

МЕДИЙНА ГРУПА **БЪЛГАРИЯ**
Профил на интернет аудиторията

24 часа

168 часа

БЪЛГАРИЯ
Днес
bg **DNES**.bg

.bg
ПЪТЕВОДИТЕЛ В БИЗНЕСА

БЪЛГАРСКИ
ФЕРМЕР

МИЛА.bg
Всичко за жената

МАМА
24
МИСИЯ
ПЕРФЕКТЕН
РОДИТЕЛ

24 часа **ЗДРАВЕ**

ХАЙ КЛУБ

ЗАЩО В 24chasa.bg, 168chasa.bg, BgFermer.bg, BgDnes.bg, Mila.bg, Dotbg.bg, 24zdrave.bg, HiClub.bg?

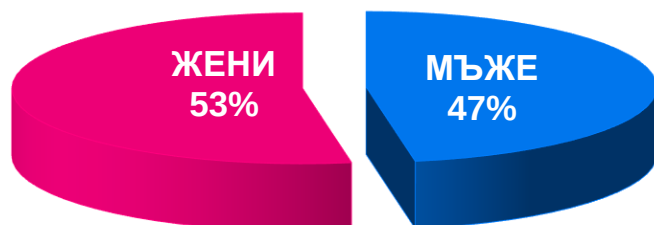
	24chasa.bg	168chasa.bg	BgFermer.bg	BgDnes.bg	Mila.bg	Mama24.bg	Dotbg.bg	24zdrave.bg	HiClub.bg	Общо
Уникални посетители за месеца	1 652 923	480 130	224 430	297 915	260 655	72 253	36 978	146 341	63 477	3 235 102
Посетители от компютър	449 735	124 507	70 462	83 249	99 736	26 973	11 410	43 614	20 052	929 738
Посетители от телефон	1 331 249	350 578	154 225	213 552	160 948	46 093	24 324	101 806	41 465	2 424 240
Посетители от таблет	132 966	30 139	14 916	16 286	21 746	0	0	13 801	0	229 854

Къде сме ние?

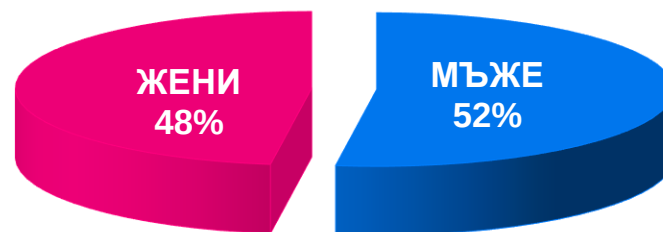
Уебсайт	Реални потребители	Импресии	Средно време на посетител [ч:мин:сек]	Интернет обхват
24chasa.bg	1,652,923	24,842,965	0:25:15	36.44%
dariknews.bg	1,472,261	14,249,458	0:07:18	32.46%
blitz.bg	1,435,602	73,843,533	1:13:19	31.65%
vesti.bg	1,372,858	20,545,519	0:18:31	30.26%
fakti.bg	1,330,590	26,672,845	0:28:37	29.33%
btvnovinite.bg	1,296,676	5,463,073	0:03:29	28.59%
nova.bg	1,254,519	10,004,386	0:07:03	27.66%
dnesh.bg	1,242,466	19,559,991	0:18:33	27.39%
actualno.com	1,067,057	7,653,811	0:08:30	23.52%
novini.bg	939,632	19,789,900	0:14:04	20.71%
trafficnews.bg	886,666	11,715,552	0:15:56	19.55%
news.bg	863,657	8,631,519	0:12:17	19.04%
sinoptik.bg	844,852	24,143,831	0:16:02	18.62%
offnews.bg	816,415	10,668,595	0:14:23	18.00%
dnevnik.bg	809,730	9,311,248	0:15:44	17.85%
bnt.bg	673,542	2,430,033	0:03:20	14.85%
168chasa.bg	480,130	1,771,384	0:04:33	10.58%
gospodari.com	441,021	2,436,499	0:05:04	9.72%
webcafe.bg	438,436	3,142,101	0:06:03	9.67%
segabg.com	415,226	4,216,976	0:15:39	9.15%
manager.bg	363,917	1,322,856	0:03:02	8.02%
trud.bg	361,910	3,918,056	0:14:27	7.98%
bgonair.bg	240,629	653,713	0:02:17	5.30%
debati.bg	215,842	508,392	0:01:48	4.76%
Dir.bg News	200,918	8,007,301	1:06:15	6.42%
tribune.bg	193,113	593,282	0:02:23	4.26%
Topnovini.bg	185,744	506,075	0:01:30	4.09%
chronicle.bg	176,286	883,049	0:02:06	3.89%
dalivali.bg	80,711	730,024	0:04:44	1.78%
media.framar.bg	74,776	114,923	0:01:54	1.65%
BTV - NEWS	72,474	398,379	0:03:12	2.32%
stolica.bg	71,081	188,046	0:02:03	1.57%
mediapool.bg	40,786	1,270,798	0:37:47	0.90%
clubz.bg	21,226	526,884	0:50:53	0.47%
ekipnews.com	14,872	32,864	0:03:20	0.33%
club.bg	5,631	9,236	0:02:14	0.12%

Профил на аудиторията (пол)

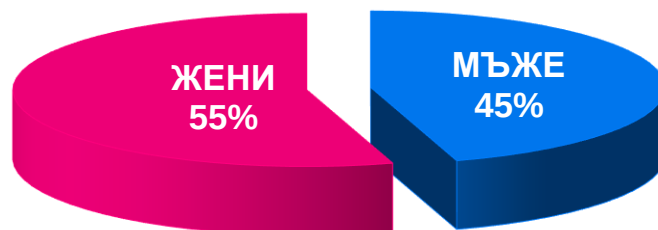
24chasa.bg



168chasa.bg



bgdnes.bg

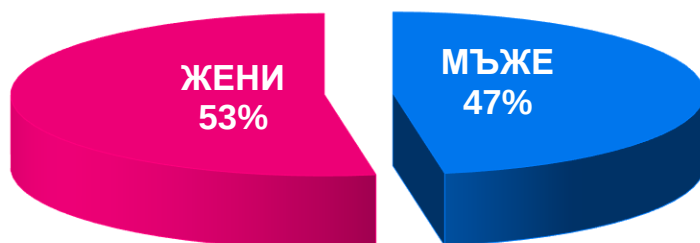


Категории “News” & “Lifestyle”

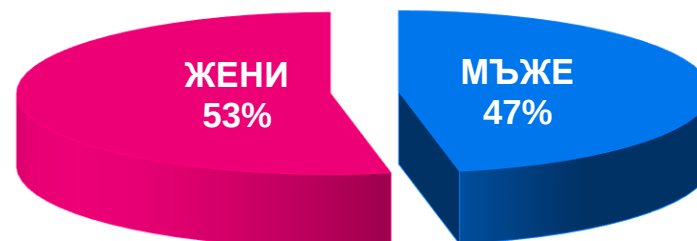
данни за януари 2019 – източник Gemius

Профил на аудиторията (пол)

bgfermer.bg



dotbg.bg

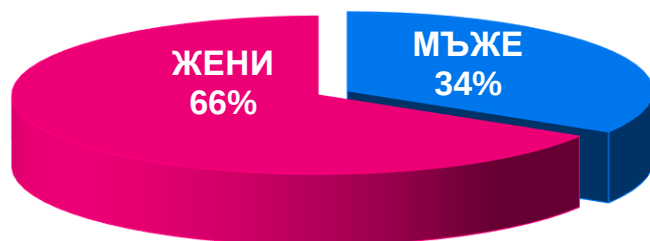


Категории “Agriculture” & “Business”

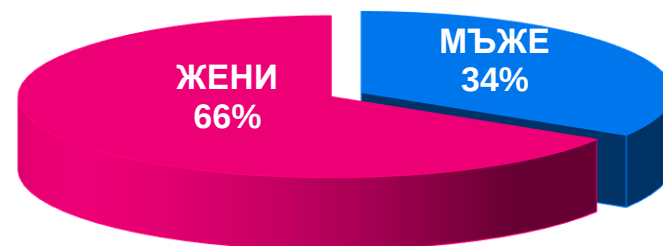
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Профил на аудиторията (пол)

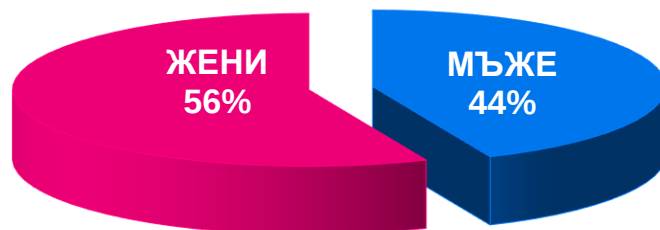
mila.bg



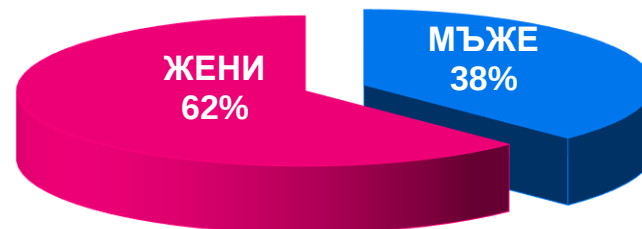
mama24.bg



24zdrave.bg



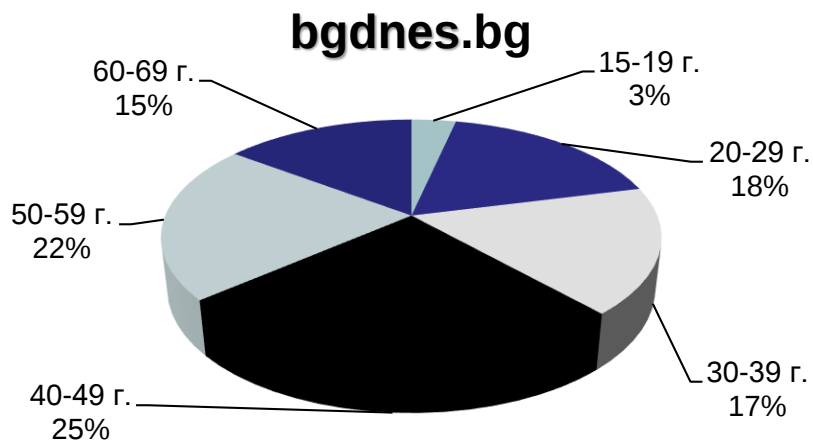
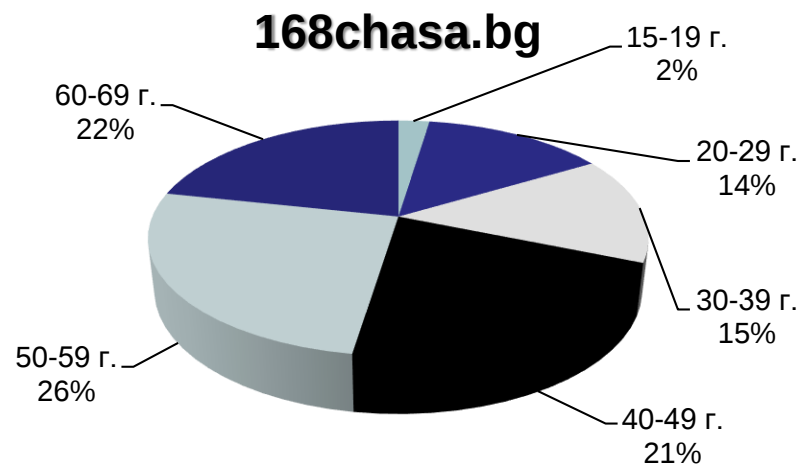
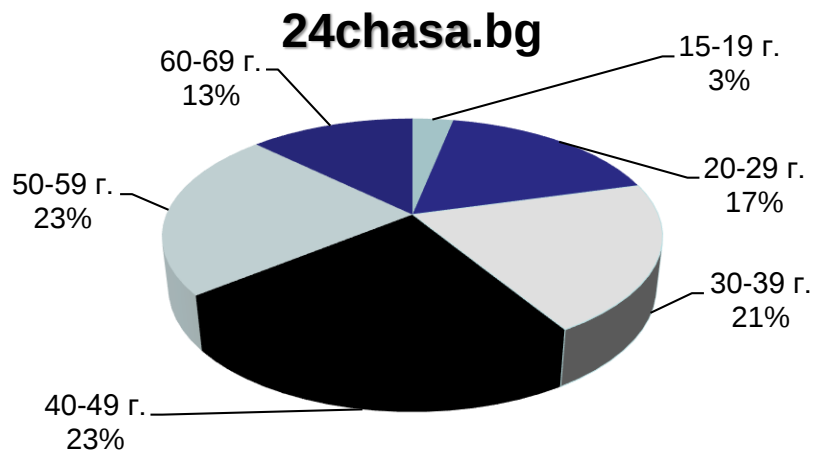
hiclub.bg



Категории, “Women”, “Health” & “Lifestyle”

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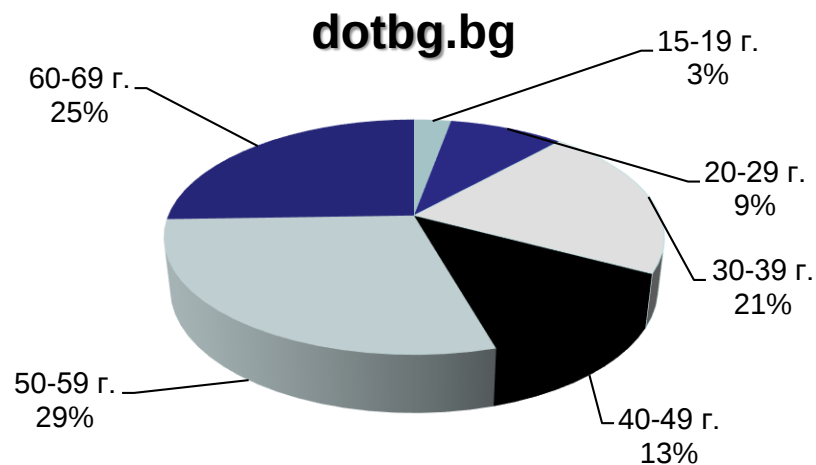
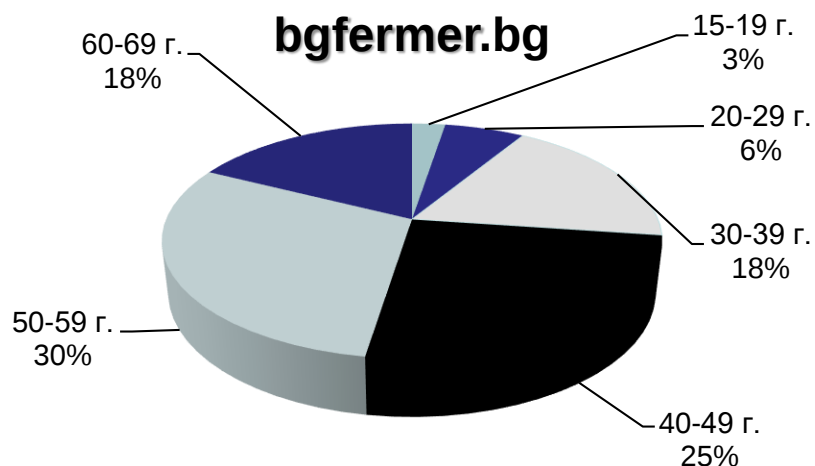
Профил на аудиторията (възраст)



Категории “News” & “Lifestyle”

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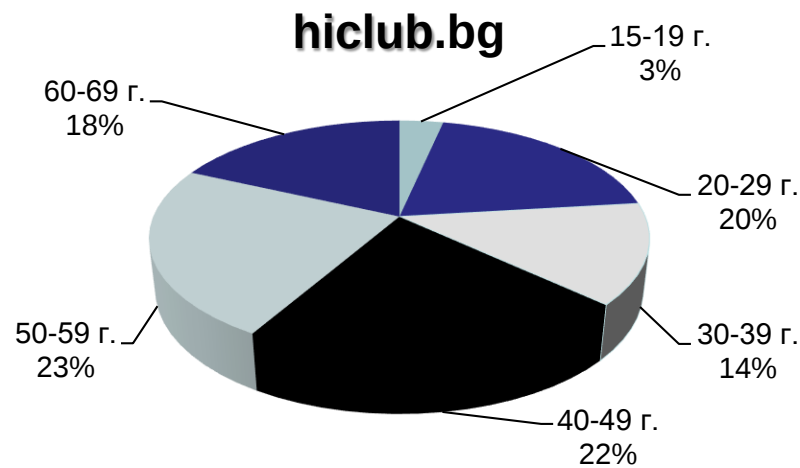
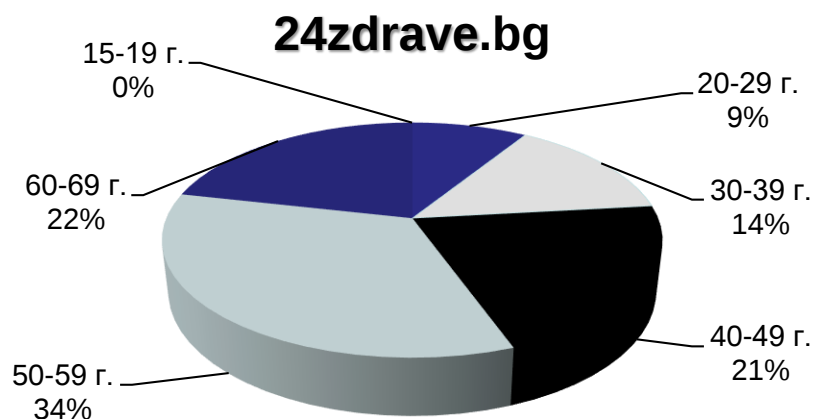
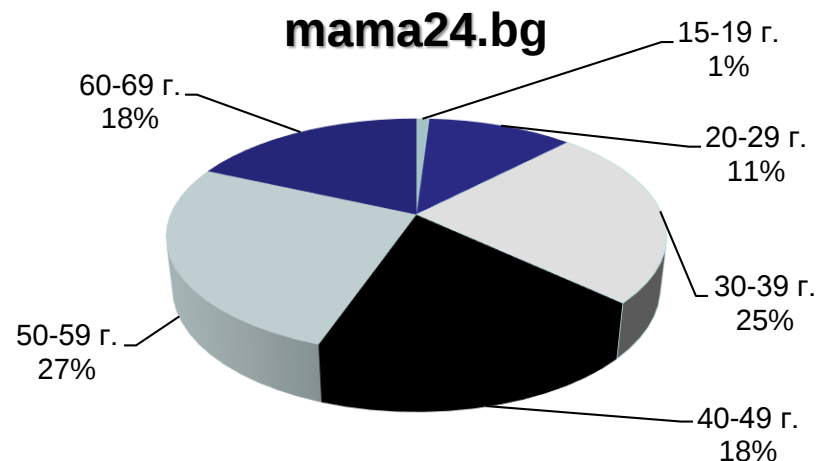
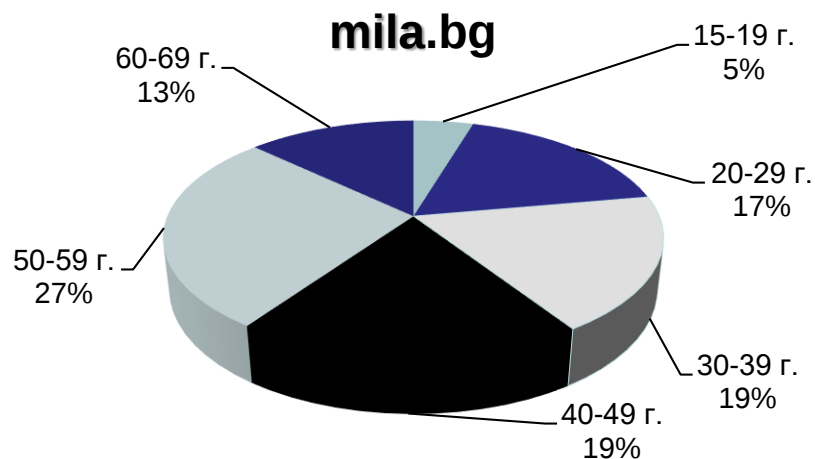
Профил на аудиторията (възраст)



Категории “Agriculture” & “Business”

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Профил на аудиторията (възраст)

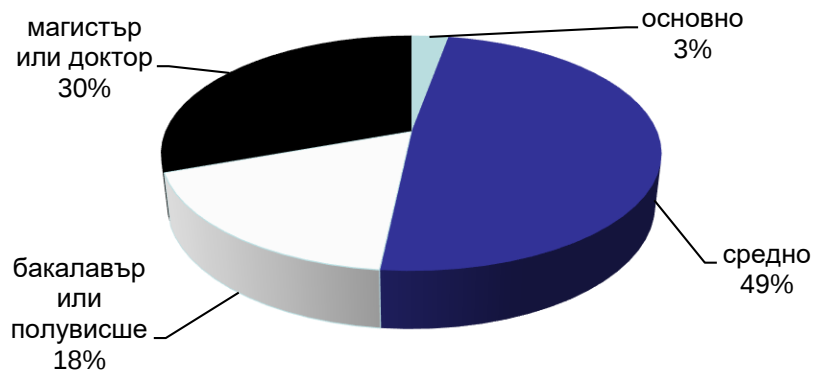


Категории “Women”, “Health” & “Lifestyle”

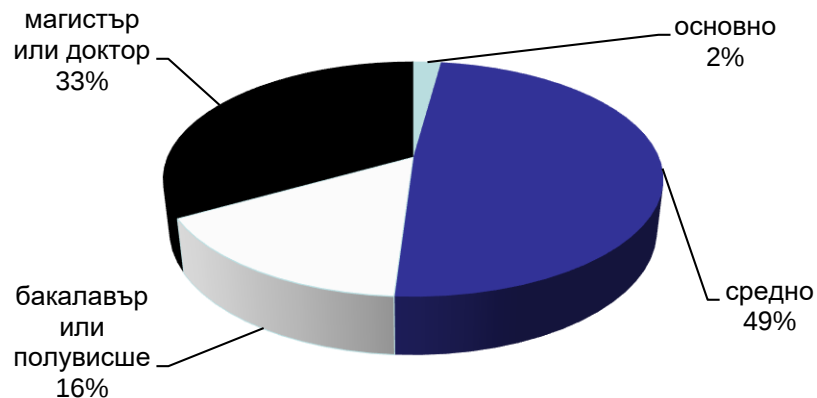
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Профил на аудиторията (образование)

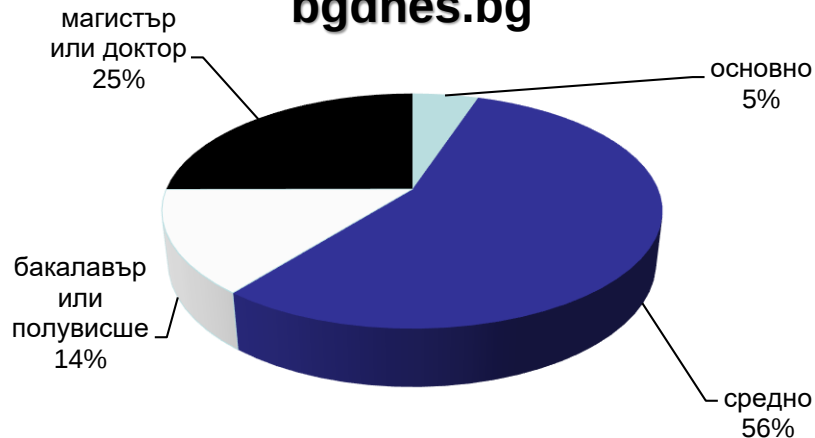
24chasa.bg



168chasa.bg



bgdnes.bg

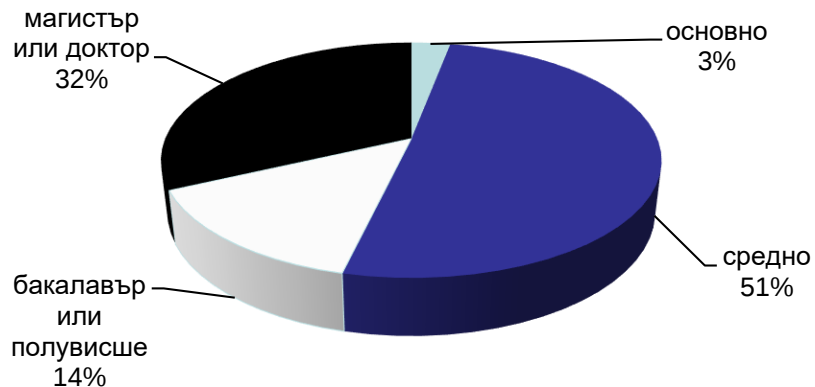


Категории "News" & "Lifestyle"

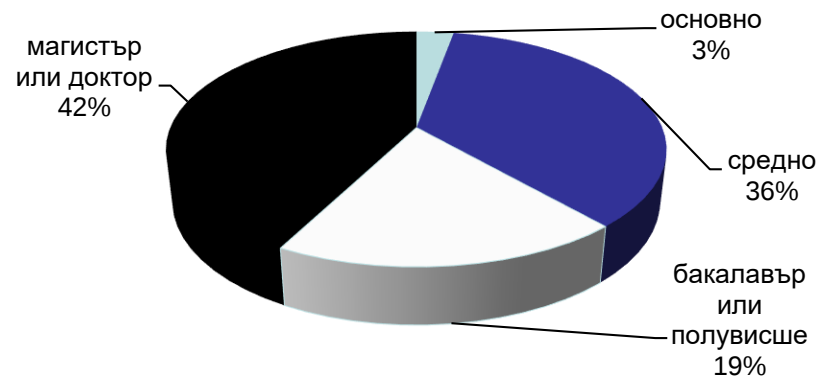
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Профил на аудиторията (образование)

bgfermer.bg



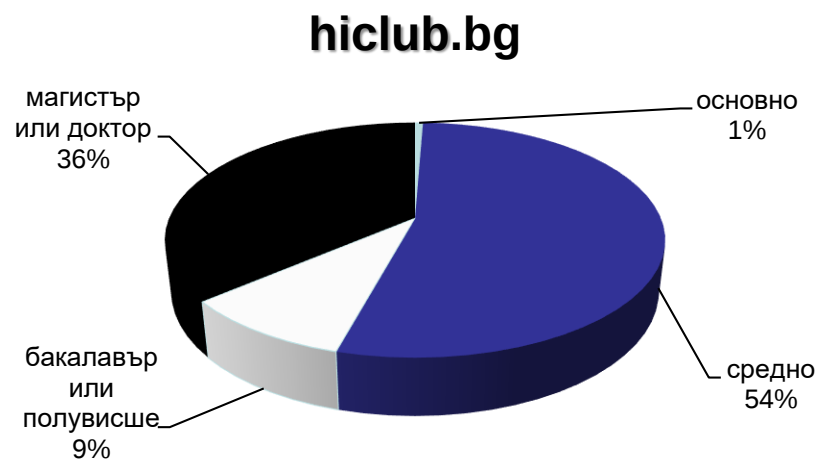
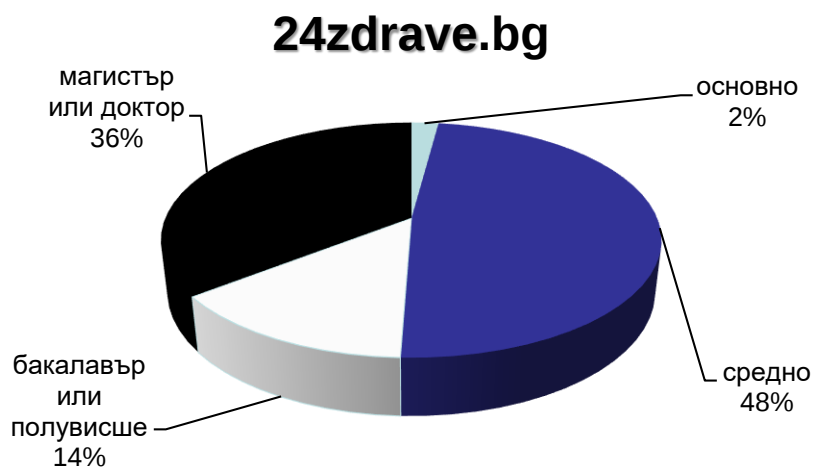
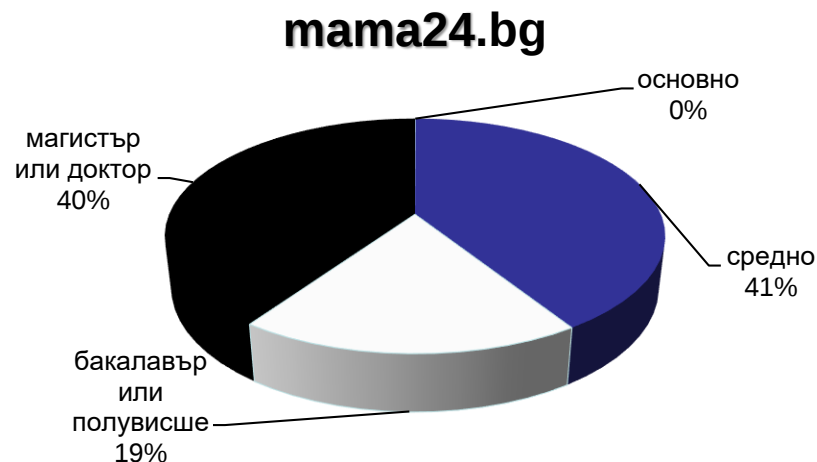
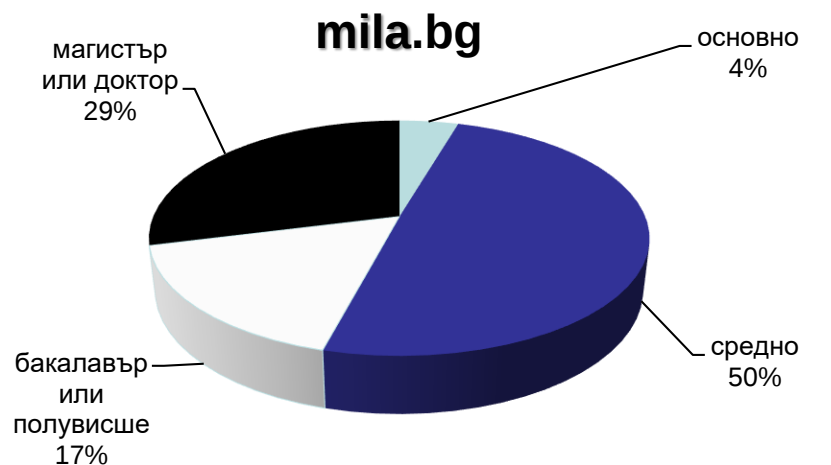
dotbg.bg



Категории “Agriculture” & “Business”

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Профил на аудиторията (образование)



Категории “Women”, “Health” & “Lifestyle”

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