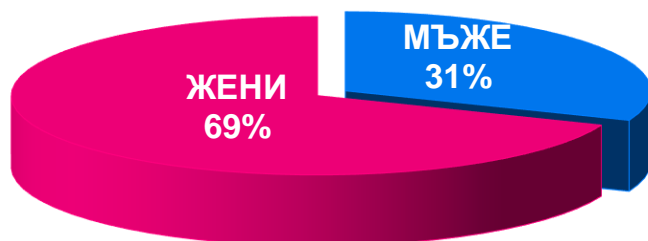


Категории “Agriculture” & “Business”

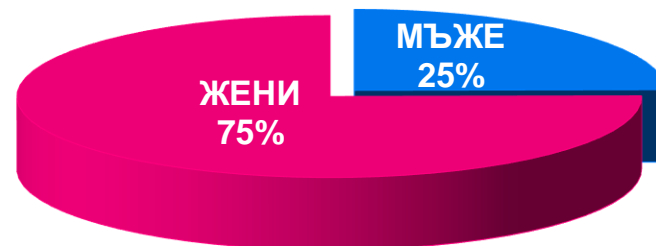
данни за април 2019 – източник Gemius

Профил на аудиторията (пол)

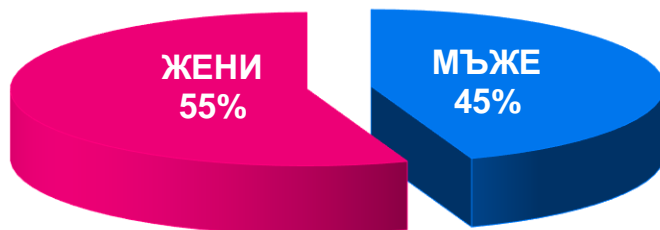
mila.bg



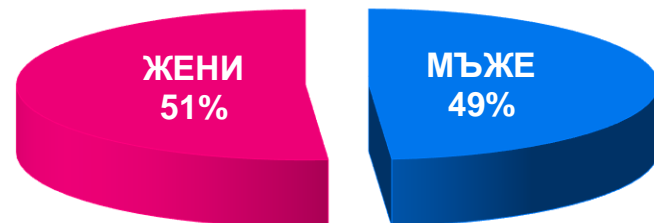
мама24.bg



24zdrave.bg



hiclub.bg

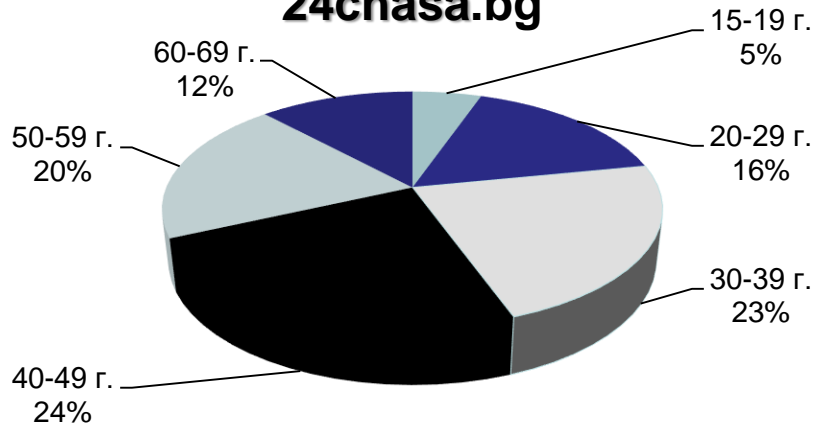


Категории, “Women”, “Health” & “Lifestyle”

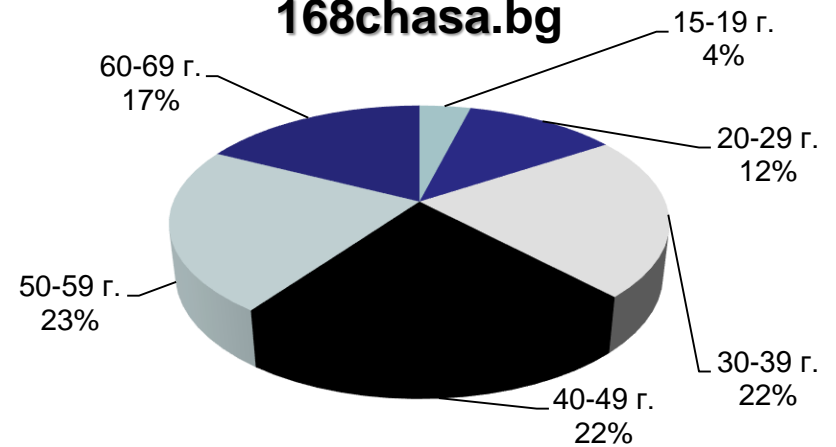
данни за април 2019 – източник Gemius

Профил на аудиторията (възраст)

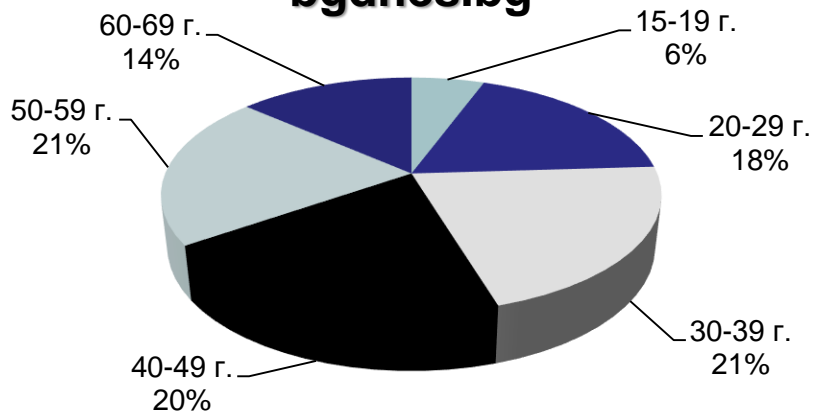
24chasa.bg



168chasa.bg



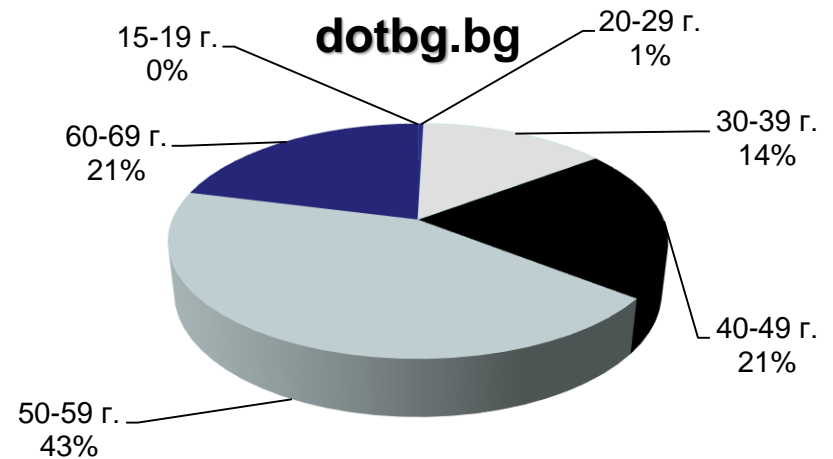
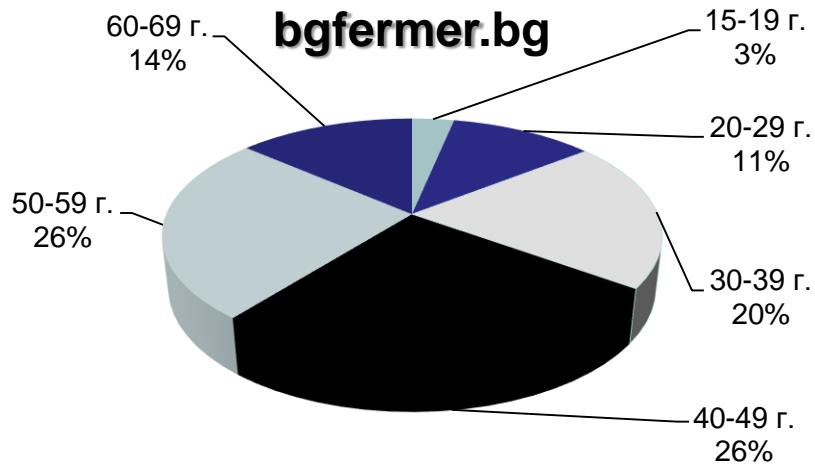
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Категории “News” & “Lifestyle”

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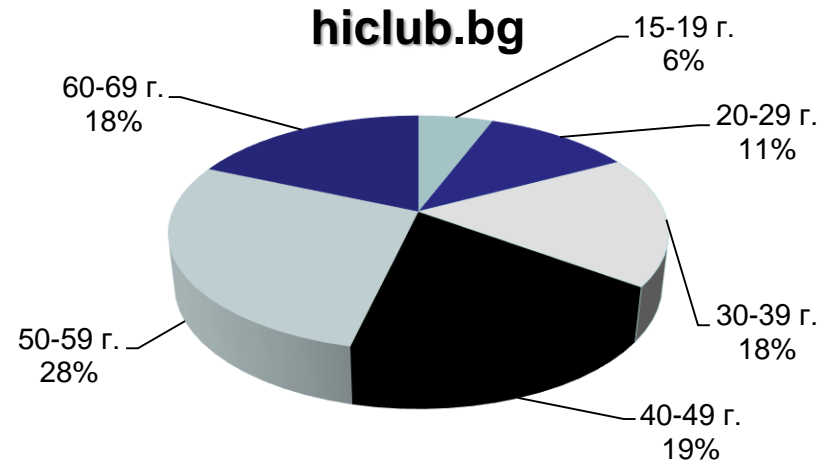
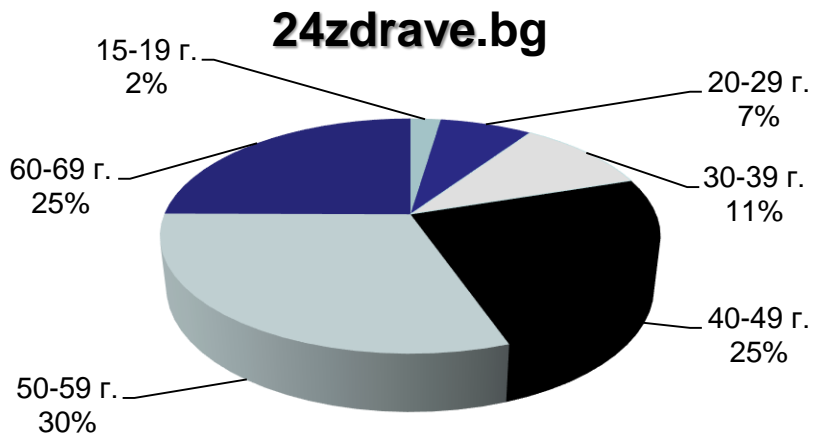
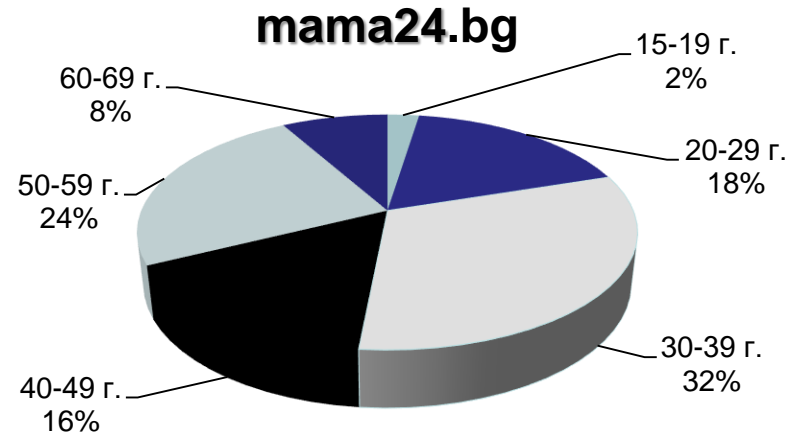
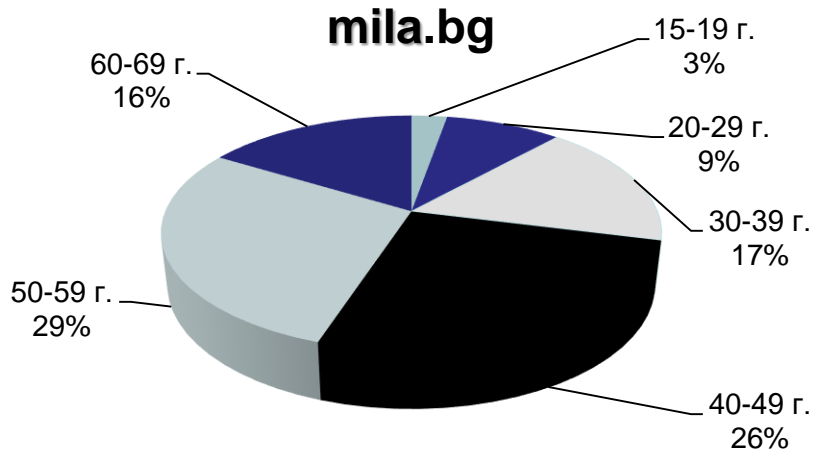
Профил на аудиторията (възраст)



Категории “Agriculture” & “Business”

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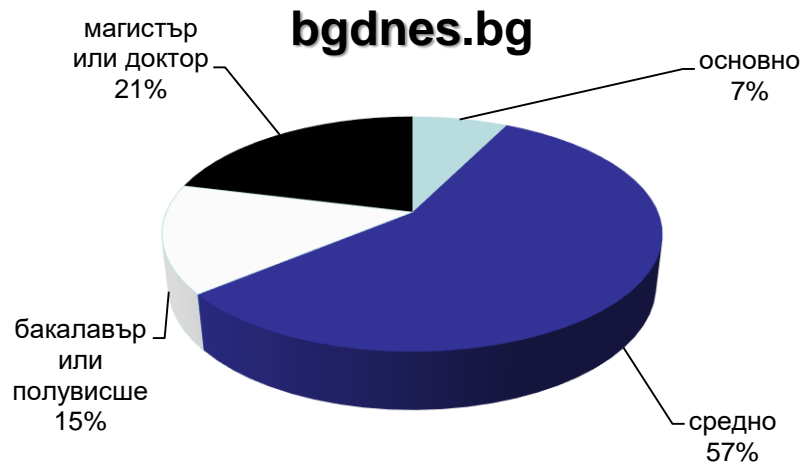
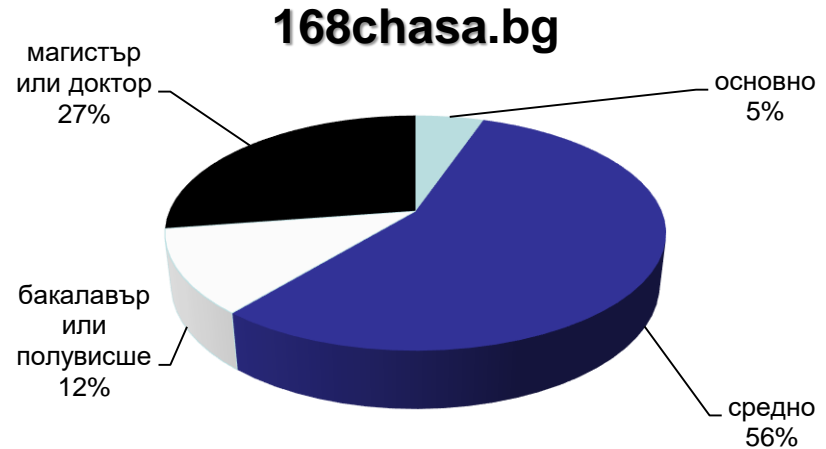
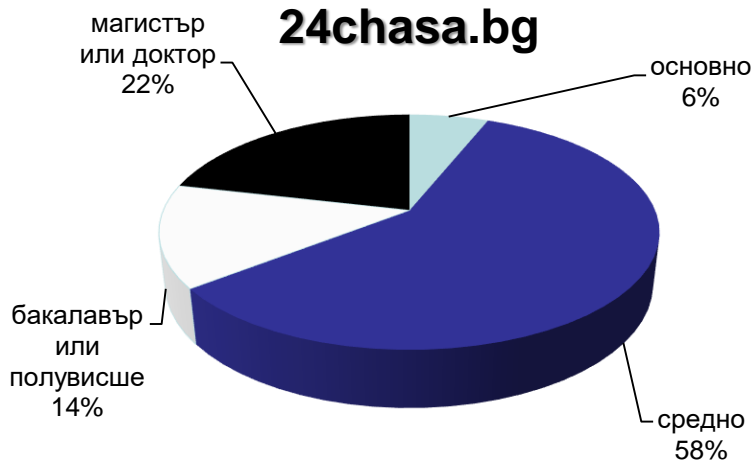
Профил на аудиторията (възраст)



Категории “Women”, “Health” & “Lifestyle”

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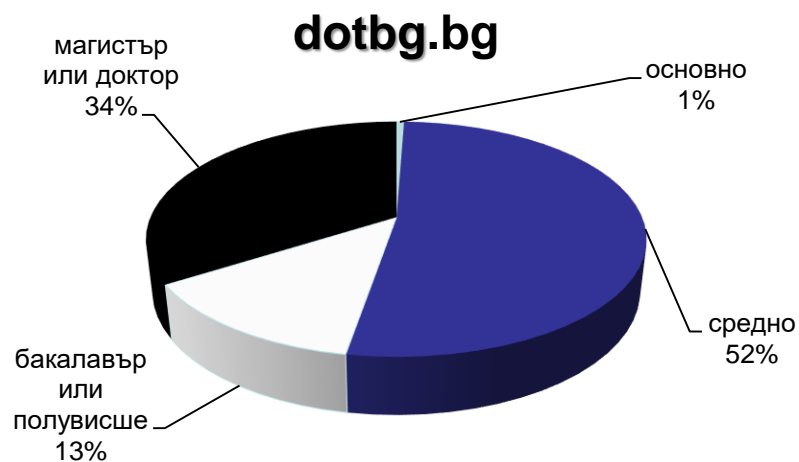
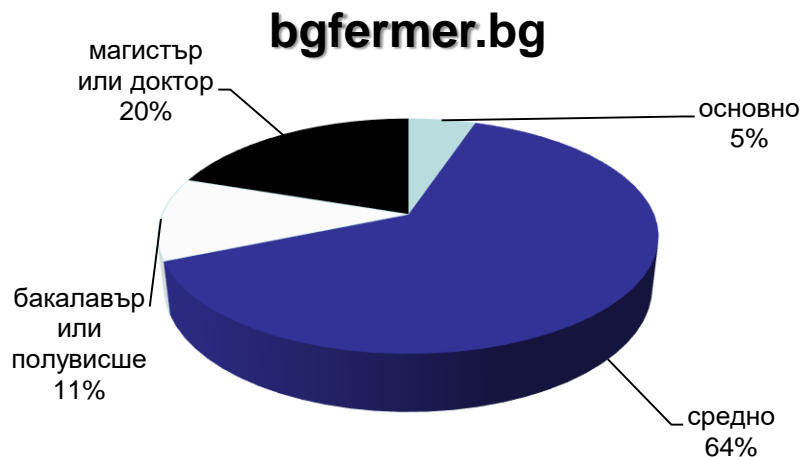
Профил на аудиторията (образование)



Категории "News" & "Lifestyle"

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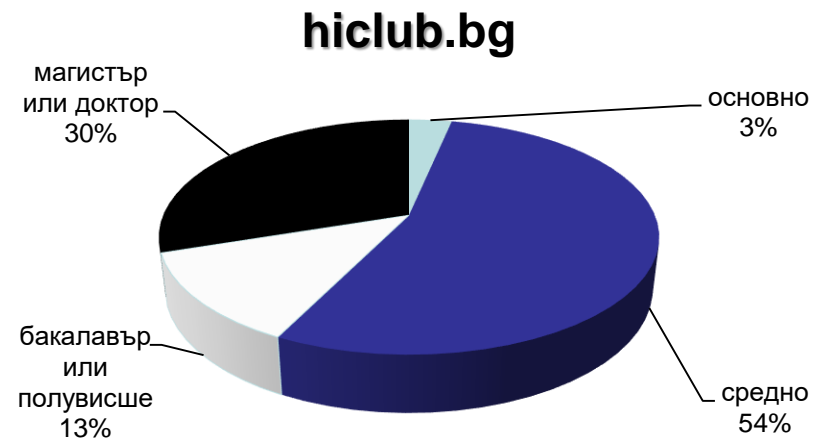
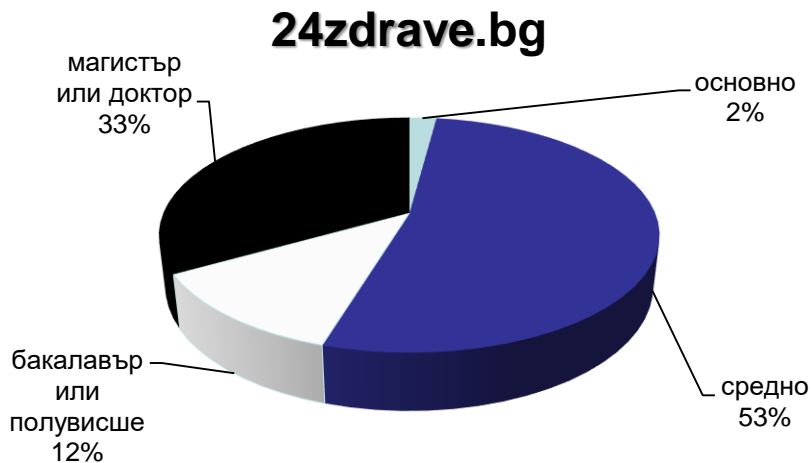
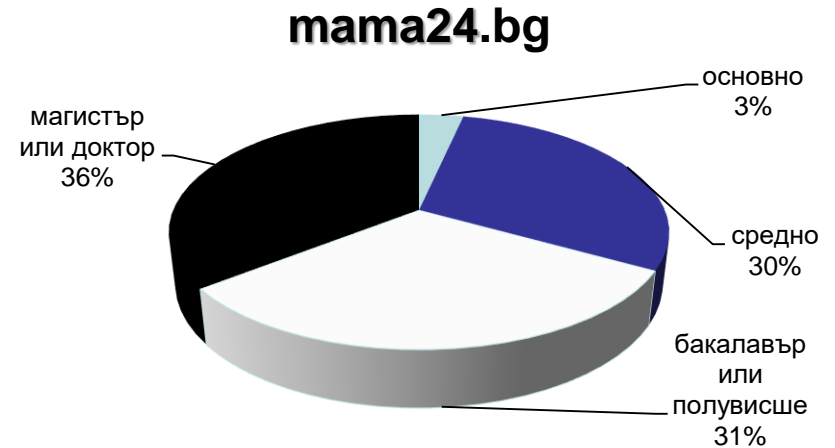
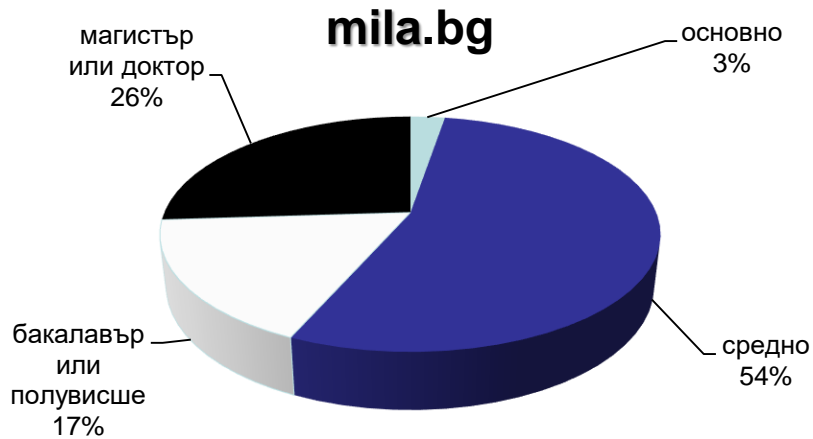
Профил на аудиторията (образование)



Категории "Agriculture" & "Business"

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Профил на аудиторията (образование)



Категории “Women”, “Health” & “Lifestyle”

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